

USTA GEORGIA



SOUTHERN
GEORGIA

District Newsletter

Fall 2015

Calendar:

- Sept 24 "Rockin Tennis in the Park" Day at Laurel Park
- Sept 27 Agape Festival
- Oct 9-11 Georgia State Wheel-chair Championships, Peachtree City
- Oct 23-25 Combo State Tournament, Bainbridge
- Nov 6-8 Combo State Tournament, Dalton
- Sectional play between NEGTA and MTA



District 1

CVTA

- In July, USPTA Georgia awarded David Araiza, Juan Pablo Selle, and Cristian Lopez earned the Most Innovative Program Award for their Teach Me Tennis Program. David Araiza also earned the Georgia Star Award from USPTA in July. Crews are working hard and the land is completely cleared from the Rome Tennis Center of Georgia.

Sequoyah Tennis Association

- Hosted a quad league with 56 players of which 13 were new to USTA. They also held another successful Tri-Level season with 7 teams going to state and 3 heading to sectionals.

District 2

NEGTA

- Hosted a Tennis Boot Camp in partnership with Brenau University August 11-13. Clinics were 90 minutes a day each day. Drills were held in small groups for all levels of current players. 39 players participated and 31 were current NEGTA players. The Tennis Boot Camp resulted in 2 new USTA members and 3 new league participants.

COTA

- Completed Marketing Plan for 2016 Championship year along with 10 months of advertising on the outside panels of city buses.
- Created and filled New Player Coordinator position which is a volunteer that is responsible for shepherding new players into adult leagues.
- Created and filled a new Marketing Internship Position for the Fall Semester.
- Finished the adult league championship year with 3,242 participants and 250 juniors.

MTA

- New President Mel Locklear hit the ground running this summer with a comprehensive marketing plan and request for USTA Georgia funding.
- Young Harris College held their annual tournament Aug. 28-30. MTA volunteers staffed the registration and hospitality tents promoting local league play to 110 adult players.

District 4

CORTA

- Groundbreaking for Cooper Creek Tennis Center Expansion Project will take place either late September or early October.
- Tri-City Latino Festival on September 12th, 2015 from 12 p.m. – 8 p.m. We are expecting between 7,000-10,000 attendees. USTA GA and USTA Southern are on board and are helping CORTA coordinate this event. Sport Court available.
- Will participate in a Healthy Columbus event on September 19th. Sport Court Available.
- Hosted the Burger King USTA Southern Clay Court Closed Tournament this past weekend, September 5-8, 2015.
- Fall Ad In Clinic will kick off with our Annual Friday Night Mixer on September 11th from 6:00 - 8:00. The Ad In weekly clinic will begin on Friday, September 18th from 4:30 - 5:30.
- 2015 CORTA Middle School Jr. Team Tennis League will begin on Monday, October 12th. It's time to start forming teams and registering your players!
- Rookie League is an introduction to league play for the graduating Tennis 101/102 participants. This league is designed to provide our beginner players an opportunity to play organized tennis matches in a non-threatening, fun atmosphere. A draft party for those wanting to participate will be held Tuesday, September 15th at 6:00 p.m. at Peluso's Italian Restaurant.



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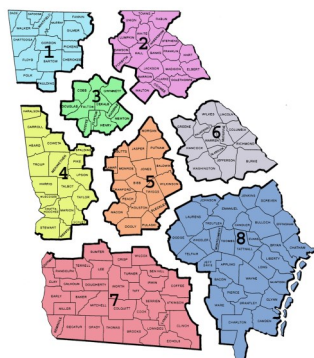


District Newsletter



Fall 2015

Where is each
district located
across the state?



District 5

MACON

- Starting Sets in the City this Fall
- In August, participated in 5K Fair at Central City Park with a booth promoting MTA programs and leagues.
- Ran a Beginner in Court lessons program in July and August which added 25 new players for Fall Leagues

District 6

CSRTA

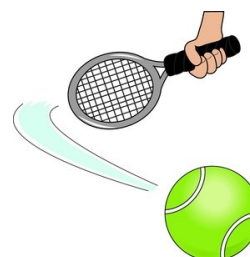
- Hosted an annual Member Appreciation Day and 200 local USTA members attended. The event included round robin play, volley clinic, hit for prizes and lunch.
- Registered 46 new players for Fall Quick Start Program

LOTA

- 12 players from Georgia State College and State University joined LOTA and will assist in Fall Fundraiser
- 4 articles in Local newspaper with 2 front page stories

MACH Academy

- Conducted 10U clinics for 35 students per week over the summer
- 900 students attended tennis and fitness activities during the summer



District 7

FLINT RIVER

- Meeting of the 3 Boards- Camilla on Aug 1 with Michael Graham and Dave Bain. This opportunity was pivotal in growing tennis in our south Georgia area and attended by 28 people.
- The Flint River League adult committee made up of the executive committees of each board then met on Aug 11th with Darren Potkey to finalize our R&R for our league. 18 people attended this event.=

BAINBRIDGE

- Will be hosting the State Combo Championship Tournament Oct 23-25. A player's party will be provided on Friday night at the Country Club. Horsderves and beverages will be provided on Saturday from 6pm-8pm on the back deck of the Chamber of Commerce.
- 120 Participants in the combo league with 6 teams participating at state—including a start-up 5.0 level women's team with 7 new to USTA players

ALBANY AND CAMILLA

- 107 participants in the combo league with 4 teams participating at state—including a start-up 5.0 level



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District 8

SATA

- In July and August, SATA ran 8 fee based camps for juniors and 3 non-fee based outreach camps.
- Summer women's tri-level league was largest ever with 155 players. It produced 8 new USTA members and league players and 1 State Champion.
- Hosted it's annual Players' Party August 22 at Bacon Park. There was a low country boil, beverages, music and cornhole provided free to players as a thank you for participating in the 2015 league season. Prior to the party, we conducted a free novice clinic that included prizes, racquet test-drives, and professional instruction by the LLC and several league volunteers.
- The 55s/65s state tournament was held June 5-8 with over 900 players participating in the championship. The tournament venues included The Landings, The Savannah Golf Club, The Savannah Yacht Club, and the Wilmington Island Club.

