

**SPREADING
the L-O-V-E with TENNIS
AMBASSADORS**





AVID players chosen to promote Tennis in the community...

TENNIS AMBASSADORS

USTA National pilot program at Select facilities



Tennis Ambassador Thank You

- Lesson / ProShop / Court Fees
- League & tournament fee credits
- Business Cards
- Communication & Marketing Support
- Drawings, Prizes, Recognitions
- Network (Facebook group, webinars, mentors)



Tennis Ambassadors



RESOURCES



BREAKOUT & BRAINSTORM

- **Brainstorm 5 ideas/scenarios for a tennis ambassador (Adult League, Adult Social, JTT, Schools, Other)**
- **Identify what you would look for in an ideal tennis ambassador candidate for each scenario**
- **Indicate how you would utilize a grant in each scenario to support and thank the tennis ambassador**

GRANT OPPORTUNITIES 2018



QUESTIONS & WRAP UP