








USTA ARKANSAS 2021 STAR SYSTEM

rev 2/18/21

The Definition of a Community Tennis Association (CTA) : “Any incorporated, geographically defined, not-for-profit, volunteer based tennis organization that supports or provides programs which promote and develop the growth of tennis.” This simple five star system is designed to enable CTAs to perform at a higher level. The system can further be used to explore ways to improve tennis programming to meet community needs which leads to an increase in activity funding.

CTA Star Level Benefits

5 STAR 	4 STAR 	3 STAR 	2 STAR 	1 STAR 
<p>-All 1-2-3 & 4 STAR Benefits plus:</p> <p>-Eligible for bonus funding of \$3.00 per USTA member (# to come from November PBIF)</p>	<p>-All 1-2 & 3 STAR Benefits plus:</p> <p>-CTA eligible to run USTA League programs and keep an additional \$2.50 (\$10.00 total) per league player</p> <p>-Eligible to apply for an additional \$250 in marketing funds (\$500 total)</p> <p>-Eligible for Baseline Funding: \$5.00 for each USTA member over the previous year actual (# to come from November PBIF)</p>	<p>-All 1&2 STAR Benefits plus:</p> <p>-CTA eligible to run USTA League programs and keep an additional \$2.50 (\$7.50 total) per league player</p>	<p>-All 1 STAR Benefits plus:</p> <p>-CTA eligible to run USTA League programs and keep \$5.00 per league player if league program report is submitted to USTA Arkansas by due dates provided by the State League Coordinator</p> <p>-Eligible to apply for matching marketing funds up to \$250 (submit by Nov.15)</p>	<p>-501c (3) or 501c(4) charitable status</p> <p>-Eligible for \$250 start up grant*</p> <p>-Eligible to apply for annual Community Growth & Participation Grant (min \$500 funding)</p> <p>-Access to discounted insurance through Premier Risk Management , LLC</p> <p>-\$10 per unique JTT player incentive funding after reaching 50% of goal per unique player in Junior Team Tennis. After reaching 125% of JTT goal, an additional \$5.00 for every player over 100% is funded</p> <p>-ATA Incentive funding (PBIF) is capped at 105% of program Goal</p>



USTA ARKANSAS 2021 CTA STAR SYSTEM CRITERIA

Criteria	5 Star	4 Star	3 Star	2 Star	1 Star
INITIAL INCORPORATION*					
Send a letter to the ATA stating your request to establish a CTA in your area					√
Completion & filing of CTA Articles of incorporation with the State of Arkansas					√
Send copy of Articles of Incorporation to the Arkansas Tennis Association					√
Year end report submitted for funds spent from initial \$250 start up grant					√
REQUIRED RESULTS					
Minimums and averages in number of PBIF categories	80/100	70/85	50/75	20/45	10/20
	5 major cats	5 major cats	5 major cats	5 major cats	5 major cats
Offer at least one weekly Tennis Apprentice class for 6-8 weeks at a public facility in your CTA. April—September dates recommended	√	√	√	√	
ATTENDANCE					
CTA Executive Director or Board Officer attend annual CTA training meeting in Jan.	√	√	√	√	
CTA Adult League and JTT Coordinator required to attend training at Annual CTA meeting and Fall CTA meeting	√	√	√	√	
Local league Coordinator must attend annual and semiannual meetings	√	√	√	√	
Must have quarterly CTA meetings and submit minutes to Director of Community Dev. by quarter end ...Apr. 6, Jul. 6, Oct. 5, Dec. 31	√	√			
VOLUNTEER HOURS					
Provide CTA volunteer annually for a minimum of 6 hrs. at JTT State Tournament	√	√	√	√	√
Provide CTA volunteer(s) annually for a total of 12 hrs. at Adult League Tournaments**	√	√	√	√	



USTA ARKANSAS 2021 CTA STAR SYSTEM CRITERIA (cont'd)

Criteria	5 Star	4 Star	3 Star	2 Star	1 Star
ADMINISTRATIVE					
Current USTA CTA Organizational membership					
https://www.usta.com/en/home/membership/organizational_memberships.html	√	√	√	√	√
Register/Update CTA info annually at https://ct.usta.com/CTA/	√	√	√	√	√
Annual CTA contact information submitted to ATA Director of Community Development					
By Feb. 3, 2021. Changes should be resubmitted quarterly	√	√	√	√	√
501C(3) or 501C(4) tax status (copy of current status paperwork sent to the ATA or must be in the mail to the IRS with a copy of approved paperwork sent to the ATA	√	√	√	√	√
A CTA financial statement is required on or before the date of the ATA annual meeting before funds will be distributed	√	√	√	√	√
Submit request for matching marketing funds by Nov. 15 (if applicable)	√	√	√	√	
CTA webpage or Facebook page required and address provided to ATA office	√				
LEAGUE/Junior Team Tennis					
Copy of Adult League rules must be submitted to League Dept. by Feb 1 annually	√	√	√	√	
League reports due at ATA office as determined by State League Coordinator	√	√	√	√	
Must have a coordinator for all USTA league programs: Adult, Mixed Doubles, Combo, Interim and USTA Junior Team Tennis (names provided to State Coordinator 45 days prior to registration start date)	√	√	√		

* Occurs only once when the CTA is initially formed

** If CTA cannot provide a volunteer for all or part of the 12 hours, ATA will hire someone and bill the CTA