



2020 USTA Arkansas Growth & Innovation Grant

The USTA Arkansas is proud to offer the Growth & Innovation Grant to eligible applicants, including Arkansas tennis providers and Community Tennis Associations (CTA). The grant will fund programs or ideas that specifically focus on growing tennis in Arkansas. The applicant will determine the amount of the grant request with a maximum of up to \$2,500.

Innovative Programs/Ideas

Proposed programs/ideas must focus on growing tennis in Arkansas. Ideally, the program or idea will be new and not an add-on to an existing program. However, if the idea is a significant enhancement to an existing program, it will be considered. Applicants must be able to describe the direct pipeline from the proposed program or idea to increasing numbers of unique tennis players in Arkansas.

Specific Guidelines

- Grant selection will weigh heavily toward providers/CTAs that align with USTA Arkansas vision, values and teaching methods.
- Grants may be made for adults or juniors programs. All programs/ideas must incorporate a pathway for new players into tennis.
- Programs must be designed to continue for at least one year after funding ends.
- A budget for the coming year must be included. Budgets should include revenues from all sources, including participant fees, as well as expenditures, including salaries, stipends, court fees, equipment and supply costs, refreshments, prizes, and other amenities. In-kind contributions should also be included.

Deadline, Notification & Award

The application process is open throughout the year. Decisions will be made by the USTA Arkansas Growth & Innovation Committee within 30 days of grant submission. Applicants will then be notified. **An in-person meeting with USTA staff prior to the start of the program is required.**

Accountability

All grant recipients must be accountable for the proper use of these funds and complete an accountability form by December 1, 2020. Applications must include measurable goals, either through growth in USTA membership and/or participation numbers.