

USTA Arkansas 2018 STAR SYSTEM



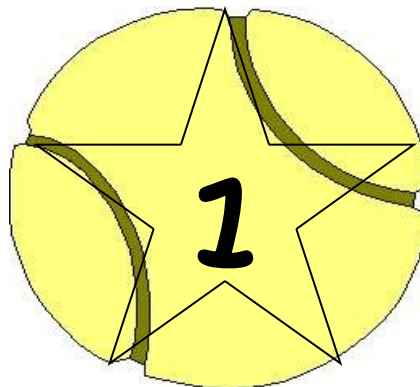
Hints for
STAR Success
&
CTA Guide to Funding
through USTA Programs
in Arkansas



SOUTHERN
ARKANSAS

The Definition of a CTA :

“Any incorporation,
geographically defined,
not-for-profit,
volunteer-based
tennis organization
that supports or provides
programs which
promote and develop
the growth of tennis.”



Criteria:

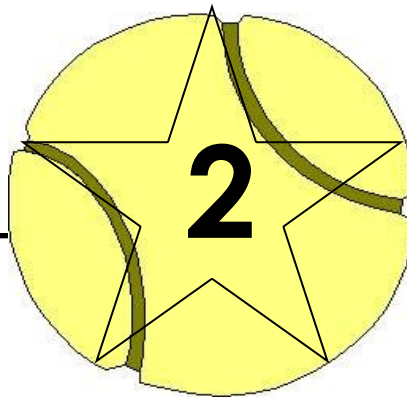
A group of individuals in the beginning stages of CTA-development. This CTA is eligible for a one-time, \$250.00 start-up grant upon the completion and filing of their Articles of Incorporation with the State of Arkansas. Send a letter to the Arkansas Tennis Association (ATA) stating you wish to establish a CTA in your area. A copy of your Articles of Incorporation must be sent to the ATA. A year-end report will be required from all organizations who receive this grant.

- Current USTA CTA Organizational Membership Sign up at <http://membership.usta>.
- 501©3 or 501©4 tax status (copy of current status paperwork sent to the ATA or it must be in the mail to the IRS with a copy of approved paperwork sent to ATA for their records)
- A financial statement is required on or before the date of the ATA annual meeting before funds will be distributed.
- Register/update CTA information at <http://ct.usta.com/ctanjtl/>
- Send someone from your CTA to work USTA Junior Team Tennis State Tournament for a minimum of 6 hours.
- **Must reach a minimum of 10% and an average of 20% in five major PBIF Categories to remain a 1 Star and to receive 1 Star funding and benefits.**

Funding & Benefits:

- Eligible to apply for the **Community Growth & Participation Grant (CGPG)**
- ATA will pay \$10 incentive funding after reaching 50% of goal per unique player in USTA Junior Team Tennis.
- After reaching a 125% of your goal for Junior Team Tennis players, you will receive an additional \$5 for each player over 100%.

ATA Incentive Funding (PBIF-Capped at 105% of program goal)



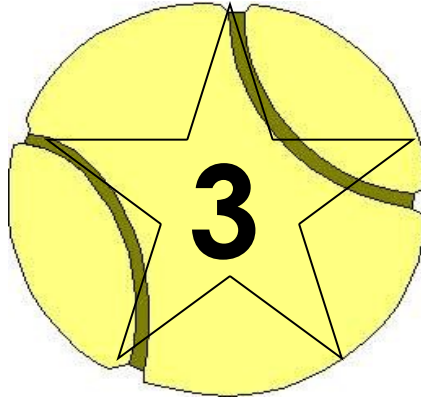
Criteria:

- Current USTA CTA Organizational Membership Sign up at <http://membership.usta>.
- 501©3 or 501©4 tax status (copy of current status paperwork sent to the ATA or it must be in the mail to the IRS with a copy of approved paperwork sent to ATA for their records)
- A financial statement is required on or before the date of the ATA annual meeting before funds will be distributed.
- CTA *Executive Director* or *Board Officer* in attendance at :
 - Annual CTA Training Meeting on January 13, 2018
 - Adult League and Junior Team Tennis Coordinator for your CTA required to attend training at Annual CTA meeting and Fall CTA Meeting
- Annual CTA Contact Information submitted to ATA Director of Community Development by **February 2, 2018** If there are changes, resubmit quarterly.
- Register/update CTA information at <http://ct.usta.com/ctanjil/>
- The CTA must send a volunteer to work a total of 12 hours during the calendar year at Adult League Tournaments. If your CTA cannot provide a volunteer, the ATA will hire someone and bill the CTA.
- Send someone from your CTA to work USTA Junior Team Tennis State Tournament for a minimum of 6 hours.
- Must offer at least one weekly Tennis Apprentice class for 6-8 weeks at a public tennis facility in your CTA. The Class is recommended to be offered April-September.
- Copy of Adult League rules must be turned in to League Dept. by February 2, 2018 for 2018 Season
- League reports are due at the ATA office on: Adults 18/40/55 by **January 9, 2018** Mixed Doubles/Interim leagues **May 8, 2018** , Tri-level **July 10, 2018** and Combo Leagues **July 17, 2018**
- **Reach a minimum of 20% of five major PBIF Categories and an average of 45% in the PBIF Categories**

Funding & Benefits:

- Eligible to apply for the **Community Growth & Participation Grant (CGPG)**
- USTA League Tennis-CTA eligible to run programs & keep **\$5** per league player if League Program Report is submitted to ATA by due dates provided by the State League Coordinator .
- Eligible to apply for matching marketing funds up to \$250- Deadline Dec. 15
- USTA Junior Team Tennis Funds-ATA will pay \$10 after reaching 50% of goal per unique player in USTA Junior Team Tennis.
- After reaching a 125% of your goal for Junior Team Tennis players, you will receive an additional \$5 for each player over 100%.

ATA Incentive Funding (PBIF-Capped at 105% of program goal)



Criteria:

- Complete 2 star requirements
- Must have a coordinator for all programs (Name of coordinator turned into ATA at least 45 days before program registration begins):
USTA League Tennis, USTA Mixed Doubles, Combo Doubles, Interim and USTA Junior Team Tennis
- **Must reach a minimum of 50% and an average of 70% of goal in all PBIF Funding Categories**

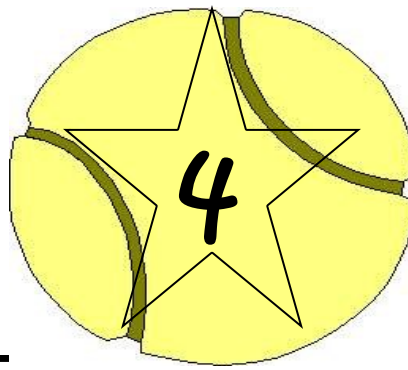
Funding & Benefits:

- All benefits of a 2 star CTA

Additional benefits

USTA League Tennis Funds-CTA eligible to run program & keep **\$7.50** per league player if League Program Report is submitted to ATA by due dates provided by the State League Coordinator.

ATA Incentive Funding (PBIF-Capped at 105% of program goal)

**Criteria:**

- Complete 2 & 3 star requirements
- Must have quarterly CTA meetings and submit minutes to Director of Community Development by quarter end...Mar. 26th, June 25th, Sept. 3rd , Dec. 17th
- **Reach a minimum of 70% and an average of 85 % of five major PBIF categories**

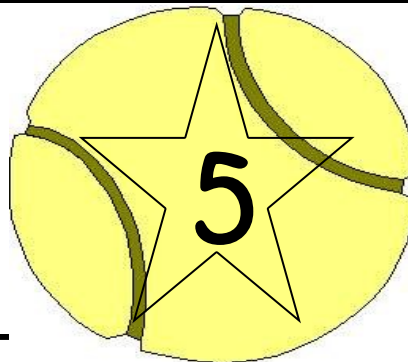
Funding & Benefits:

- All benefits of a 3 star CTA

Additional benefits

- * USTA League Tennis Funds-CTA eligible to run program & keep **\$10** per league player if League Program Report is submitted to ATA by due dates provided by the State League Coordinator.
- * Eligible to apply for matching marketing funds up to **\$500-** Deadline Dec. 15
- * Eligible for Baseline Funding: \$5 for each USTA member over previous year actual (# to come from Nov PBIF)

ATA Incentive Funding (PBIF-Capped at 105% of program goal)

**Criteria:**

- Complete 2, 3 & 4 star requirements
- CTA Web Page or Facebook page-give web address/Facebook name to ATA office
- **Reach a minimum of 80 % and an average of 100 % in five major PBIF categories**

Funding & Benefits:

- All benefits of a 4 star CTA

Additional benefits

Bonus Check of \$3 per USTA member from the November PBIF report.

ATA Incentive Funding (PBIF-Capped at 105% of program goal)