

To: Potential Tournament Sponsor

From: Brian Loomis, GPTC Sponsor/Donation Representative

Re: Sponsorship

The following is a breakdown of sponsorship/donation opportunities for the 115th Annual GPTC/Oregon Tennis Championships. This tournament is the primary fundraiser for the non-profit organization, Greater Portland Tennis Council (GPTC). This professional and amateur tennis tournament attracts players from all over the United States. Sites for the tournament include: Tualatin Hills Tennis Center in Beaverton, West Hills Racquet and Fitness Club in Portland and Mountain Park Racquet Club in Lake Oswego.

Outstanding Pacific Northwest Pros participate in this event along with top collegiate players. Often there are international and future star professionals in the field. Previous entrants have included NCAA Division number one ranked players in Men's and Women's collegiate rankings, Jonathan Stark, past world's #1 doubles player and most recently Oregon's own Travis Parrott who has won a US Open Grand Slam title. Several previous participants have been ranked on the United State Top 500 ranking list. Additionally, local and regional senior players participate alongside nationally ranked seniors in the 30-90 year old age categories. There are over 500 participants in the tournament and over 1000 spectators during the event. \$15,000 in total prize money is given out to the participants, making us one of the highest paying tennis tournaments in the Pacific Northwest.

The GPTC has supported and promoted local tennis for the past twenty years. The GPTC's primary focus is on youth tennis programs. We mentor and train ball kids for our tournament and a number of our ball kids have receivedscholarships to work the US Open. Several of our ball kids qualified to participate in the Davis Cup Finals in Portland in 2007. Over the last few years, the GPTC has given over \$7,000 to local high schools to support their tennis programs. In addition, the GPTC supports "T" for Tennis which provides group lessons to children in local Headstart programs. GPTC has over 20 volunteers who teach these lessons to over 650 kids each year. Also the GPTC supports and provides funds toward the 10 and under Jr. Team Tennis Leagues in the local area.



Please consider this opportunity to support an outstanding organization that is giving back to the community. By expanding our sponsorship contributions, the GPTC will enhance the local community, taking on a larger leadership role with youths, adults and seniors. There are several opportunities to promote your company, including tournament publications, posters and sponsorship boards, or various trinkets like water bottles or towels. Please see the attached summary for details of each sponsorship level.

Please call Brian Loomis, GPTC Sponsorship Representative, at *503-548-3363* or *GPTennisCouncil@hotmail.com*. I look forward to discussing this further with you.

Sincerely,

Brian Loomis GPTC Sponsorship Representative



115th ANNUAL GPTC OREGON TENNIS CHAMPIONSHIPS

July 8th – 13th, 2014
Tualatin Hills Tennis Center, Beaverton OR, Men's & Women's Open, NTRP
West Hills Racquet & Fitness Club, Portland OR, Women's Senior Events
Mt. Park Racquet Club, Lake Oswego OR, Men's Senior Events

SPONSORSHIP/DONATION LEVELS

TITLE SPONSORSHIP @ \$10,000 - each will receive all of the below plus:

Marquee oversized banner placed in a highly visible area location at all three tournament locations.

Company name will be included in all tournament promotional items and advertising.

Title Sponsor will be the prize money sponsor of the Men's and Women's Singles prize money.

PRESENTING SPONSORS @ \$2,500-\$5,000 - each will receive all of the below plus: Permission to put up six banners (two will be placed on the Championship Stadium court at THPRD and one each on the tournament courts at West Hills and Mt.

Two tournament banners will be produced and provided by the GPTC. (Need company logo.)

Sponsors will receive their own booth at each of the three tournament sites.

Company Logo on 500 Tournament Water Bottles or similar item (Available to first sponsor that submits \$2,500 check)

- 4 ASSOCIATE SPONSORS @ \$1,500 each will receive all of the below plus: Permission to put up four banners (two will be placed on the Championship Stadium court at THPRD and one each on the tournament courts at West Hills and Mt. Park). One tournament banner will be produced and provided by the GPTC. (Need company logo.) Banner placed at Tournament site of your choice.
- **5 BRONZE SPONSORS** @ **\$1,000** each will receive all of the below plus: Their own banner at the three tournament sites plus two of their own banners on the Tualatin Hills Stadium court perimeter fencing.

Their own table will be provided at each of the tournament sites, which can be staffed by their company employees.



10 SUPPORTING SPONSORS @ \$500 - each will receive all of the below plus:

Table space at the three tournament sites (Mt. Park, West Hills, and Tualatin Hills Parks & Recreation District–THPRD) to place coupons, advertisements, promotional products and general sponsor information

Their own banner displayed at the three tournament sites.

20 LOCAL SPONSORS @ \$250 - each will receive recognition on:

The official Tournament sponsorship board located at the three tournament sites. The official Tournament poster located at local businesses, tennis clubs and facilities.

Sponsor's business information linked on GPTC

web site: www.gptc.usta.com, for one year.

All employees invited to tournament matches and social functions including lunches and dinners.

(In-kind contributions below \$250 in value will receive recognition on tournament site sponsor boards and web site.)

ABOUT THE GPTC

The Greater Portland Tennis Council is a non-profit (tax id # 93-1100264), Community Tennis Association, formed in 1988, to promote tennis in the greater Portland area. Its main fundraiser is the annual Nike Tennis Championships of Oregon. Open Championship Tournament matches will take place in the Pacific Northwest's only outdoor Tennis Stadium. All proceeds from the event will go towards fostering junior tennis and improving the tennis community. For more information please contact: Brian Loomis, GPTC Sponsorship Representative 503-548-3363 / GPTennisCouncil@hotmail.com



Sponsorship Website & Logo Info For GPTC Tennis Championships of Oregon

Website Info due by May 1st, 2014

Business Name		
Address		
City	State	Zip
Business Phone	Business Email	
Website		
Sponsor Level		
Logos: Please e-mail to bloomis@thprd.org		
The Greater Portland Tennis Council will post your business' web site as a link on our web site: www.gptc.usta.com (All in-kind sponsors at a value of \$250 and above receives Hot-Link, others will receive business name on website.)		

Please mail or e-mail info to: **GPTC**

Attn: Brian Loomis

16055 SW Walker Road, #119

Beverton, OR 97006

Email: GPTennisCouncil@hotmail.com

Questions? Call Brian Loomis at: 503-548-3363