



USTA MIDDLE STATES PREMIER FACILITIES FREQUENTLY ASKED QUESTIONS

What initiated the creation of this Premier Facilities list?

The Professional Groups Committee, comprised of volunteers from the Section, initiated the concept in an effort to recognize facilities that show an outstanding commitment to USTA programs and growing tennis in their local communities.

How do you define a facility?

A tennis facility is a brick and mortar building, and/or property which houses indoor and/or outdoor courts for recreational tennis use.

How is a Premier Facility selected?

Through a collaboration with members of each Middle States department, (Adult Competition, Junior Competition, Community Development and Marketing/Communications), internal staff reviewed the list of criteria set forth by the Professional Groups Committee and determined the facilities that fit the criteria in multiple areas.

What are the criteria that Middle States uses to select a Premier Facility?

Each of the facilities selected in this inaugural group is recognized for providing many facility adaptations and programs that USTA offers for its communities. Tennis is a lifetime sport, and USTA offers programs that fulfill that spectrum - 10 and Under Tennis, USTA Jr. Team Tennis, USTA League. Criteria were also developed in the areas of tournaments, education, community outreach, blended lines and other efforts. ([Link to PDF of full criteria](#))

How often are Premier Facilities chosen?

13 facilities were selected in the inaugural year. All facilities will be reviewed on an annual basis, and new facilities could be added or removed each year.

How many Premier Facilities are chosen?

13 facilities were selected in the inaugural year. There is no maximum nor minimum number of facilities that may be selected. Additions to the list of Premier Facilities are based solely on merit.

What type of benefits do the Premier Facilities receive?

A USTA MS Premier Facility banner will be provided to the facility, promotion on the USTA MS Web site, editorial feature in NetPLAY (circulation 32,000+) and/or Middle States online blog, and choice of a program package valued at \$500.

How are the Premier Facilities promoted and advertised?

In general, all Premier Facilities are listed on the Premier Facilities page on the USTA MS Web site. Premier Facilities may also be highlighted on a rotating basis on the Middle States online blog. There are also potential opportunities for editorial feature(s) in NetPLAY magazine.

Can a Premier Facility be removed?

Yes. Each facility is subject to review on an annual basis. In addition, facilities are expected to remain in good standing with USTA MS throughout the year.