



**Schools Committee Agenda  
February 2017, Annual Meeting  
Horseshoe Bay, Texas**

**1. Welcome**

**2. Roll Call**

- a. Be sure you have signed in, please!
- b. Please state your name, where you live and a fun fact about yourself!

**3. Protocol**

- a. Meeting Minutes: *Any volunteers?*
- b. Meeting Etiquette: *Kindness. Respect. Positivity.*
- c. Meeting Times / Dates:
  - i. USTA Annual Meeting (Q1) → Feb. 24-26
  - ii. Conference Call (Q2) → (week of) Jun. 25 – Jul. 1  
*What dates + times work for you???*
  - iii. Texas Tennis Summit (Q3) → Sept. 22-24
  - iv. Conference Call (Q4) → TBD (if needed, mid-Nov.)

**4. Committee Guidelines:** The School / High School Committee promotes and supports the growth and development of the USTA Schools program, Hot Shots, and others in public and private schools through TSRs, CTAs and local providers. [It] also supports the growth of the High School Blast and initiatives to get thousands of Texas high school teams and players involved in year-round tennis opportunities working in collaboration with TTCA and others.

**5. Progress Report / Program Overview + Education**

- a. Progress Report:
  - i. "Give the Game" Campaign
  - ii. #TennisClub "Last Call"

- iii. Specific updates for Schools, Hot Shots, and High School will be addressed during “program overview + education”

b. Overview + Education: **SCHOOLS** (P.E.)

- i. **The Purpose** – *The first chance kids have to fall in love with the game.*
- ii. **The Breakdown** (How it Works) *\*Schools Flyer\**
  - 1. In-services, organizational memberships, Schools Kits, TSR Restocks
- iii. **The Highlights** *\*2016 Schools Metrics\**
- iv. **The Updates** – USTA (National) changes for 2017
  - 1. Curriculum, Community Partnership, Value Proposition

c. Overview + Education: **HOT SHOTS**

- i. **The Purpose**
  - 1. “An out-of-school, team-based program designed for kids new to tennis. The goal is to integrate kids into a fun, social, and dynamic environment by refraining from lectures and drills...”
  - 2. Originally designed to be the stepping stone between School Tennis and Junior Team Tennis (JTT).
- ii. **The Breakdown** (How it Works) *\*Hot Shots Flyer\**
  - 1. Prospective site contact, program types, prices + fees, equipment + materials
- iii. **The Highlights** *\*2016 Hot Shots Metrics\**

iv. **The Goals (NSF)**

1. What is the NSF? → Purpose; How it works
2. 2017 Goals → USTA + USTA Texas

d. Overview + Education: **HIGH SCHOOL** (USTA + USTA Texas)

- i. The Wilson Blast
- ii. Partnerships / “Governing Bodies”
  1. NFHS
  2. UIL
  3. TTCA
- iii. USTA National Coaches Training
- iv. USTA Annual UIL Stat Tennis Banquet

5. **Strategic Plan Review / “Strategic Priorities”** { Working Meeting }

- a. *Take a look inside your folder...*
  - i. *\*Connect 20.20\* -- How do our programs (and our Committee) fit into this model?*
  - ii. *\*2017 Strategic Priorities Packet\*-- Let’s brainstorm!*
  - iii. *\*2017 Hot Shots Goals\**
  - iv. *\*The Wilson Blast Brochure\**

6. **Upcoming Events**

- a. Annual UIL State Tennis Qualifier Banquet *College Station, TX*
  - i. Event Date: May 17 (Wed)
  - ii. RSVP Date: April 21 (Fri)
- b. UIL State Tennis Tournament *College Station, TX*
  - i. Event Dates: May 18-19 (Thu, Fri)
  - ii. RSVP Date: April 21 (Fri)
- c. Grand Slam “1 for 1K” *Abilene, TX*
  - i. Event Dates [W1]: June 9-11 (Fri-Sun)

ii. RSVP Date: May 5 (Fri)

## 7. **Adjournment**