



PRESS RELEASE
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Contact: Derick Hackett
Communications Manager
(512) 443-1334 ext. 202
dhackett@texas.usta.com

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SOUTHLAKE TENNIS CENTER WINS USTA TEXAS ORGANIZATION OF THE YEAR AWARD

AUSTIN, Texas – The 2015 USTA Texas Organization of the Year Award went to **Southlake Tennis Center**, for its exceptional contribution to the growth and tennis within Texas. General Manager of the Southlake facility **Mia Gordon-Poorman**, accepted the award at the joint USTA Texas and USPTA Texas Division awards banquet in Horseshoe Bay, Texas.

Established in 1982 and presented annually by each section of the USTA, this award recognizes outstanding service by an organization to its members and to the game of tennis. As the recipient of this award, Southlake Tennis Center will now become a candidate for the national USTA Award.

Since the opening of the facility at 450 W Southlake Blvd, in Southlake, Texas, the facility has prided itself in making players, feel a sense of accomplishment through tennis. Its goal is to establish a developmental triangle where everyone has an opportunity to learn, practice and play the game. They currently serve an astonishing 3,000 players a year, in a community that has less than 30,000 residents.

When this facility wanted to expand beyond the limits of the city budget, they went out and raised the money. Their tireless fundraising efforts lead to the development of new courts with dual access and floodlights, so that even when the facility is closed, three lighted courts are available to the community for open play.

The management of this tennis facility has supported every USTA initiative introduced to them as well as being extremely generous with the usage of courts. Several organizations and causes have benefitted from the use of this multi-award-winning facility.

The USTA Texas recipient automatically becomes a candidate for the USTA Member Organization of the Year Award. USTA Texas is currently accepting nominations for its 2016 Organization of the Year. Applications can be found at www.texas.usta.com and are due by April 15.

The entire awards banquet can be viewed at the USTA Texas YouTube page.

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USTA Texas

Located in Austin, USTA Texas is a not-for-profit volunteer organization with over 52,500 individual members and over 600 organizational members. Since 1895, USTA Texas have been one of the 17 sections of the United States Tennis Association, the governing body of tennis in America. USTA Texas is the third largest of the sections and features a Pathway of tennis programs for beginning, recreational and competitive juniors, adults and seniors. With hundreds of volunteers, USTA Texas is devoted to promoting and developing the growth of tennis in Texas. For more information about USTA Texas go to www.texas.usta.com, "like" the official USTA Texas Facebook page at www.facebook.com/ustatexas or follow us on Twitter @USTATexas.

For more information, contact: Derick Hackett, Communications Manager, USTA Texas (512) 443-1334 ext. 202; dhackett@texas.usta.com. Press release written by **Pippa Horn**, USTA Texas spring intern.



CUTLINE: (L to R): Joyce Dreslin, USTA Texas awards committee chair, Mia Gordon-Poorman, Southlake Tennis Center general manager and USTA Texas president Frank Kelly. Photo by Pippa Horn / USTA Texas.