

PRESS RELEASE FOR IMMEDIATE RELEASE

Contact: Derick Hackett Communications Manager (512) 443-1334 ext. 202

dhackett@texas.usta.com

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## 2016 USTA TEXAS ANNUAL MEETING INCLUDES **COLLABORATION WITH USPTA, TENNIS SUPPORTERS**

AUSTIN, Texas - Tennis enthusiasts will unite at the Horseshoe Bay Resort, from Feb. 19-21, for the 2016 USTA Texas Annual Meeting. The overall goal is to address the needs, promotion and support, and how to grow the game of tennis in the state.

For the past 38 years, USTA Texas continues its partnership with United States Professional Tennis Association, Texas division, the Texas Tennis Museum and Hall of Fame, and the Southwest Tennis Buying Show to spark dialogue about tennis.

"By bringing together the USTA, USPTA and Texas Tennis Hall of fame in one venue, we have the unique ability to collaborate on the biggest initiatives for growing tennis in Texas," said Van Barry, USTA Texas executive director. "This weekend's event allows us to develop many aspects of the sport including diversity, junior and family tennis as well as creative new events and partnership. This all culminates with our awards banquet honoring the leaders in our industry."

The event will also feature the joint USTA Texas and USPTA Texas Awards banquet which will be held on Sat., Feb. 20, as well as the honoring of the Texas Tennis Hall of Fame inductees. The keynote speaker will feature 17-time Grand Slam champion and two time Olympic gold medalist Gigi Fernandez. She will conduct a master's doubles clinic which will be open to all those who would like to attend.

Each year, the event welcomes tennis devotees, USTA Texas staff, Community Tennis Associations and volunteers to create a collaborative environment that will allow for further developments in programs and services. Two-hundred attendees are expected to come out, influence and support the USTA Texas vision for the future of tennis, both regionally and nationally.

USTA Texas wants to acknowledge those who have made exceptional contributions to the sport of tennis throughout the year and to present the new initiatives that will enable us to promote tennis in the upcoming months and years. Celebrate and join the conversation with the hashtag #TXAnnualMeet16 and follow the social media blurbs on the USTA Texas Facebook, Twitter and Instagram mediums.

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## **USTA Texas**

Located in Austin, USTA Texas is a not-for-profit volunteer organization with over 52,500 individual members and over 600 organizational members. Since 1895, USTA Texas have been one of the 17 sections of the United States Tennis Association, the governing body of tennis in America. USTA Texas is the third largest of the sections and features a Pathway of tennis programs for beginning, recreational and competitive juniors, adults and seniors. With hundreds of volunteers, USTA Texas is devoted to promoting and developing the growth of tennis in Texas. For more information about USTA Texas go to www.texas.usta.com, "like" the official USTA Texas Facebook page at <a href="https://www.facebook.com/ustatexas">www.facebook.com/ustatexas</a> or follow us on Twitter @USTATexas.

For more information, contact: Derick Hackett, Communications Manager, USTA Texas (512) 443-1334 ext. 202: dhackett@texas.usta.com . Press release written by Pippa Horn, USTA Texas spring intern.