

Communications & Marketing Committee

July 2016, Annual Meeting Waco, Texas

TEXAS

- 1. Welcome
- 2. Roll Call
- 3. Progress Report/Action since last meeting
- 4. Staff Reports
- 5. New Projects/Actions
 - Marketing Research/Survey
 - CTA Websites
 - Advertising Brand Standards
- 6. Strategic Plan Review
- 7. Adjournment