



## Local Tennis Participation Committee Agenda

February 2017, Annual Meeting

Horseshoe Bay, Texas

1. Welcome
2. Roll Call
3. Protocol
4. Committee Guidelines – **Local Tennis Participation Committee** – addresses the need for a variety of grassroots tennis programs in Texas communities, sharing information about successful and innovative programs; determines best methods for measuring participation and success; collaborates with TSRs in sharing knowledge of new and existing tennis programs whether USTA-branded or not; catalogs the variety of programs as a resource for USTA Texas.
5. Committee Objectives
  - Survey program administrators at local level.
  - Survey assessment including successes and failures.
  - Define Participation – USTA and non-USTA, events, meetings, or multi-event programs.
    - Identify geographical areas in need of tennis development, including new or untouched territories - creation of a visual geographic map (project)
    - Develop categories and subcategories identifying specific resource programs/events.
    - Education – Develop methods to educate tennis community.
6. Committee Targets (Goals)
  - SMART Principles of application
  - Specific identification of programs; variety of programs; brand (USTA or non-USTA)

Develop methods to collect data and measure participation

- Establish baseline

- Set growth and training targets to include educational goals

- Ensure goals to be achievable (example: Reach 5-10 new or non-existent

- Ensure targets are applicable to success

- Establish timeline

- Develop planning schedule – Roadmap

7. Internal Committee Partners – TSRs

8. Finalize Committee Roadmap

9. Adjournment