



**Hispanic Engagement Task Force Agenda
February 2017, Annual Meeting
Horseshoe Bay, Texas**

1. Welcome Dr. Alfredo Treviño, Chairman
2. Roll-Call
3. Protocol
4. Task Force Guidelines- works to engage communities, participants and providers in pursuit of expanding the number of Hispanic players, volunteers and leaders active in the USTA Texas family, and provides resources and marketing strategically aimed at accomplishing this goal.
5. Strategic Plan Review Dalia Martinez, RO; Dr. Treviño
6. Hispanic Engagement
 - I. Staff Report Marcos Valdez, D&I Manager
 - a. 2016 Highlights
 - b. 2017-2018 Outlook
 - II. Purpose and Objectives Dr. Treviño, All
 - III. Next Steps Dr. Treviño
 - IV. Questions, open discussion All
7. Adjournment