

Committee Report

Submission Date	2017-02-25 18:22:52
Committee Name	Marketing/communications
Chairperson Name	Mardy Ayers
Staff Liason	Taylor Jones
List action items for recommendations to Executive Committee	<ol style="list-style-type: none">1. Host 5 webinars for CTA Education with the topics of:<ul style="list-style-type: none">- presentation/speaking- CTA websites- CTA business tools- social media- marketing to volunteers2. CTA Audit/health index<ul style="list-style-type: none">- create CTA marketing database- audit websites- include in health index
Committee members and guests in attendance	Mardy Ayers Sara White Terry St. John Merry Bateman Grant Chambers Sharon Chapple Beverly Guthrie Kathleen Johnson Sandra Lindstrom Christopher Maldrano Joshua Wiesenfeld Dennis McWilliams Erinn Murray Olive Gatling Carol Welder Luis Valdez Richard Evans Ben Eshleman Mike Carter Elizabeth Hanson
Committee Chair Signature	Mardy Ayers
Date	02-25-2017