

# ANNUAL MEETING 2017





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## A MESSAGE FROM THE PRESIDENT

Welcome to the 2017 USTA Texas Annual Meeting! We are excited to have you here and to meet alongside the USPTA Texas division at Horseshoe Bay Resort.

As the first comprehensive gathering for our 2017-2018 volunteers, this meeting will provide opportunities for you to learn about USTA Texas and engage in the mission to promote and develop the growth of tennis in Texas.

Please attend the General Session on Saturday 8 a.m. as I am excited to unveil a vision called Connect 20.20 in which the USTA Texas staff has diligently worked on in preparation for this time together. Plus, if you attend the General Session, you will receive a souvenir to remind you to take the Connect 20.20 concept back to your community.

In addition to attending your assigned committee or task force meeting(s), you are encouraged to attend and observe additional meetings of interest, network with people from other areas, and enjoy the Awards Dinner with guest speaker Joy Macci on Saturday night. The more you participate, the more you will feel engaged and aware of how you can personally contribute to USTA Texas.

This weekend is only the beginning of the work we will accomplish this year. You can expect assignments, conference calls and/or webinars in between this meeting and our Semiannual Meeting to be held September 22-24 in conjunction with the inaugural Texas Tennis Summit at the Georgetown Sheraton.

On behalf of the staff and leadership, we appreciate your time, energy, enthusiasm and support and look forward to working toward our Connect 20.20 goals together. Thank you for being part of the USTA Texas family, and once again, welcome to the 2017 Annual Meeting.

Emily Schaefer  
President, 2017-2018

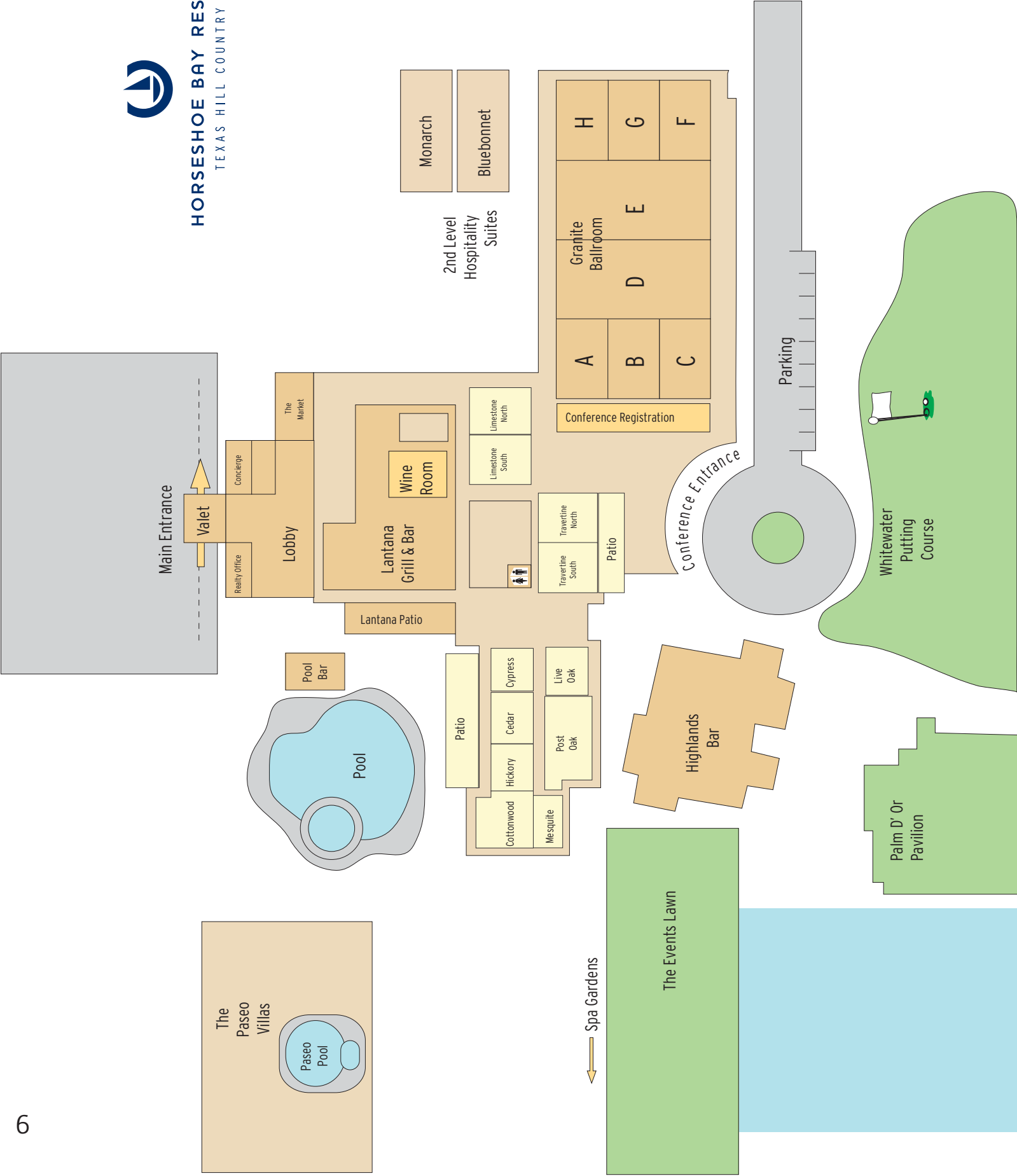




# GETTING AROUND



HORSESHOE BAY RESORT<sup>TM</sup>  
TEXAS HILL COUNTRY





# GENERAL INFORMATION AND EVENTS

## BREAKFAST

**Saturday**

7:00 - 8:00 am

Ballroom Foyer F

**Sunday**

7:00 - 9:00 am

Ballroom Salon E - H

## REFRESHMENTS

**Friday**

2:30 - 4:00 pm

**Saturday**

9:30 - 11:00 am

Live Oak

1:30 - 3:00 pm

## GENERAL SESSION

**Saturday**

8:00 - 8:50 am

Ballroom Salon F - H

Join USTA Texas staff at the “launchpad” of the Connect 20.20 initiative. The mission at hand to make 20 million connections by the end of 2020.

## RECEPTION

6:00 - 6:30 pm

Ballroom Foyer A - C

**AWARDS DINNER** with Special Guest, Joy Macci

6:30 - 9:00 pm

**Saturday**

Ballroom Salons A - E



Dr. Joy Macci is a USPTA Professional of 30 years, PTR Professional, and CEO of Joy of Sport. For three decades, she’s spanned the globe as “Inner Winner” Success Sports coach, author, and speaker. Joy also co-owned and directed Macci International Tennis Academy with Rick and helped train Superstar Tennis Protégés including Serena & Venus Williams, Andy Roddick, and Jennifer Capriati. Prior to the Macci Academy, she was an International Tennis Director in the U.S., Europe, and Asia with Peter Burwash International. Currently, Joy’s main focus is on giving back to the great sport of tennis through developing a unique, age-specialized program to grow and support the global baby boomer tennis community as well as a leading-edge gender sports excellence program: JOS Women’s Winning Bio-Mechanics. Joy is passionate about bringing comprehensive mind, body, and sport training to help everyone enjoy our great sport and “WIN” in tennis & in the Game of Life!





**SAVE THE DATE!**

**Texas Tennis Summit and  
Semiannual Meeting**

**September 22-24, 2017  
Georgetown Sheraton**



## MISSION STATEMENT:

To promote and develop the growth of tennis in Texas

## VISION STATEMENT:

For all people in Texas to have access to the sport of tennis

## CORE VALUES:

Diversity & Inclusion

Community

Innovation

Excellence

Integrity

## 2017 Strategic Priorities

### Strengthen the relevancy of the Tennis Pathway

- Reinforce tennis participation as a path for developing community, family, healthy lifestyle and fitness
- Inspire fun, inclusive and customized competitive opportunities that honor fair play and sportsmanship

### Enrich Texas Tennis through Diversity and Inclusion

- Achieve diversity and inclusion in programs, volunteers, staff and membership that reflect the demographics of Texas
- Communicate to allied partners the impact and benefits of ingraining diversity and inclusion into their operations

### Expand connections through Strategic Partnerships

- Expand and strengthen strategic partnerships with Community Tennis Associations and other allied organizations to deliver excellent play opportunities
- Illuminate the critical role that partners play in Connect 20.20 to encourage collaboration

### Leverage Innovation and Technology

- Modernize systems and practices to execute strategic priorities
- Assist allied partners with their digital platforms to enhance connections

### Improve the Customer Experience

- Support and encourage allied partners to deliver the highest possible quality of services to our customers
- Emphasize the critical role of good sportsmanship to the growth of tennis

### Utilize marketing and communications

- Ensure that the integrity of the brand is upheld
- Apply modern techniques to increase and enhance connections to the brand

### Connect the dots.

- Be a funding, education and information source for the Texas tennis community
- Develop leaders who demonstrate integrity and accountability
- Establish new methods to ensure accountability while tracking our progress toward excellence





## USTA TEXAS MEETING GUIDELINES

- Everyone is strongly encouraged to attend the general session (Saturday at 8am).
- Dress is business casual for most meetings.
- Cocktail attire is acceptable for the Awards Banquet on Saturday evening.
- Besides your own committee meetings, we encourage you to attend other committee meetings that may be of interest!
- Most meetings are open; closed meetings are noted on the schedule.
- Only committee members are allowed to sit at the table; guests may sit in chairs against the wall.
- Wait for the committee chair to invite comments from the audience.
- Network with other volunteers.
- There are plenty of opportunities at meals and breaks to get to know others from your community and around the state.
- Don't be afraid to introduce yourself; we are all part of the tennis family.
- Be involved, ask questions, and contribute!
- The more you put into this, the more you'll get out of volunteering.
- You were selected for the committee for a reason. Your ideas have value!
- Complete committee and sub-committee assignments, conference calls and/or webinars as requested in between meetings.
- Stay on top of committee goals and contribute towards success.
- Promptly complete and submit reimbursement forms after the meeting.
- Expense Report and Reimbursement Policy can be found at [www.texas.usta.com](http://www.texas.usta.com) under Volunteer Manual and are due within two weeks.



# SCHEDULE OVERVIEW

Meeting tracks:

Adult

Junior

Community

Infrastructure

Governance

Competitive

## FRIDAY

FEBRUARY 24

### TASK FORCE MEETINGS

2:30 - 4:30 pm

Coaches' Commission

Cedar

Tournament Administration Task Force

Cypress

CTA Leadership Task Force

Limestone North

Hispanic Engagement Task Force

Limestone South

**MEETING** *Chairs, Vice Chairs and Responsible Officers*  
Cottonwood

4:30 - 5:30 pm

### CTA MIX AND MINGLE

Palm Patio

5:30 - 6:30 pm

*Get to know other volunteers! This is the perfect time to meet, mingle and make plans.*

### USPTA TEXAS CASINO NIGHT AND DINNER

Ballroom Salons F - H

6:30 - 9:00 pm

*Bring your best poker face and enjoy an evening of fun, food and friends as we join with USPTA Texas to kick off the weekend.*

# SATURDAY

FEBRUARY 25

## BREAKFAST

Ballroom Foyer F

7:00 - 7:50 am

## GENERAL SESSION

Ballroom Salons F - H

8:00 - 8:50 am

## COMMITTEE MEETINGS

Adult Tennis Council

9:00 -10:50 am

Travertine South

Junior Tennis Council

Cottonwood

Community Resource Development

Limestone South

Leadership Development

Cedar

Hall of Fame

Hickory

Officials

Limestone North

## COMMITTEE MEETINGS

Collegiate

11:00 am -12:50pm

Travertine South

Junior Team Tennis

Cypress

Adaptive/ Wheelchair

Limestone South

Communications/ Marketing

Cedar

Consitution and Rules

Hickory

Discipline and Grievance

Limestone North

Nominating (Closed)

Monarch Hospitality Suite

## LUNCH (Come and Go)

Live Oak Foyer

12:30 -1:30 pm



## MARKETING MEETUP!

### Live Oak Foyer

Did your committee discuss things like the website, flyers, promotions, blogs, newsletters, social media, or any other marketing ideas?

Let the communications/marketing committee know how we can help you!

Come chat with us after your meeting at our table outside of Live Oak.







*Texas Sectional  
Championships*





# SATURDAY (cont.)

FEBRUARY 25

## COMMITTEE MEETINGS

1:30 - 3:20 pm

Leagues Limestone South

Schools Cypress

Awards Travertine South

Diversity and Inclusion Hickory

Texas Tennis Foundation Limestone North

Junior Tennis Council (Closed) Cottonwood

Budget and Finance Cedar

## COMMITTEE MEETINGS

3:30 - 5:20 pm

Local Tennis Participation Limestone North and South

NJTL Hickory

Advocacy Cedar

Strategic Planning Travertine South

Sport Science Cypress

## RECEPTION

6:00 - 6:30 pm

Ballroom Foyer A - C

## AWARDS DINNER

6:30 - 9:00 pm

Ballroom Salons A - E

Join us as we celebrate Texas tennis's greatest achievements over the last year with special guest Joy Macci.

# SUNDAY

FEBRUARY 26

## BREAKFAST

7:00 - 9:00 am

Ballroom Salons E - F

## MEETING OF THE MEMBERSHIP

8:00 - 8:15 am

Ballroom Salons E - H

Annual Meeting of the Membership Agenda  
Sunday, February 26 | 8 a.m. | Horseshoe Bay, Texas

- |    |   |                          |
|----|---|--------------------------|
| 1. | Call to Order   | President Emily Schaefer |
| 2. | Establishment of Quorum   | Secretary Jackie Payne   |
| 3. | Approval of Minutes   | Secretary Jackie Payne   |
| 4. | Treasurer's Report  | Treasurer Tom Hunt       |
| 5. | Nominating Committee  | Dr. Alfredo Trevino Jr.  |
|    | Election of Executive Committee Members                                 |                          |
|    | Jennifer Wright, NW Zone (2017-2018-2019)                               |                          |
|    | Ron Woods, SW Zone (2017-2018-2019)                                     |                          |
|    | Allison Getz, SE Zone (2017-2018-2019)                                  |                          |
|    | Kevin Foster, NE Zone (2017-2018-2019)                                  |                          |
|    | Debbie Grieder, SW Zone (2017 to fill unexpired term of Dalia Martinez) |                          |
| 6. | Old Business  |                          |
| 7. | New Business  |                          |
| 8. | Adjourn   |                          |

## EXECUTIVE COMMITTEE MEETING

8:15 am - 12:00pm

Ballroom Salons E - H

Executive Committee Meeting Agenda  
Sunday, February 26 | 8:15 a.m. | Horseshoe Bay, Texas

- |    |   |   |
|----|---|---|
| 1. | Call to Order                           | President Emily Schaefer                    |
| 2. | Approval of Minutes                     | Secretary Jackie Payne                      |
| 3. | Introduction of USTA Guest              | President Emily Schaefer                    |
|    | Tommy Ho, USTA Board Member             |   |
| 4. | Management Committee Report             | President Emily Schaefer                    |
| 5. | Nominating Committee Report             | Nominating Chair Dan Barta                  |
| 6. | Treasurer's Report/2017 Proposed Budget | Treasurer Tom Hunt                          |
| 7. | USTA Delegate Report                    | Delegate Frank Kelly                        |
| 8. | Executive Director's Report             | Executive Director Van Barry                |
| 9. | Call Items                              | Constitution and Rules Chair Murray Coulter |



## Executive Committee Meeting Agenda (cont.)

### 10. Committee and Task Force Reports

#### Community:

Adaptive/Wheelchair – Henry Cox  
Advocacy – Richard Evans  
Awards – Marsha Thomas  
Community Resource Development – Laura Worsham  
CTA Leadership Task Force – Roger Ojeda

#### Governance:

Budget & Finance – Ben Eshleman  
Constitution & Rules – Murray Coulter  
Hall of Fame – Jim Chaffin  
Texas Tennis Foundation - Miguel Garcia

#### Infrastructure:

Communications/Marketing – Mardy Ayers  
Diversity & Inclusion – Anirban Dutta  
Hispanic Engagement Task Force – Dr. Alfredo Trevino Jr.  
Leadership Development – Rex Cuajunco  
Strategic Planning – Carol Welder

#### Adult:

Adult Tennis Council – Dennis McWilliams  
Collegiate – Sally Brown  
Leagues – Gerry Maingot  
Local Tennis Participation – Debbie Greider/ Derick Hackett

#### Junior:

Coaches Commission – Dave Licker  
Junior Team Tennis – Mark Brown  
Junior Tennis Council – Rick Meyers  
NJTL – Bert Cole  
Schools – Bobby Kleinecke

#### Competition:

Discipline & Grievance – Paul Christian  
Officials – Bruce Sampley  
Sports Science – Matt McCoy  
Tournament Administration Task Force – Chris Singer

11. Old Business
12. New Business
13. Adjourn

# COMMITTEE DESCRIPTIONS

**ADAPTIVE/WHEELCHAIR COMMITTEE** serves the mission to provide all populations including those with intellectual and/or physical disabilities the opportunity to participate in all aspects of the game of tennis. The goal is to promote and develop recreational tennis opportunities for individuals through inclusion and support by providing programming, equipment, and teaching techniques. Promotes wheelchair tennis in Texas by recruiting and instructing new players, developing new wheelchair programs and facilitating integration of wheelchair tennis players into the existing recreational and tournament structure.

CHAIR: HENRY COX

**ADVOCACY COMMITTEE** promotes the growth of tennis programs and facilities by encouraging vital partnerships between tennis providers and local politicians, parks and recreation departments, school districts, and after school providers. In addition, this committee seeks to broaden tennis exposure throughout the state, educating state legislators about the health, educational, and social benefits of this great sport. This committee also supports the partnerships with the military service members, veterans, their families, and military bases.

CHAIR: RICHARD EVANS

**ADULT TENNIS COUNCIL** promotes tennis participation in all adult, senior and super senior categories. Support and develops competitive programs for those players, collaborating with other organizations to maximize participation. In addition, supports and develops recreational tennis opportunities for adults and seniors with an emphasis on social tennis clubs for young adults.

CHAIR: DENNIS MCWILLIAMS

**AWARDS COMMITTEE** acts to recognize tennis enthusiasts, volunteers, and players throughout Texas for their contributions to the game of tennis. The committee solicits and evaluates recommendations, selects award recipients and arranges for awards and their presentation ceremonies.

CHAIR: MARSHA THOMAS

**BUDGET & FINANCE COMMITTEE** is responsible for the preparation and general oversight of the budget for USTA Texas. The committee reviews and evaluates annual budget requests from the committee Chairpersons and administrative staff and recommends appropriate funding allocations to the Executive Committee. The committee also oversees the investment portfolio and makes long-term projections of the financial obligations and needs of USTA Texas.

CHAIR: BEN ESHLEMAN

**COACHES COMMISSION** is a network of coaches in the section that promote the player development pathway by supporting the EDC Camp structure and identifying players that are strong candidates for TEAM USA Sectional and Regional Camps that will help train a continuous wave of fundamentally sound 8-14 year olds in alignment with the USTA Teaching and Coaching Philosophy.

CHAIR: DAVE LICKER



**COLLEGIATE COMMITTEE** promotes the development of tennis programs on college campuses primarily through the Tennis on Campus program. This committee also works to help ensure the growth, maintenance, and protection of collegiate varsity tennis programs.

CHAIR: SALLY BROWN

**COMMUNICATIONS/MARKETING COMMITTEE** develops plans to maximize the promotion of USTA Texas programs, membership, sponsor and other revenue opportunities within the Association. Provides accurate, up-to-date, and pertinent information to all USTA Texas members. In that effort, it provides content for the USTA Texas website, Inside Tennis magazine, the e-newsletter, social media channels and the USTA Texas Tournament Schedule.

CHAIR: MARDY AYERS

**COMMUNITY RESOURCE DEVELOPMENT** provides support to all community tennis associations (CTAs) in various ways so that they may effectively operate according to their mission and by-laws. This committee also oversees the development of adult recreational tennis participation by assisting local tennis providers in the development of new and existing adult recreational tennis programs.

CHAIR: LAURA WORSHAM

**CONSTITUTION & RULES COMMITTEE** help interpret the existing constitution and rules of the USTA Texas Section. Review proposed amendments and changes to those rules to see that they are in order and do not conflict with other sections of our documents. Clarify wording in our official documents so that they are easily understandable.

CHAIR: MURRAY COULTER

**CTA LEADERSHIP TASK FORCE** provides networking opportunities for leaders—president, executive director, or similar—from qualified Community Tennis Associations across Texas to discuss CTA related business and the role of CTAs in USTA Texas.

CHAIR: ROGER OJEDA

**DISCIPLINE & GRIEVANCE COMMITTEE** receives and adjudicates complaints against USTA players and sanctioned tournaments. Grievances are investigated by the committee and the committee determines sanctions that will be applied when they are appropriate.

CHAIR: PAUL CHRISTIAN

**DIVERSITY & INCLUSION COMMITTEE** works to achieve diversity in all USTA Texas programming, among staff, volunteers, and membership that will reflect the demographics of the general population of Texas.

CHAIR: ANIRBAN DUTTA

**HALL OF FAME COMMITTEE** acts cooperatively with the Texas Tennis Museum to select and honor members of the Texas Tennis Hall of Fame. It helps collect information from and about the inductees and prepares the biographical video used in the presentation ceremonies. It also promotes support of the Texas Tennis Museum in Waco that helps preserve our tennis history in Texas.

CHAIR: JIM CHAFFIN

# COMMITTEE DESCRIPTIONS (cont.)

**HISPANIC ENGAGEMENT TASK FORCE** works to engage communities, participants, and providers in pursuit of expanding the number of Hispanic players, volunteers, and leaders active in the USTA Texas family, and provides resources and marketing strategically aimed at accomplishing this goal.

CHAIR: DR. ALFREDO TREVINO, JR.

**JUNIOR TEAM TENNIS COMMITTEE** works to grow and develop the Junior Team Tennis (JTT) program by supporting local Area League Coordinators, developing new leagues, and initiatives, hosting the Section-wide Championships, and creating, revising, and enforcing the rules by which JTT operates.

CHAIR: MARK BROWN

**JUNIOR TENNIS COUNCIL** promotes and facilitates competitive tennis for juniors. It is responsible for: the sanctioning of USTA junior tournaments for Texas and their scheduling; the organization and tier system of tournaments and the player qualifications for participating in them; and the ranking of junior players in Texas, and the selection of player to represent Texas in regional and national competition.

CHAIR: RICK MEYERS

**LEADERSHIP DEVELOPMENT COMMITTEE** attempts to identify and facilitate development of potential leaders for USTA Texas. It maintains information on the section's website in the form of a Volunteer Manual; it presents orientations and workshops for new volunteers and volunteers moving into new leadership positions and sponsors mentoring programs throughout the various levels of the organization.

CHAIR: REX CUAJUNCO

**LEAGUES COMMITTEE** promotes and develops the growth of league tennis in Texas by facilitating recruitment and enrollment of league players, organization of USTA leagues in the communities, and by providing sectional tournaments for playoffs among local qualifiers.

CHAIR: GERRY MAINGOT

**LOCAL TENNIS PARTICIPATION COMMITTEE** addresses the need for a variety of grassroots tennis programs in Texas communities, sharing information about successful and innovative programs; determines best methods for measuring participation and success; collaborates with TSRs in sharing knowledge of new and existing tennis programs whether USTA-branded or not; catalogs the variety of programs as a resource for USTA Texas.

CHAIR: DEBBIE GREIDER AND DERICK HACKETT

**NJTL COMMITTEE** promotes the development of the National Junior Tennis and Learning program which upholds the vision of Arthur Ashe by providing year-round free or low-cost tennis and educational opportunities to all youth in Texas.

CHAIR: BERT COLE

**OFFICIALS COMMITTEE** is responsible for the organization and training of USTA certified officials in Texas and seeing that the rules of tennis are enforced at USTA sanctioned tournaments. The committee also works to recruit new officials. The instruction presented under their jurisdiction includes rules used for non-USTA events (e.g. ATP, WTA, NCAA, UIL) so that the officials may assist in tournaments under the various governing sanctioning bodies.

CHAIR: BRUCE SAMPLEY

**SCHOOLS/HIGH SCHOOLS COMMITTEE** promotes and supports the growth and development of the USTA Schools program, Hot Shots, and others in public and private schools through TSRs, CTAs, and local providers. Also supports the growth of the High School Blast and initiatives to get thousands of Texas high school teams and players involved in year-round tennis opportunities working in collaboration with TTCA and others.

CHAIR: BOBBY KLEINECKE

**SPORTS SCIENCE COMMITTEE** acts to distribute valid sport science information and promote the use of good sport science principles at and during our tennis activities in Texas. The primary purposes are to improve performance of our players and to prevent injuries that can be avoided by application of sound sport science and sports medicine principles.

CHAIR: MATT MCCOY

**STRATEGIC PLANNING COMMITTEE** evaluates long term goals of USTA Texas and in accordance with the USTA Texas mission prepares an annual Strategic Plan for approval by the Executive Committee. The Strategic Plan articulates Texas' vision, major goals, strategic priorities, and action plans. If approved by the Executive Committee, the Strategic Planning Committee will monitor progress toward meeting the stated goals and recommend changes as priorities change.

CHAIR: CAROL WELDER

**TOURNAMENT ADMINISTRATION TASK FORCE** analyzes all elements of tournament administration including training for tournament directors, communication resources for tournament personnel, and general analysis of tournament administered in Texas. Brings recommendations to staff or Junior Tennis Council as appropriate. Addresses tournament administration whether junior, adult, or senior advocating for tournament directors, officials, as well as participating players.

CHAIR: CHRIS SINGER





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# NOTES



# NOTES

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A special thank you to our sponsors who help us promote and develop the growth of tennis in Texas!







TEXAS