



**Advocacy Committee Agenda
February 2017, Annual Meeting
Horseshoe Bay, Texas**

1. Welcome
2. Roll Call
3. Protocol
4. Committee Guidelines

Advocacy Committee– Promotes the growth of tennis programs and facilities by encouraging vital partnerships between tennis providers and local politicians, parks and recreation departments, school districts and after school providers. In addition, this committee seeks to broaden tennis exposure throughout the state, educating state legislators about the health, educational and social benefits of this great sport. This committee also supports the partnerships with the military service members, veterans, and their families, and military bases.

5. Progress Report/Action since last meeting

A. USTA Texas Advocacy Day- Recap of meetings, feedback on process

B. Military Initiative – Where do we stand? How to grow programs.

C. Advocacy Targets 2016 Report

- Multi-sport Complexes – Waco, Plano etc.
- Church Ministries
- Multi-sport Youth Organizations – Kids Inc. in Amarillo, Abilene Youth Sports Authority etc.
- Health & Wellness Partnerships – Midland, Corpus Christi
- Home Builders' Associations

6. Strategic Plan review

A. USTA Texas Day Resolution-March 6

B. Advocacy Day Pull Through- Developing a Tennis Advocates Program

C. Forming a Youth Sports Coalition for Legislative Advocacy

D. Developing a Health and Wellness Programs

E. Facilities Funding Status

7. New Items for Consideration

8. Adjournment