



# 2017 Grow the Game Grant

## Grant Guidelines

The Grow the Game Grant provides funding for USTA Member providers that do not fall under the not-for-profit status to help initiate or expand community tennis activities that address the following areas:

- Youth imperative, specifically the 6-12 age group.
- Junior development, specifically growing the middle of the pyramid through local play and competition such as Play Days, Junior Team Tennis and entry level tournaments as well as reaching out to middle and high school players.
- Program opportunities for Millennials (18-40 age group)

Grants will be awarded to USTA Missouri Valley Member program, organization, facility or other types of tennis providers in the areas of program development and program support. Programming must be open to the public. Funding will be prioritized based on addressing the three strategic areas outlined above, need and impact on the community. Grants will be up to \$500. Those awarded grants will receive half up front and the second half upon completion of program and submission of accountability form. To apply or renew your membership, visit [membership.usta.com](http://membership.usta.com).

### Expenses

#### Eligible Expenses

USTA Missouri Valley Program Grants will provide funding for the following expenses: Equipment, court fees, instructor fees. (Or specific costs stated with grant areas).

#### Ineligible Expenses

USTA Missouri Valley Program Grants will not provide funding for the following expenses: operating/administrative costs, trophies/awards, food/drinks, large equipment expenses (i.e. building and resurfacing court costs) or USTA membership fees

### Common Items Requested

Most likely to Fund	Sometimes Funded	Never Funded
Equipment Right Size Racquets Low compression balls Throw down Lines Marketing/Promotional Signs & banners Flyers, brochures, posters, postcards Ads-print and banner ads Incorporation fees Facility rental Transportation Training/education Organizations that offer consistent opportunities for all interested participants	Pro Stipends (max \$20/hour) Court Fees T-shirts Incentive items Supplies Prizes One day events with a plan to provide future opportunities for interested participants	USTA Membership Fee Permanent Tennis Nets Windscreens Umpire Chairs Pro Stipends over \$20/hour Decorations Entertainment (i.e. DJ) One day events with no plan for on-going opportunities for all participants



## 2017 Grow the Game Grant Grant Guidelines

### **Application Deadline**

All grants will be notified within 30 days of the following deadlines:

Friday, February 17, 2017

Friday, April 14, 2017

Friday, July 14, 2017

Friday, August 25, 2017

Friday, October 13, 2017

Friday, November 10, 2017

All applications are submitted online, please [click here for application](#).

Please email your W-9 to [Tonya Kaup](#), USTA Missouri Valley Finance Director, within 5 days of submitting your grant application. Blank [W-9 Form](#)