



Serving Up Tennis Grant

Grant Guidelines

USTA Missouri Valley offers grants to USTA Missouri Valley members (exclusive of USTA Districts) to assist not-for-profit organizations initiate or expand their tennis programming activities. Serving Up Tennis Grant may be used to start programs and/or leagues for players of all ages, abilities and populations. Grant awards will be up to \$1000. Those awarded grants will receive half up front and the second half upon completion of program and submission of accountability form.

Types of Grants

Start-Up/ Expansion: funding related to creation of/developing or expanding a program or league

Equipment: funding for equipment related to a program or league.

Start-Up/ Expansion: funding related to creation of/developing or expanding a program or league

Community Organization (USTA Member Organization and USTA registered)

- USTA member Community Tennis Association: incorporation fees, rental of facilities, training
- USTA member National Junior Tennis and Learning: start-up fees, rental of facilities, transportation, training

Youth and/or Adult Programming

- USTA registered Tennis on Campus team/club: travel, entry fees and start-up expenses
- USTA registered Kids' Tennis Club: assist non-profit organizations establishing school or school district affiliated KTC court rental fees, stipends, training for KTC organizer
- USTA Junior Team Tennis: For creating or expanding Junior Team Tennis leagues registered on Tennislink – marketing materials, interest party, incentives
- USTA registered No-Cut Tennis Coach: court rental, stipends, training for additional tennis coach
- USTA sanctioned Tournament Circuit: materials for outside marketing and promotion, items for off court activities, court monitors/USTA certified officials
- USTA registered Play Day Circuit: materials for outside marketing and promotion, items for off court activities
- Diversity and Inclusion: for programs in diverse communities - marketing and promotion, court rental, instructor fees, training, interest party
- USTA Adaptive and/or Wheelchair: materials for outside marketing and promotion, instructor fees, training
- Senior population introduction/return to the sport program: materials for outside marketing and promotion, items for off court activities, interest party, instructor fees
- Social & Sport Club: materials for outside marketing and promotion, items for off court activities, interest/draw party, instructor fees
- Young Professional (YoPro) League: materials for outside marketing and promotion, items for off court activities, interest party, instructor fees



Serving Up Tennis Grant

Grant Guidelines

Equipment: funding for equipment related to a program or league

Youth and/or Adult Programming

- modified equipment – sized right racquets, balls, nets, temporary lines
- Tennis on Campus: balls
- USTA registered School: PE Tennis – matching schools tennis equipment purchase up to 12 racquets and 12 balls
- USTA registered Kids' Tennis Club (KTC): assist non-profit organizations establishing school or school district affiliated KTC with equipment
- USTA registered No-Cut Coach: equipment
- USTA Adaptive and/or Wheelchair: modified balls, nets, training aids
- USTA registered NJTL: equipment

Who may Apply

Not-for-profit organizations including but not limited to:

USTA member and registered Community Tennis Association, USTA member and registered National Junior Tennis and Learning, USTA registered Tennis on Campus team/club, USTA registered Kids' Tennis Club, USTA registered School/School District, Park and Recreation facility/department, Boys and Girls Club, YMCA/YWCA, community organizations, health and wellness non-profit organizations.

Other Types of Support

USTA Missouri Valley may provide various materials and services to support tennis programming at the local level, including curriculum and program guides, posters, brochures, banners, equipment directories, instructional videos, instructor training workshops, and information on how to form community tennis associations which can be found at missourivalley.usta.com. Other USTA funding support includes the Grow the Game Grant, Line Grant, Facility Assistance Grant and USTA League Grant.

Program Grant Eligibility

Financial support will be awarded only to organizations; applications by individuals will not be accepted. Please note that in order to apply for a USTA Missouri Valley Grant, your organization must be a current USTA Organizational Member. To apply or renew your membership, visit membership.usta.com. Organizations offering youth programming must be registered at youthtennis.com. Schools or school districts must be USTA registered schools. Kids' Tennis Clubs must be USTA registered. If you need to register your school, school district or Kids' Tennis club please visit here. Those offering adult or youth Play Days must register the Play Days here. Those offering sanctioned tournaments, must register their tournaments at tennislink.usta.com.

Priority will be given to those programs which target new players, link their program(s) to USTA Tennis programs, and/or collaborate with other entities

Grant Application Requirements

All applications for grants must include a completed application form; program budget summary, grant narrative that includes, a tennis program description, measurable goals, organization objectives and evaluation methods. Applications will be rated on a scale in regards to this criteria.



Serving Up Tennis Grant

Grant Guidelines

Expenses

Eligible Expenses

USTA Missouri Valley Program Grants will provide funding for the following expenses: Equipment, court fees, instructor fees. (Or specific costs stated with grant types).

Ineligible Expenses

USTA Missouri Valley Program Grants will not provide funding for the following expenses: operating/administrative costs, trophies/awards, food/drinks, large equipment expenses (i.e. building and resurfacing court costs) or USTA membership fees.

Common Items Requested

Most likely to Fund	Sometimes Funded	Never Funded
Equipment <ul style="list-style-type: none"> • Right Size Racquets • Balls • Throw down Lines Marketing/Promotional <ul style="list-style-type: none"> • Signs & banners • Flyers, brochures, posters, postcards • Ads-print and banner ads Incorporation fees Facility rental Transportation Training/(education?) Organizations that offer consistent opportunities for all interested participants	Pro Stipends (max \$20/hour) Court Fees T-shirts Incentive items Supplies Prizes One day events with a plan to provide future opportunities for interested participants	USTA Membership Fee Permanent Tennis Nets Windscreens Umpire Chairs Pro Stipends over \$20/hour Decorations Entertainment (i.e. DJ) One day events with no plan for on-going opportunities for all participants

Application Deadline

All grants will be notified within 30 days of the following deadlines:

February 15, 2016

April 15, 2016

July 15, 2016

August 26, 2016

October 14, 2016

All applications are submitted online [click here](#).



Serving Up Tennis Grant

Grant Guidelines

Program Grant Criteria

1. **USTA Alignment:**
Priority will be given to those programs which promote and develop the growth of tennis, target new players, link their program(s) to USTA Tennis programs and/or collaborate with other entities
2. **Brief explanation of your organization specific to the tennis program requesting to be funded:**
Brief summary of organization's tennis program history, brief statement of organization's mission and goals as it relates to tennis, description of current programs, activities and accomplishments relative to tennis and the population being served
3. **How the grant will be used and demonstration of need for support:**
Address the opportunity, problem, issue and/or needs in your community. Clearly describe why the grant money is needed and how the money requested will be utilized to serve your community. Complete the budget part of the grant request form.
4. **Overall goals and objectives:**
Clearly list the specific goals and expected participation for the program for which you are seeking funding. Identify specific objectives for meeting goals
5. **Sustainability:**
Describe strategies for sustaining this effort. List any additional funding source outlets. List any collaboration with other entities in your community.
6. **TSR Support:**
Have you been in contact with your TSR and are they aware of your goals and needs for your program?