



## 2015 Tennis On Campus Program Grant Application

# Tennis On Campus Program Grants

### 1. TENNIS ON CAMPUS PILOT PROGRAM GRANT – Up to \$750

The Tennis On Campus Pilot Program Grant is awarded for starting up new or innovative collegiate tennis programs. Applications for the Tennis On Campus Pilot Program Grant may be submitted throughout 2015 and are available until the funds are exhausted.

### 2. TENNIS ON CAMPUS START-UP GRANT - Up to \$750

The Tennis On Campus Start-up Grant is awarded to colleges looking to start a new Tennis Club on campus. Applications for the Tennis On Campus Start-up Grant may be submitted throughout 2015 and are available until the funds are exhausted.

### 3. CLUB TEAM TOURNAMENT GRANT – AMOUNT VARIES BY EVENT SIZE

The Club Team Tournament Grant is awarded to club teams looking to offset costs associated with hosting/running a large club tournament. Applications for the Club Team Tournament Grant may be submitted throughout 2015 and are available until the funds are exhausted.

*The following grants are available:*

- 8 teams in tournament - up to \$500
- 12 teams in tournament - up to \$625
- 16 teams in tournament - up to \$750
- 32 teams in tournament - up to \$1500

### 4. TENNIS AFTER CAMPUS GRANT – Up to \$500

The Tennis After Campus Grant is awarded to college club teams hosting a Tennis After Campus event on their campus. Applications for the Tennis After Campus Grant may be submitted throughout 2015 and are available until the funds are exhausted.

**\* Half (50%) of the grant dollars will be awarded up front and the remaining half (50%) will be awarded after receipt of the Program Grant Evaluation.**



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### **GRANT PURPOSE**

The USTA/Midwest Section is committed to promoting tennis at the local level. To that end, we offer program grants to assist organizations in initiating or expanding their tennis programming activities. Grants may be used to develop instructional programs and/or organized league play for players of all ages, abilities and populations. Our long-term goal is to help programs become self-sufficient. Grants are not awarded for more than one (1) year, unless there are exceptional circumstances to consider.

### **GRANT ELIGIBILITY**

Financial support will be awarded only to organizations; applications by individuals will not be accepted. *Applying organizations must be open to all people, regardless of race, color, creed, religion, gender, national origin, age, disability, sexual orientation, citizenship status, or veteran status.*

### **GRANT CONTACT**

For more information or questions about the Tennis On Campus Grants, please contact Steve Wise at (262) 334-3601 or [steve@midwest.usta.com](mailto:steve@midwest.usta.com)

*Email completed applications & evaluations or Mail/Fax to:*

USTA/Midwest Section  
Attn: Steve Wise  
1310 East 96th Street, Suite 100  
Indianapolis, IN 46240  
Phone: (262) 334-3601  
Fax: (317) 577-5131



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### GRANT GUIDELINES

- To be considered for a grant, the sponsoring organization or program must be or become a USTA Organization Member prior to receiving full funding. To join the USTA as an Organization Member, visit <http://www.usta.com/membership> (To join by mail, please see page 6 for an Organization Member application). Priority will generally be given to groups offering continuing play or follow-up opportunities and that are open to the public. Program may be visited by a grant evaluator.
- The sponsoring organization or program must show how it plans to become self-sufficient by generating its own funding to continue to offer the program. If the program is conducted under the **direction of a park & recreation department or other agency, every effort should be made to allocate** the necessary funds into the tennis budget in future years.
- Any program registration fee should be reasonable to encourage participation, and provisions made for interested participants who lack funds.
- In general, program grants are not meant to support one-day programs or special events – the intent is to support multi-session programs that provide on-going play opportunities.
- All grant applicants should register their programs or events online when appropriate.
- All grant applicants shall provide 2-3 pictures from the program to the USTA/Midwest Section for public relations use.
- All grant applicants must submit a complete grant application form that includes a description of the program, program objectives, evaluation methods, and program budget (pages 3-5).
- All grant recipients must return a program evaluation (pages 7-8) within two weeks of the conclusion of the program; if the program is on-going, no later than November 15 of the year in which the grant was awarded. Failure to submit this evaluation may result in the revocation of grant funds awarded.
- A separate application must be submitted for each grant you apply for, and a separate evaluation must be returned for each grant you receive.



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### ORGANIZATION INFORMATION

|                           |  |
|---------------------------|--|
| Sponsoring Organization:  |  |
| Program Name:             |  |
| Contact Name:             |  |
| Mailing Address (Street): |  |
| City, State, Zip:         |  |
| Email:                    |  |
| Website:                  |  |
| Make Check Payable to:    |  |

|                   |  |                                 |  |
|-------------------|--|---------------------------------|--|
| Work Phone        |  | USTA Organization Membership #: |  |
| Home/Mobile Phone |  | Are you a 501[c]3?              |  |
| Fax               |  | Tax ID #                        |  |

### PROGRAM INFORMATION ("X" ALL THAT APPLY)

Years in existence: ☐ New ☐ 1-3 years ☐ 4-6 years ☐ 7+ years

Target Audience: ☐ Youth (10 & Under) ☐ Junior (11-18) ☐ Collegiate (19-24)  
☐ Adult (25-49) ☐ Senior (50 & up)

Target Ability: ☐ Beginner ☐ Intermediate ☐ Advanced

Facility Type: ☐ School(K-12) ☐ College or University ☐ Tennis Club  
☐ Other (list): ☐ Public Park

Diverse  
Group(s) Served  
and Percentage

|                                     |    |                             |  |                                 |  |
|-------------------------------------|----|-----------------------------|--|---------------------------------|--|
| Program Start Date:                 |    | End Date:                   |  | Hours/Week:                     |  |
| Number of program participants:     |    | 2014 Actual:                |  | 2015 Goal:                      |  |
| Number of tennis courts to be used: |    | Number of sites to be used: |  |                                 |  |
| Program Fee:                        | \$ | / person                    |  | Number of scholarships offered: |  |
| Grant Amount Requested              | \$ |                             |  |                                 |  |



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### PROGRAM ADVERTISING & PROMOTION

How will you advertise, promote, and generate publicity for your program? ("X" all that apply)

☐ Flyers    ☐ Posters    ☐ Website/Email    ☐ Direct Mail    ☐ Newspaper    ☐ Radio    ☐ Other:

Advertising Period: \_\_\_\_\_ to \_\_\_\_\_

### PROGRAM GOALS

(Attach additional sheets as necessary)

Describe the specific activities for which you seek funding:

List your overall goal(s) and specific objectives to help you meet your goal(s):

List your measurable criteria for a successful program and the results you expect to achieve:

Describe your long-term strategies for sustaining this program:

Describe your strategies for retaining participants in this program:



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### BUDGET FORM

Please use the budget form below as a guideline when applying for a USTA/Midwest Section Tennis Program Grant. You may adapt this form to fit your needs. Your application for financial support will be strengthened by the inclusion of a program budget that illustrates sound financial planning. NOTE: NOT ALL BUDGET ITEMS BELOW WILL APPLY TO ALL APPLICANTS.

Budget for the period \_\_\_\_\_ to \_\_\_\_\_

| INCOME                   |        | EXPENSES                        |        |
|--------------------------|--------|---------------------------------|--------|
| Source                   | Amount | Item                            | Amount |
| <b>Program Fees</b>      |        | <b>Advertising/Promotions</b>   |        |
|                          |        |                                 |        |
|                          |        | <b>Administrative Expenses</b>  |        |
| <b>Court Rental Fees</b> |        | Supplies                        |        |
|                          |        | Telephone                       |        |
|                          |        | Postage                         |        |
| <b>Sponsorships</b>      |        | Shipping                        |        |
|                          |        | Printing                        |        |
|                          |        | Website development             |        |
| <b>In-Kind Support</b>   |        |                                 |        |
| Court Rental             |        | <b>Program Expenses</b>         |        |
| Advertising/Radio        |        | Equipment                       |        |
| Other:                   |        | Supplies                        |        |
|                          |        |                                 |        |
|                          |        | <b>Salary or Wages</b>          |        |
| <b>Special Events</b>    |        | Certified Pro                   |        |
| Awards Banquet           |        | Instructor(s)                   |        |
| Fundraisers              |        | Program Coordinator             |        |
|                          |        | Administrative Support          |        |
|                          |        |                                 |        |
| <b>Grants</b>            |        | <b>Education / Training</b>     |        |
| Government               |        | Recreational Coach Workshop     |        |
| Foundation               |        | Pro Certification               |        |
| Corporation              |        |                                 |        |
| USTA District            |        |                                 |        |
| USTA Section             |        | <b>Court Rental Fees</b>        |        |
| USTA National            |        |                                 |        |
| Other:                   |        | <b>Participant Scholarships</b> |        |
|                          |        |                                 |        |
| <b>Other Income:</b>     |        | <b>Other Expenses:</b>          |        |
|                          |        |                                 |        |
| <b>TOTAL INCOME</b>      |        | <b>TOTAL EXPENSES</b>           |        |

For USTA Section Use Only -

|                |  |
|----------------|--|
| Date Received: |  |
| District:      |  |
| Rank:          |  |
| Comments:      |  |

☐ Approve    ☐ Disapprove

Authorized USTA Section Signature & Date: \_\_\_\_\_



## ORGANIZATION MEMBERSHIP APPLICATION

| Category                       | 1-Year | 3-Year | 5-Year |
|--------------------------------|--------|--------|--------|
| Clubs with 1-3 courts          | \$35   | \$100  | \$155  |
| Clubs with 4-10 courts         | \$65   | \$185  | \$290  |
| Clubs with 11+ courts          | \$110  | \$315  | \$495  |
| CTA, School, Park & Rec, Other | \$35   | \$100  | \$155  |

\$10 of all membership dues is allocated for a 1-year subscription to TENNIS magazine. The amount allocated is not deductible from membership dues.

Name of Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Number of Members \_\_\_\_\_

Applicant Name \_\_\_\_\_

Applicant Title \_\_\_\_\_

Organization Phone \_\_\_\_\_ Organization Fax \_\_\_\_\_

E-mail \_\_\_\_\_

By providing an e-mail address, I authorize the USTA to send me confirmation and renewal information via e-mail.

### **Number of Tennis Courts**

Indoor:      \_\_\_\_\_ Hard      \_\_\_\_\_ Clay      \_\_\_\_\_ Grass  
 Outdoor:    \_\_\_\_\_ Hard      \_\_\_\_\_ Clay      \_\_\_\_\_ Grass

### **Complete Below if Your Category is "CLUB"**

Type of Club      ☐ Commercially owned  
                          ☐ Privately owned – open to public  
                          ☐ Privately owned – closed to public

### **Method of Payment**

☐ Check for \$ \_\_\_\_\_ made payable to the USTA  
☐ Credit Card    ☐ Visa      ☐ MasterCard      ☐ AMEX      ☐ Discover

Credit Card Number \_\_\_\_\_ Expire Date \_\_\_\_\_

Authorized Signature \_\_\_\_\_

By joining, I agree to adhere to the Constitution, Bylaws and Rules & Regulations of the USTA.

**Copy, complete, and mail form with payment to:**

USTA • PO Box 643767 • Pittsburgh, PA 15264-3767



## MIDWEST

# 2015 Tennis On Campus Program Grant Evaluation

*Evaluation must be completed and returned within two weeks for the conclusion of your program; if the program is on-going, no later than November 15 of the year in which the grant was awarded.*

|                           |  |
|---------------------------|--|
| Sponsoring Organization:  |  |
| Program Name:             |  |
| Contact Name:             |  |
| Mailing Address (Street): |  |
| City, State, Zip:         |  |
| Email:                    |  |
| Website:                  |  |

|                   |  |                                 |  |
|-------------------|--|---------------------------------|--|
| Work Phone        |  | USTA Organization Membership #: |  |
| Home/Mobile Phone |  | Are you a 501(c)3?              |  |
| Fax               |  | Tax ID #                        |  |

## PROGRAM EVALUATION

(Attach additional sheets as necessary)

Number of program participants: 2014 Actual \_\_\_\_\_ 2015 Goal: \_\_\_\_\_ 2015 Actual: \_\_\_\_\_

On the following scale, rate your program's success in achieving your objectives:

☐ Poor ☐ Fair ☐ Good ☐ Excellent

Did your program meet the goals & objectives as outlined in your proposal? ☐ Yes ☐ No

Please explain why or why not:

What did you like MOST about your program?

What did you like LEAST about your program?

How would you improve your program?





## 2015 Tennis On Campus Program Grant Evaluation

Do you plan to continue your program next year with local funding/resources?

☐ Yes

☐ No

If YES, describe the funding/resources to be used:

If NO, please explain:

Additional Comments:

**NOTE:** Please attach photocopies of any local publicity generated by the grant, photos of the program (including names and contact information of individuals in the photos), and any other materials showing the impact this grant had on tennis in your community.

Signature of Program Director & Date: \_\_\_\_\_

**Email completed evaluations or Mail/Fax to:**

USTA/Midwest Section  
Attn: Steve Wise  
1310 East 96th Street, Suite 100  
Indianapolis, IN 46240  
Phone: (262) 334-3601  
Fax: (317) 577-5131