



## UNITED STATES TENNIS ASSOCIATION 2009 MULTICULTURAL EXCELLENCE PROGRAM GRANT

### PROGRAM DESCRIPTION

**MULTICULTURAL EXCELLENCE PROGRAM GRANT:** The objectives of the grant are to:

- Widen the net of opportunities for young minority players who aspire to excellence in competitive tennis.
- Assist junior development programs in enhancing the skills of the coaching staff, to help the program become more successful in creating competitive players who have the potential to achieve national or international rankings.
- Must be a year round program that provides a high level of on-court instruction and off-court training opportunities.
- Must have a history of developing tournament level and Sectionally and/or Nationally ranked players, or demonstrate the ability to develop such.
- Grant award is \$5000 cash and on-site coaching assistance

### **GRANT REQUIREMENTS:**

- **NEW: Visiting Coaches:** Coaches designated by the USTA will complete at least TWO on-site visits to the program. Coaches will provide written evaluations to USTA and the program. The program's designated progress will have a direct impact on the next year's funding decisions.
- **NEW:** Regular progress reports and program rosters will be required. Reports are to be submitted no later than June 1, October 1, December 31, 2008 (please see attached accountability form)
- Programs with USPTA or PTR Certified Coaches on staff **WILL BE GIVEN PREFERENCE**
- Program must be nonprofit or sponsored through a nonprofit organization. Program or sponsoring organization must be a USTA organization member.
- Program must have entry-level programs that feed into the Excellence program. Strong preference will be given to organizations with USTA feeder programs (e.g., NJTL, Junior Team Tennis). Any registration fee should be reasonable to encourage participation, affordable for families in the community, and financial aid for youngsters who lack funds must be available.
- *Sponsoring organization must show fundraising capability and potential for program self-sufficiency.*
- Program must submit two letters of recommendation (one from their USTA section, and one other, preferably a community reference) along with grant proposal.
- USTA promotion within the program is required.
- Input from the USTA Section's Multicultural Participation and Player Development Staff will be sought.
- 50% of all grant funding received must go directly to the top players in the program. Players in programs that receive funding will not be eligible for assistance through the USTA Multicultural Individual Player Grant for National Competition & Training Program.
- *Programs that anticipate that they may receive grant assistance in the amount of \$5,000 or greater in 2009 from the USTA, USTA Tennis & Education Foundation, USTA Section and/or USTA District are not eligible for funding via this grant.*

### **How to Apply**

Send the completed grant proposal or application along with other required documentation to: **your USTA Section Office, Attn.: Multicultural Participation Staff (see attached), by Monday, December 31, 2008.** Please include a fax number and e-mail address for faster notification.

**Contact your USTA Section Office (i.e., Multicultural Participation Staff Person)** or, Michele Kern, Administrative Assistant, at 914-696-7203 with questions.

**UNITED STATES TENNIS ASSOCIATION**  
**2009 MULTICULTURAL EXCELLENCE PROGRAM GRANT**  
**APPLICATION OUTLINE**

Name of Organization:

Street Address:

Mailing Address:

Telephone Number:

Facsimile:

Email address:

Name of Person completing this form:

Name of primary contact to arrange appointment with Visiting Coach:

Have you received grant money from the USTA before?\_\_\_\_\_ If so in what year(s)\_\_\_\_\_

Grant Amount Requested:

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1. Provide the names and qualifications of the Program Director and Head Coach for the program.

a.)

b.)

2. Describe the mission, goals, history and accomplishments of your organization:

a.) Mission

b.) Goals

c.) History

d.) Accomplishments

3. List additional, non-tennis program services, if any (e.g., counseling, mentoring):

a.) Counseling

b.) Mentoring

c.) Tutoring

4. OBJECTIVE DATA:

Number of courts used to train HP Kids:		Number of days per week HP Kids attend/practice:	
Do you have access and use indoor courts during inclement weather?		Total number of <u>all</u> children participating in your HP Program in 2008:	
Are you charged for your indoor court time (if applicable)?		Total number of <u>all</u> children anticipated to participate in 2009:	
Do you work with the kids on conditioning?		Total number of <u>all</u> returning players:	
Do you counsel them on optimizing performance through diet and nutrition?		Total number of players who have been invited to practice at a USTA training camp or facility:	

**Based on the information provided above**, please provide more specific data in the following questions:

- Provide a detailed description of a **typical day of training** at your facility, including details of conditioning, time for drills, time for competitive play, time for instruction on things other than tennis, etc. The information provided here will be used as a benchmark for your program and will guide the visiting coach in their initial visit. Attach additional page(s) or calendar schedule if needed.
- Provide the list of specific program sites and total number of tennis courts available for the program.
- Provide the number of participants by gender, age, and ethnic group using the chart below (feel free to reproduce the chart if necessary):

	Boys	Girls
<b>10 years of age &amp; under</b>		
African-American		
Asian-American		
Hispanic		
North American Indian		
Pacific Islander		
Non-Minority		
<b>11 – 14 years of age</b>		
African-American		
Asian-American		
Hispanic		
North American Indian		
Pacific Islander		
Non-Minority		
<b>15 – 18 years of age</b>		
African-American		
Asian-American		
Hispanic		
North American Indian		
Pacific Islander		
Non-Minority		

8. List the names of the coaches on-site to work with the players.  
PTR Certified:  
USPTA Certified:  
Uncertified:
9. The USTA is looking to provide assistance to both new and existing programs. With this in mind, we are looking for programs that are working toward becoming financially self-sufficient. Provide the organization's 2008 full audited budget (attach a full balance sheet), and projected budget for 2009. **Note:** If you have not received your audited budget from 2008 yet, please attach the audited 2007 budget and 2008 Actual YTD budget for 2008, and projected budget for 2009. Be sure to include any additional outside funding, revenue, expenses, etc.
10. Describe specifically how the funds requested are to be used. Please note: the USTA Diversity Department does not provide funding for promotional items.
11. Describe in detail, the *plan to make this program self-sufficient, including a reasonable timeline*.
12. Provide two letters of recommendation as follows:
- a.) One from your USTA Section signed by the Executive Director, Multicultural Participation Staff, and Player Development Staff
  - b.) One from a community reference (e.g., Parent, Local Business Leader, Local Charitable Organization Leader)
13. Does your organization have 501(C)3 Status? ☐Yes ☐No  
Please provide your program's IRS Identification Number:  
If no, have you applied for 501(C)3 Status? ☐Yes ☐No
14. Is your organization associated with an existing 501(C)3 Program? ☐Yes ☐No  
Please provide the name of the program and its IRS Identification Number: \_\_\_\_\_

**Grant Accountability Report:** Accountability reports are due from the program to the USTA National Office by the following deadlines: June 1, October 1, December 31, 2008. All three forms are due to the USTA as a condition of funding. Failure to submit timely accountability reports will negatively impact your ability to receive funding in the next calendar year. Failure to submit any of the three accountability reports in 2008 will subject the program to returning funds to the United States Tennis Association for breach of contract.

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Program Director

Date:

**Program Name:**\_\_\_\_\_

**Report From Completed By:**\_\_\_\_\_

**Report Date:**\_\_\_\_\_

**2009 USTA MULTICULTURAL EXCELLENCE PROGRAM GRANT  
REPORT FORM  
(ATTACH ADDITIONAL FORMS IF NECESSARY)**

[illegible]

**Return Completed Form To:**  
**United States Tennis Association: Section Office**  
**Attn.: Multicultural Participation Staff Person**  
**(see attached listing)**

# Grant Accountability Form:

**Return form by each deadline to:**

USTA  
c/o Diversity Department  
70 West Red Oak Lane  
White Plains, NY 10604

1. Date of Visiting Coach first assessment:
2. Three primary suggestions made to you regarding your program:
3. Changes you've made since the visit:
4. Top three performing players in your program:

Name	Gender	Age	Age Group	Ranking (YTD)

5. Most improved player (include name, age, ranking):
6. Why do you consider this player the most improved?
7. One area where the program would like additional counseling or assistance:

**Reminder:**

Form Submission Deadlines:

1. June 1, 2008
2. October 1, 2008
3. December 31, 2008

Extensions will not be granted. Failure to submit timely accountability reports will negatively impact your ability to receive funding in the next calendar year. Failure to submit any accountability report in 2008 will subject the program to returning funds to the United States Tennis Association for breach of contract.

It is the program's responsibility to submit the accountability report on time. Please keep this report in your files and add the necessary dates to your calendar to ensure a timely response.

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# Diversity/ Multicultural Participation Staff

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## **USTA National Headquarters**

70 West Red Oak Lane  
White Plains, NY 10604

Michele Kern, Administrative Assistant.....914-696-7203

### **USTA/Caribbean Section**

Rosa Martinez-Rentas  
Box 40439  
San Juan, PR 00940  
P: (787) 724-7425  
F: (787) 724-7990  
[martinez@cta.usta.com](mailto:martinez@cta.usta.com)

### **USTA/Eastern Section**

Linda Mann  
4 West Red Oak Lane, Ste 300  
White Plain, NY 10604  
P: (914) 697-2385  
F: (914) 694-2402  
[Mann@eastern.usta.com](mailto:Mann@eastern.usta.com)

### **USTA/Florida Section**

Shelly Licorish  
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[licorish@florida.usta.com](mailto:licorish@florida.usta.com)

### **USTA/Hawaii Pacific Section**

Madeleine Dreith  
1500 Beretania Street, Ste. 300  
Honolulu, HI 96828  
P: (808) 955-6696  
F: (808) 955-8363  
[dreith@hawaii.usta.com](mailto:dreith@hawaii.usta.com)

### **USTA/Intermountain Section**

Keith Bell  
1201 S. Parker Road, Suite 200  
Denver, CO 80231  
P: (303) 695-4117  
F: (303) 695-6518  
[kbell@ita.usta.com](mailto:kbell@ita.usta.com)

### **USTA/Mid-Atlantic Section**

Ronnie Goodall  
7926 Jones Branch Drive, Suite 120  
McLean, VA 22102  
P: (703) 556-6120  
F: (703) 556-6175  
[goodall@mas.usta.com](mailto:goodall@mas.usta.com)

### **USTA/Middle States Section**

Renee Bridges  
1288 Valley Forge Road, Suite 74  
Valley Forge, PA 19482  
P: (610) 935-5000  
F: (610) 935-5484  
[bridges@ms.usta.com](mailto:bridges@ms.usta.com)

### **USTA/Midwest Section**

Kirk Ito  
1310 East 96<sup>th</sup> Street, Ste 100  
Indianapolis, IN 46240  
P: (317) 577-5130  
F: (317) 577-5131  
[kirk@midwest.usta.com](mailto:kirk@midwest.usta.com)

### **USTA/Missouri Valley Section**

Fred Johnson  
8676 West 96<sup>th</sup> Street, Suite 100  
Overland Park, KS 66212  
P: (913) 322-4828  
F: (913) 322-4801  
[johnson@movalley.usta.com](mailto:johnson@movalley.usta.com)

### **USTA/New England Section**

Jeff Waters (ED)  
110 Turnpike Road  
Westborough, MA 01581-  
P: (508) 366-3450  
F: (508) 366-5805  
[waters@newengland.usta.com](mailto:waters@newengland.usta.com)

### **USTA/Northern California Section**

Bob Manalo – Diversity Director  
Silvia Duenas-Bielser. – Liaison / Latino Outrch  
1350 S. Loop Road, Ste #100  
Alameda, CA 94502-7081  
P: (510) 748-7373  
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[manalo@norcal.usta.com](mailto:manalo@norcal.usta.com)  
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### **USTA/Northern Section**

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### **USTA/Pacific Northwest Section**

Valerie Weaks  
4840 SW Western Ave., Ste 300  
Beaverton, OR 97005-3430  
P: (503) 520-1877  
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[weaksusta.com](mailto:weaksusta.com)

### **USTA/Southern California Section**

Ronita Elder  
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### **USTA/Southern Section**

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### **USTA/Southwest Section**

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### **USTA/Texas Section**

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