



IN THE COMMUNITY

JOIN THE FUTURE OF TENNIS



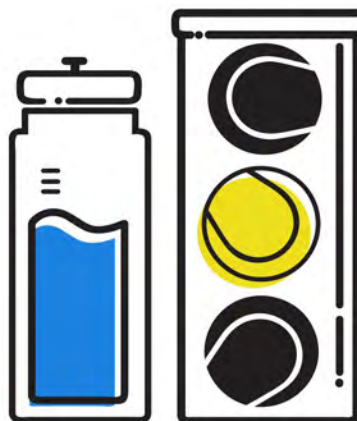
Net Generation is the USTA's commitment to helping community organizations (parks, after-school programs, community tennis associations, NJTLs, and more), parents, and volunteers build youth tennis programs in your community. Net Generation will provide resources and guidance along the way to make sure you have all of the tools to feel confident in helping kids stay active.

Net Generation encourages kids to challenge themselves. It helps shape the game to individual players, so they can learn at their own speed. Even more importantly, it uses tennis as a pathway to personal development off the court. And for everyone involved, Net Generation creates a strong sense of community for life.

RESOURCES AND PROGRAMS

Community programs under Net Generation are designed to introduce our game to kids (ages 5 – 18) of all abilities in local communities throughout the country. They will be affordable, inclusive, and learn-rally-and-play focused.

The easy-to-follow curricula was developed by the USTA, the game's governing body, with tools and lessons designed to challenge kids in a fun and social way.



THE BENEFITS

We give you an easy-to-follow curricula and tools that are customizable and collaborative as well as additional benefits:



- ✓ A provider reward and recognition program
- ✓ A Net Generation equipment starter kit that includes a digital and print manual, and apparel
- ✓ Digital communication and support, including updates, tips and guidance
- ✓ Program and promotional branding
- ✓ Opportunities to partner with local schools
- ✓ Listing in Net Generation's searchable directory of local tennis providers (open to consumers starting in August 2017)
- ✓ National and section marketing support to promote Net Generation and find local programs
- ✓ Free participation for coaches at Net Generation training workshops led by the USTA
- ✓ Free Net Generation Coaching App

THE REQUIREMENTS

- STEP 1** All participating community providers will register individual accounts with Net Generation's online platform
- STEP 2** Obtain clearance through Safe Play Program background screening which is complimentary with registration
- STEP 3** Add your program or organizational information to its Program Management Center
- STEP 4** Engage in professional development opportunities offered by the USTA

