

**Minutes of the USTA NorCal Board of Directors Meeting
October 17, 2007
Four Points Sheraton
Pleasanton, CA**

Present at the meeting were Margie Peterman, Bill Hansen, Bill Schoen, Dale Evans, Rosie Bareis, Paul Kepler, Rick Kepler, Pam Sloan, Mark Mosley, Michael Cooke, John Dicconson, Brian Berry, Patrick King, Jean Hassoun, Hunter Gallaway, Francisco Ruiz, Mark Manning, Micheal Quintana, Madhu Kohli, Don Jacobus, John Frank, Gary Lee, Liz Blum, Steve Leube, ED, Michael Harrison, Legal Counsel, and Sarah Azadi (Loomis Group), Jim Coyne, Anna Elefant, Sharon Smith-Mauney, Karen Hirtzel, Jason Scalese, (Staff Members), Mike Dickey, and Steve Cornell, guests.

The meeting was called to order by President Margie Peterman at 6:31 pm.

Bill Hansen moved and Gary Lee seconded that the minutes be approved as corrected. Vote was 13 – 0 in favor.

Meeting was turned over to Karen Hirtzel, head of the marketing committee, to present the results of the Loomis Group study on how to grow the game. Sarah Azadi made the presentation. Discussion followed. Program will not be starting until March or April of 2008. Margie suggested that Board members send in their comments and suggestions on the proposal to Karen Hirtzel.

Action Item – Tournament Evaluation System (TES)

Paul Kepler moved to approve the Tournament Evaluation System submitted by the Sanction Committee, or if none is (was) submitted, to vote to approve the TES proposed by Paul Kepler, Mark Manning, Hunter Gallaway, Rick Kepler, and Michael Cooke which was attached to the Action Item Submission Form.

Jean Hassoun moved to table the motion, seconded by Rosie Bareis. Vote to table passed 15 – 5.

Margie asked that comments be sent to chairs of the 3 committees (Adult League Committee, Junior Council, and Sanction and Scheduling). Sanction and Scheduling will complete their evaluation process by the end of November.

2008 Budget

Presented by John Dicconson. Proposal shows a projected surplus for 2008 of \$3,400. Surplus for 2007 is currently expected to be \$105,619.

Motion by Jean Hassoun and Madhu Kohli seconded to have one \$2,000 scholarship per year for African Americans. The selection would be handled by the Diversity Committee.

Currently the Ashe scholarship is available for all ethnic levels but this new scholarship would be targeted to African Americans only. The motion passed 17 – 3.

Patrick King moved and Jean Hassoun seconded a motion to cut the budget by 10% and spend the \$400,000 on new programs and developing new ideas to grow the game of tennis. 11 – 10. President voted no to make it 11 – 11. Recount was requested and the vote was 12 – 10 in favor of the motion.

Liz Blum moved to cut 10% off the proposed budget except personnel will not be affected. Jean seconded the motion. Motion was withdrawn.

Patrick moved and Liz seconded that 10% be cut from the budget without cutting personnel. Intention is to look for cuts across the board without cutting staff salary and benefits 10%. Question called. Passed unanimously. 17 – 0 motion passed.

Mark Mosely discussed the grant program. They have now come up with specific criteria for grants.

Committee Decisions

President's report – Margie announced that dues for organization members were increased by the USTA National.

ED's report – Provided in writing with the board packet

Delegate's report – US Open results were up, TV ratings down. New multi-use building at the BJK/USTA tennis center cost is 57 million and could go higher. Hospitality area should be ready by US Open in 2008.

Section funding proposal will be worked on by next USTA Board meeting.

Call item – Seedings – Should there be a subjective and an objective method of handling seeding such as a computerized system of ranking. Question called 14 – 1. Call item passed 13 – 3. This amendment seeks to bring the USTA seeding regulations in alignment with current practice taking place in many Sections.

Motion that this be a call item for the next annual meeting.

Madhu Kohli moved to accept Liz Blum's appeal to excuse her from the 4 absence rule from meeting requirement which would disqualify her from serving on the board. Patrick King seconded the motion. Secret ballot. Motion passed 11 = 10.

Executive Session started at 11:05.

Executive Session ended at 11:55pm
Meeting adjourned at 11:55pm