

USTA NorCal Board of Directors Meeting Minutes
October 20, 2010
USTA Norcal offices, Alameda, CA

Call to order at 6:30pm by President Peterman

USTA NorCal Board of Directors Present: Margie Peterman, Rosie Bareis, Gordon Collins, Michael Cooke, Suzy Cossette, Terry Cossette, Deline Davis, Mike Dickey, John Dale Evans, Dana Gill, Matt Holt, Carl Mendoza, Tony Silveria, Pam Sloan, Ron Ward.

USTA NorCal Past Presidents Present; John Frank, Don Jacobus, Paul Kepler, Gary Lee.

USTA NorCal Board of Directors Absent:, Brian Berry, Jack Drimmer, Jean Hassoun, Sue Leo.

Staff Present: Steve Leube, Executive Director, Jennifer Pitzen, Director Competitive Play, Richard Rogers, Director Operations and Finance, Richard Noordyk, Finance Staff.

Legal Counsel: Michael Harrison

Parliamentarian: Hunter Galloway

Guests Present: Lonnie Dillard, BFC chair, Bill Schoen, President, Northern California Tennis Foundation, Dale Russell, Jack Camady

Public Comments: none

USPTA Master Status General congratulations were stated by the Board, to Rosie Bareis, Director of Tennis at The Claremont and USTA Norcal Director, who was awarded USPTA Master Professional status at the USPTA's award ceremony in September 2010.

Approval of Minutes: The Minutes of the October 18, 2010 Board Meeting were presented for approval. A motion was made, and duly seconded, to approve the Minutes, as corrected. The motion passed 17-0.

Northern California Tennis Foundation update: Bill Schoen, President and Director of the Northern California Tennis Foundation updated the Norcal Board on the status of the Foundation. Two directors, Dennis Lee and Karen Hirtzel have been named to the Foundation Board. The Foundation has received its 501(c)(3) status. 3 individual and 3 organization grants requests have been received and are under consideration. Additional discussion ensued.

Junior Team Tennis (Quickstart format) update: John Dale Evans gave the Board an update on progress with the Junior Team Tennis-Quickstart initiative and status of the \$25,000 Fall 2010 pilot initiative. 11 applications for \$28,170 have been approved, and

another 12 applications are under review for approximately \$27,000. A discussion ensued.

The following Motion was duly made and seconded.

The Board appropriates the additional amount of \$14,000 to the Fall 2010 Junior Team Tennis pilot, bringing the total appropriated in 2010 to \$39,000.

The motion was approved by a vote of 13-0-4.

2011 Budget: Lonnie Dillard and Rich Rogers updated the Board on the status of the 2011 Budget. Hardcopies of the Budget were mailed to Board members in advance of the Board meeting. Lonnie stated that is the Budget Committee's mandate to present a balanced budget to the Board, and that Budget committee has met that mandate by presenting a balanced 2011 Budget. Lonnie went on to explain that it been the goal of the Budget Committee to be able to fund 3 significant initiatives of the organization for 2011, those being a Quickstart initiative, JTC player development, and increased IT funding dedicated to junior program information tracking. However, due to a structural shift in revenues related to moving the 2012 Senior Adult league to 2012 from the Fall of 2011, there were not enough offsets in the budget to overcome the effect of moving the Senior League and to able to fund these 3 initiatives and present a balanced budget, thus the 3 funding initiatives were eliminated from the 2011 budget draft presented at this Board meeting. Significant discussion ensued.

The following Motion was duly made and seconded.

The Board appropriates the amount of \$139,000 to the 2011 Budget to fund \$75,000 to the Quickstart initiative, \$25,000 to JTC Player Development, and \$39,000 IT funding related to improved Junior membership and activity tracking and reporting. Additionally, the Board directs that Adult League participation fees be raised by \$2.00 for 2011, and directs that the difference between the additional funding budgeted, and the result of the \$2 league fee increase, be funded from Reserves.

The motion was approved by a vote of 12-3-1.

The following Motion was duly made and seconded.

The Board requests that the Adult League Committee consider implementing a 2011 'social' or local 'Senior League' in 2011.

The motion was approved by a vote of 15-0-0.

The following Motion was duly made and seconded.

The Board directs that Tournament sanction fees be modified to 10.0% as a percent of tournament fees from the current flat rate sanction fee structure, effective January 1, 2011.

The motion was approved by a vote of 9-3-3.

The following Motion was duly made and seconded.

The Board appropriates \$25,000 to the 2011 Budget to fund Junior Team Tennis shirt costs, and further specifies that this funding be made available from reserves

The motion was approved by a vote of 9-3-3.

The following Motion was duly made and seconded.

The Board approves the 2011 Budget, as amended by actions of the Board at tonight's Board meeting.

The motion was approved by a vote of 13-1-1. Staff was instructed to revise the 2011 Budget detail, and publish the final version of the 2011 Budget to the Board.

Action Items: Actions items that had been placed on the agenda were withdrawn by the presenters.

Treasurer's Report: Mike Dickey presented a status of 2010 results to-date versus the Budget, and a projection of full year 2010 results versus the 2010 Budget.

Committee Decisions: A record of Committee decisions since the last Board meeting was made available to the Board in their materials. A discussion ensued.

The following Motion was duly made and seconded.

The Board resolves that a checkbox form letter be sent to Tournaments who were denied a Sanction, to show the reasons the Tournament was denied a sanction.

The motion was approved by a vote of 17-0-0.

President's Report: Margie Peterman distributed a printed copy of the President's report, and discussed its contents with the Board.

Delegate Report: Terry Cossette, Delegate, gave a Delegate's report covering current activities at USTA National.

Executive Session: The Board adjourned to Executive Session at 9:18pm. The Board returned from Executive Session at 9:42pm.

Adjournment

The meeting was adjourned at 09:43 PM.

Respectfully submitted,

Mike Dickey

Acting Secretary, NorCal Board of Directors