

USTA NorCal Board of Directors Meeting Minutes
August 15, 2012
USTA NorCal Office, Alameda, California

USTA NorCal Board of Directors Present: Paul Allam, Rosie Bareis, , Michael Cooke (President), Terry Cossette (Delegate), Christine Costamagna (Secretary), Jim Coyne, Deline Davis, Hunter Gallaway, Dana Gill, Paul Kepler, Tony Silveria (Vice President) , Pam Sloan

USTA NorCal Immediate Past President Present: Marjorie Peterman

USTA NorCal Board of Directors Absent: Gordon Collins (Treasurer), Jack Drimmer (excused), Jean Hassoun, Rick Kepler, Pam Sloan

USTA NorCal Advisory Director: Frank Haswell (absent)

NorCal Staff Present: Steve Leube, Executive Director; Jennifer Pitzen, Director of Competitive Play; Darren Wenger, Director of Junior Team Tennis

Legal Counsel: Michael Harrison

Parliamentarian: David Shapiro

Guests: Svetlana Corzone, Miles Conlin, Josh Conlin; Sada (the person running for the Board – didn't catch his name)

Call to Order: Noting the presence of a quorum, Michael Cooke, President, called the meeting to order at 6:40 pm. The President introduced the staff and guests. He congratulated Mr. Gill on the facility of the year award. He noted that Mr. Drimmer has an excused absence. He reiterated the ground rules for the meeting. Mr. Gallaway read the USTA NorCal mission statement. The President then asked for public comments which there were none. He then congratulated Miles Conlin on his sportsmanship award and achievements.

Approval of Minutes: The minutes of the June 20, 2012 Board meeting were presented for approval. On motion duly made, seconded, and carried, the minutes of the June 20, 2012 meeting were approved – 10 in favor, 0 opposed, 1 abstention.

Executive Director Report: Mr. Leube provided an overview of his report, a copy of which was provided in the Board material. He first congratulated the Seascope Sports Club. He then commented on the overall increased membership growth figures relative to other sections, as well as the various section activities, including league play, junior events (specifically the Nickelodeon play days and regional camps), and outreach.

In response to questions from the directors, he noted that adult numbers are flat and he clarified the junior membership figures from his report.

President's Report: The President provided his report to the Board. In addition to Mr. Leube's comments, he commended NorCal on its membership growth. He also commented on the development of the schools program, the Leagues Department survey, and the upcoming semi-annual meeting in New York.

Delegate Report: Mr. Cossette provided a Delegate's report covering current activities. Referring to documents included in the meeting material, Mr. Cossette provided an update regarding the bylaw changes and specifically the B1 call item concerning districting and voting strength and the B2 call item entitled "Standards of Good Governance." He commented on the review by the Ad Hoc Committee and the President commented on National's position. After discussion, on motion duly made by Mr. Kepler and seconded by Mr. Silveria, it was proposed that NorCal 1) not support B1 of the Proposed Amendments to the USTA Bylaws and 2) recommend tabling the vote for B2. Thereafter, upon a vote, the motion was approved – 9 in favor, 0 opposed, 1 abstention.

Junior Team Tennis: The President called upon Mr. Wenger to report on Junior Team Tennis. Mr. Wegner began by providing a detailed overview of the team tennis program which included a discussion on the vision and the growing of participation numbers. He reviewed the refinements for 2013, including defined seasons and standardized match play, and discussed the development initiatives for 2013. He then reviewed the requests for staff needs, software (the conversion of the adult league software and a rating system), and professional development. A discussion ensued concerning target levels, middle school emphasis, and models from other sections.

Treasurer Report: In the absence of Mr. Collins, Mr. Leube provided a report covering NorCal's financial status and reviewed financial reports in the Board material. He noted that NorCal was financially sound with a continued improvement on the deficit forecast. He noted that the management has been tracking adult and family renewals and noted that revenue is down as more memberships are being renewed in 1 year increments instead of 3 to 5 years increments. A discussion ensued concerning the impact of national promotions and what could be done to increase revenue. The Board requested additional information on revenue impacts of these memberships as well as upcoming national programs.

Committee Decisions: Committee decisions were provided in the Board material. The President called upon Ms. Costamagna who reviewed the proposed 2013 Adult Tournament schedule recommended by the Sanction & Schedule Committee and responded to various questions from the directors. After discussion, on motion duly made by Mr. Silveria and seconded by Mr. Cossette, the Board approved the 2013 Adult Tournament schedule as recommended by the Sanction & Schedule Committee and as presented to the Board – 5 in favor, 2 opposed, 4 abstentions.

The President noted that there was nothing additional to approve from the Committee decisions.

Old Business: None.

New Business: Ms. Sloan asked for her June absence to be excused because of her surgery and asked for a possible excused absence in September for further surgery. Ms. Costamagna made a motion to grant Ms. Sloan an excused absence which was seconded and approved by the Board – 7 approved, 0 opposed, 2 abstentions.

Mr. Silveria suggested that where and when appropriate, NorCal materials, programs and activities should include a diversity/inclusion statement.

Mr. Leube reported that a tabulation company had been hired to handle the voting tabulation piece for the upcoming Board election. A discussion ensued concerning communications to member organizations regarding the change.

Adjournment: The meeting was adjourned at 8:45 pm.

Respectfully submitted,

Christine Costamagna
Secretary