

WISCONSIN TENNIS ASSOCIATION 2014 WINTER NEWSLETTER

Winter 2014

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A MESSAGE FROM THE PRESIDENT

Mike Sharp



Well, it certainly has been a cold start to the New Year, which makes you wonder how active a game of tennis can be during a Wisconsin winter? The staff, Nancy, Judy, Pam and Linda, has been hard at work at one of the busiest times of the year planning and coordinating all of the great new and existing programs for 2014. I'd like to welcome the newest member of the staff, Pam Hammond, our new Adult League Coordinator. Pam has already provided great initiative and enthusiasm to get the adult programs to the next level.

Most of us don't think of getting involved or volunteering until the summer comes around. But there are many Community Tennis Associations, schools, and Park and Recreation programs making plans now for the upcoming outdoor season. So many of them need your help to make their organization a success. You don't have to be a great tennis player, teacher, or parent to participate; you just have to have a love for the game. Feel free to contact any of the staff, Board of Directors, or Management Committee on how you can help out. Our ultimate goal is to get YOU involved.

Off to a great start this year already are the new Earned Advancement 10 & under tournaments. If you get a chance, get out and see one of these events. You will be amazed at the incredible skills being displayed with the age appropriate balls and court size. Truly something you have to see to believe!

One of the areas I have specifically targeted during my term as president is to increase the play of the beginner or novice adult player in both a recreational and competitive level. Tennis is such a great physical, time convenient workout, but only if you have a network of players to play with. I challenge everyone to do what he or she can do to talk up the game, take a new player out to hit, or start up a conversation at their local courts. Most players' first introduction to tennis is not at a club or in a league, but hitting with friends or family at the local courts by their home or work place. So many of our programs' success is based on this often-overlooked step. Don't be shy when you are out there. Be an ambassador for the game. There are great new programs for all types of players. Introduce new adult players to low compression balls. They are not just for the kids and the learning curve is just that much faster.

So, I'm sure we are all counting the days until the snow melts, the sun stays up a little longer, and we can all be outside. But let's make sure tennis is not too far from our minds at this most important time of planning for tennis's future through the WTA.

Dates to Remember Adults:

February 22-23: Combo
Championships, Green Bay
Tennis Center

March 3-7: Sectional Combo
Championships, Fort Wayne

May: USTA Adult League
Summer Season Opens
Registration for USTA Jr.
Team Tennis begins

July 26-28: USTA Jr. Team
Tennis Wisconsin District
Championships, Madison

August 2-4: USTA Midwest
Section JTT Championships,
Indianapolis

August 8-10: USTA Wisconsin
Adult State Championships, 18
and 40 and Over, Madison

August 15-17: USTA Midwest
Section Adult 18 & Over
Championships, Indianapolis

August 22-24: USTA Midwest
Section Adult 40 & Over, Fort
Wayne

September 6-7:
Wisconsin Mixed 18 & 40,
Adult 55

September 19-21: Section
Championship, 55 Adults, Fort
Wayne

September 26-28: Section
Championships 18/40 mixed,
Fort Wayne

October: 65 & Over Section
Championships in Wisconsin!

November: WI Tri-Level
Championship



2014 USTA TENNIS

*Guess what's new and guess what's old?
New programs. New leagues. New players.
New progressive USTA League Tennis.
New friends and old friends, too!*

**The WTA welcomes adult players to the 2014 USTA
League Season and multiple NEW tennis programs.
Tennis fun for all!**

1. Progressive USTA League Tennis, the traditional competitive leagues for all ages and abilities.
2. TWO NEW Park and Recreation Leagues: Inter-Park League in Milwaukee AND WI Park and Rec. Departments Recreational Local Leagues
3. NEW Adult Welcome Back to Tennis Programs for 3.0 Men and 2.5 Ladies
4. College Bridge Program for college students and players 18-24 only.
5. Corporate Challenge League for Metro Milwaukee Corporations and their employees.
6. 65 & Over Quick Start Format for assisted living communities.
7. 1-2 persons Singles Team/2 Person Doubles Team Leagues.

For more information, visit the Wisconsin District website,
www.wisconsin.usta.com

Contact Pam Hammond, WI District League Coordinator,
phammond@wisconsin.usta.com , 920-602-0341



Wherever you live in the state of Wisconsin, there is a league opportunity and Local League Coordinator for Adult and Junior players ready to bring tennis to you and your community. Locate the league in your Wisconsin community.*

Adult Leagues:

*Great Lakes, GLL
Milwaukee, GML
Madison, MALT
Northeast League, NEL
South Central, SCL*

*Southeast League, SEL
North Central League, NCL
La Crosse League, LAL
Northwoods, NWL*

Dates to Remember

Juniors:

July 25-27: Wisconsin
District Jr. Team Tennis
Championship

August 1-3: USTA Midwest
Section Jr. Championship

Rookie Tournaments

Hey Kids! Hey Parents!
Brush up on tennis skills,
build confidence and
compete. Novice,
intermediate and advanced
players are invited to play
in the 2014 USTA Junior
Rookie Tournaments.

<http://www.wisconsin.usta.com/Juniors/Tournaments/>

WI USTA Tournaments

Be Competitive. Live
healthy. Make friends.
Have fun. Play USTA
Tournaments in Wisconsin.

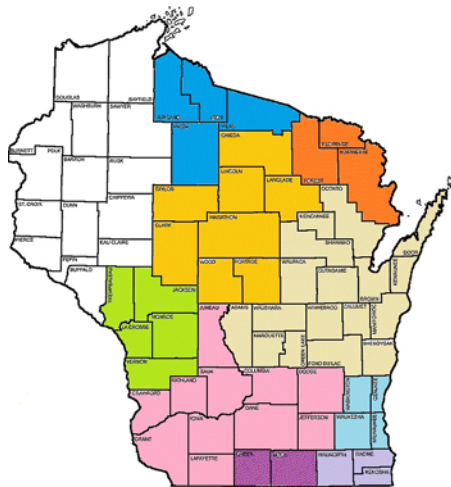
www.tennislink.usta.com

Jr. Team Tennis:

Badger/Lodi
Black River Falls
Cudahy
Fond du Lac
Fox Valley
Green Bay
La Crosse

Lake Country
Madison
North Central
Northwoods
Port Lakeshore
Racine/Kenosha

Rock County
Sheboygan
South Central
Southern Lakes
Watertown
Western Kenosha



***If there is no USTA League tennis in your community, the Wisconsin Tennis Association can offer a NEW program for you and your community of tennis players.**

Contact us today! Find Yourself in the Game!

Pam Hammond, Adult Coordinator, phammond@wisconsin.usta.com
Judy Velloff, Jr. Coordinator, jveloff@wisconsin.usta.com

USTA JR. TEAM TENNIS

It's Health. It's Wellness. It's fun. It's all about the kids!

The Wisconsin Tennis Association delivers USTA Jr. Team Tennis to junior players ages 6-18 at beginning, intermediate and advanced levels of play.



Jr. USTA Membership Rebates

1 year membership	\$10
3 year membership	\$20
5 year NEW and RENEWAL membership	\$40

Tennis Coaches Promotion

High School Tennis Coaches, who register a junior team, receive a FREE case of tennis balls. Coaches who enter a NEW USTA Jr. Tennis Team, receive \$50 bonus.

For more information and to bring USTA Jr. Team Tennis to your community, contact Judy Velloff at jveloff@wisconsin.usta.com.

Contact Us

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The Wisconsin Tennis Association is the governing body of all USTA League Tennis in Wisconsin. Join in the fun. Enjoy the sport of a lifetime.

Find Yourself in the Game!

www.wisconsin.usta.com



equipment and court size, using the QuickStart tennis format. 10 and Under Tennis is ready to deliver tennis to youth. Learn more at www.10andundertennis.com

Play 10 and Under Tennis

Attention junior players ages 10 and Under. New USTA memberships are FREE. It's FREE. It's FUN. It's just FOR YOU! Learn the sport of Tennis with age appropriate

CELEBRATE WORLD TENNIS DAY! HOST A PLAY EVENT

Celebrate World Tennis Day on March 3. Host a PlayDay to welcome families new to the game and the thrill of tennis and competition. FREE GIFTS and PRIZES to PlayDay Hosts. Register an event today.

<http://ct.usta.com/playevent?InitiativeCode=March2014&linkidentifier=newsletterlead>

MIDWEST YOUTH TEAM TENNIS & FUTURES TENNIS

Midwest Youth Team Tennis (10 and Under) & Futures (11-14 years) programs are registering for spring and summer! Players receive an age appropriate racquet (other options available), t-shirt, USTA membership, and other goodies. Sign up today at www.midwestteamentennis.com. To start a program in your area, contact Erika Wentz-Russell, at Erika@midwest.usta.com.

ANNOUNCEMENTS, ANNOUNCEMENTS

2014 WTA Grants:

The Wisconsin Tennis Association is accepting applications for WTA Grants. GROW THE GAME, SEED GRANTS, AND COMMUNITY TENNIS ASSOCIATION GRANTS. Apply today.
www.wisconsin.usta.com/community/grants

USTA School In-Service:

The Wisconsin Tennis Association is sponsoring a USTA School In-Service for PE Teachers, February 28 at Center Court, Fond du Lac. Registration deadline is February 14. Contact Erika@midwest.usta.com today!



Attention College Students!

College players who participate in Adult League programs receive one (1) FREE league registration. For more information contact, phammond@wisconsin.usta.com.