



WISCONSIN TENNIS ASSOCIATION 2010 SUMMER NEWSLETTER



Summer 2010

In This Issue

- 2010 USTA Adult League Season
- USTA Jr. Team Tennis
- Wisconsin District Midwest Youth Team Tennis
- USTA Flex Leagues
- WTA Annual Meeting and Awards Banquet

USTA ADULT LEAGUE

www.wisconsin.usta.com
www.midwest.usta.com

USTA Jr. Tennis

www.wisconsin.usta.com
www.midwestyouthteamentennis.com

WTA Programs

USTA Adult Leagues
USTA Jr. Team Tennis
Midwest Youth Team Tennis
Competition Training Center
USTA Flex Leagues
WTA Diversity Tennis
Wheelchair Tennis
USTA School Tennis

A MESSAGE FROM THE PRESIDENT



Eric Volcheff, WTA President

In spite of slow economic times, there's nothing slow about tennis participation in the USTA Wisconsin District. I'm usually a very positive guy, but truly thought the deck was stacked against us this year. The NTRP ratings "equalization" last December, the school demands on our junior players, unemployment, and general distractions on everyone's time. Boy, was I wrong.

As it turns out, the only thing I really had to be concerned with was making sure our WTA staff and volunteers didn't work themselves to the bone planning, organizing and directing efforts to grow tennis participation in our district. Through August, USTA Adult leagues are up, Jr. Team Tennis participation is up, and Midwest Youth Team Tennis (10 and under) leagues grew 25%. Combine this with growth in Parks & Recreation leagues, diversity and adaptive programming, and tennis in schools opportunities, and you get one of the fastest growing and most successful sports in the state.

When we chose this year's theme as, "The WTA – *We've Got GAME!*," we did it to emphasize the tennis opportunities the Wisconsin Tennis Association provides to everyone – all ages, abilities, disabilities, ethnicity, and economic status. My thanks go out to our hard-working staff and the volunteers who have already made this a successful year.



Contact Us

www.wisconsin.usta.com
nmassart@wisconsin.usta.com
evolcheff@wisconsin.usta.com
cetten@wisconsin.usta.com
lfreedman@wisconsin.usta.com

Dates to Remember:

September 11-12
Wisconsin Mixed, Super
Senior and Tri Level
Championship

November 7
WTA Annual Meeting and
Awards Banquet

Did you know?

Wisconsin Tennis
Association awards over
\$15,000 annually to
communities to implement
and grow tennis programs.

Wisconsin Tennis
Association supports
Adaptive and Wheelchair
Tennis.

Wisconsin Tennis
Association annually funds
Multi-cultural and Diversity
tennis programs

2010 USTA ADULT LEAGUE SEASON SUCCESS

Congratulations to the Local League Coordinators, Team Captains and players on a successful 2010 Adult League Summer Season. Over 8500 tennis enthusiasts, men, women, seniors, and super seniors enjoyed singles, doubles, mixed doubles, combo doubles and tennis fun. The 2010 summer season culminated with the Wisconsin State Championships at Nielsen Tennis Center and the following winning teams.

Adult Women

2.5 SEL Waterford High School
3.0 GML, Western Racquet
3.5 NEL, Passing Shots
4.0 GML, Moorland
4.5 MALT, Wild Sets

Adult Men

3.0 MALT, Avenue Bar
3.5 GML, Le Club
4.0 NEL, FCRC
4.5 MALT, Average Joe
5.0 GML, Paley's

Senior Women

3.0 MALT, Net Dreams
3.5 GML, Le Club
4.0 SEL, Princeton

Senior Men

3.5 MALT, Alley Cats
4.0 GML, Le Club
4.5 NEL, Western Racquet



WTA OFFERS FLEX LEAGUES

USTA Flex Leagues are specifically designed to help Wisconsin players fit tennis in to your busy life. You decide whether to play singles or doubles at times convenient to you. The Flex League format groups players of similar ability in an organized 7-10 week league. To locate a USTA Flex League, visit www.ustaflex.com or contact lfreedman@wisconsin.usta.com.

CONGRATULATIONS USTA JR. TEAM TENNIS



2010 Oshkosh Aces

Fall and Winter Leagues
are forming in the
following communities:
Appleton
Fond du Lac
Green Bay
Madison
Milwaukee
Oshkosh
Contact your local
league coordinator now.

The Wisconsin District has achieved unprecedented growth in participation in USTA Jr. Team Tennis. Over 2240 juniors, a 9% increase, participated in the 2010 USTA Jr. Team Tennis summer season. The 2010 Wisconsin District Championships featured 47 teams, 418 participants and a 47% increase in participation with 15 teams advancing to the USTA Midwest Section Tournament. Special congratulations to the 18 Intermediate team, Nakoma Black, for advancing to the National Tournament, October 23, in Surprise, Arizona. For information on USTA Jr. Team Tennis, contact Christy Etten, WI District League Coordinator cetten@wisconsin.usta.com.

WTA-We've Got GAME!

Remember: All new participants in USTA Adult or Junior League Tennis are eligible for a WTA-We've Got GAME! t-shirt. Find the t-shirt application on our web site.

The Wisconsin Tennis Association is the governing body of all USTA League Tennis in The Wisconsin District. Join in the fun.

Sign up now for fall and winter leagues. Contact the local league coordinator in your area.

www.wisconsin.usta.com

WISCONSIN JUNIORS 10 and UNDER PLAY USTA MIDWEST YOUTH TEAM TENNIS

MIDWEST YOUTH TEAM TENNIS



Wisconsin District is a leader in the Midwest Section bringing Midwest Youth Team Tennis to youth ages 10 and under. Using the QuickStart format with age appropriate equipment and court size, Wisconsin communities achieved nearly 25% growth in participation in 2010. There are 14 communities throughout Wisconsin that provide this program for their youngest tennis players. Special acknowledgement goes to the two communities that have created permanent QuickStart courts for their players.

Read Elementary School, Oshkosh
Baraboo Park and Recreation, Baraboo

Communities interested in Midwest Youth Team Tennis and the QuickStart format and court design can contact Erika Wentz-Russell at Erika@midwest.usta.com or 317-333-3556.

WTA AWARDS AND ANNUAL MEETING

In appreciation to the outstanding leaders, communities and players who contribute and serve the sport of tennis, please consider nominating Wisconsin volunteers for any of the following annual awards:

**MEMBER ORGANIZATION OF THE YEAR AWARD
DICK ARNOLD WTA AWARD
BILL LETWIN AWARD
ROLLIE MUELLER PRESIDENT'S AWARD
FRANK PARKER JUNIOR AWARDS
USTA PLAYER OF THE YEAR AWARD**

Awards will be presented at the WTA Annual Meeting and Awards Banquet, Sunday November 7 at the Western Racquet Club in Elm Grove. Contact Linda Freedman, Awards Chairman at lfreedman@wisconsin.usta.com for more information or visit the web site at www.wisconsin.usta.com for award applications.

JOIN SENIOR MIXED AND TRI-LEVEL LEAGUES!

There is still time to join fall and winter leagues. **SIGN UP NOW.**
Contact lfreedman@wisconsin.usta.com