

# ANNUAL MEETING SPONSORSHIP OPPORTUNITIES



**SOUTHERN**  
SOUTH CAROLINA

USTA South Carolina is the state affiliate of the U.S. Tennis Association, the governing body of recreational and professional tennis in the U.S. Our mission is to grow the game of tennis in South Carolina through advocacy, program promotions, education, and social outreach. We have over 22,000 members and strong relationships with clubs, public parks, teaching professionals and schools throughout the state.

The USTA South Carolina Annual Meeting is where our volunteer board, committees and staff gather to help reflect on the accomplishments of the past year, and plan and strategize for the coming year. The 2017 annual meeting will be held at the Omni Hilton Head Oceanfront Resort on Hilton Head Island. Our meeting will give

you a great opportunity to reach out to individuals who have a great influence on tens of thousands of players, both members and non-members of the USTA.



## PRESENTING SPONSOR

### Before the Annual Meeting

- Number of attendees - 300
- Two delegates from your organization are invited to attend our annual meeting that will include funding for two (2) total room nights at the Omni Hilton Head Oceanfront Resort, Friday through Sunday.
- Promotional materials from your company to place in our attendee invitation packets that go out in early October.
- A preferred vendor booth Saturday from 9am-7:30pm.
- Logo placement on all event signage that will read, "USTA South Carolina Annual Meeting Presented by \_\_\_\_\_".
- Promotional piece flyer in attendee folders at event.
- A flyer in all attendees' packets will list all vendors and preferred contact information.
- Ticket to the awards luncheon and a ticket to the Hall of Fame Banquet

- Recognition and an opportunity to present a brief presentation at the USTA South Carolina Business Meeting during the Annual Meeting (Saturday AM).
- A direct link on our Annual Meeting tab on [sctennis.com](http://sctennis.com).

### After the Annual Meeting

- Website advertisement for one year.
- Inclusion in two monthly e-newsletters sent to all USTA SC members who have elected to receive emails from us (January and May).
- Two posts on USTA SC Facebook and Twitter pages on your behalf. We currently have more than 5,000 fans on Facebook, and over 2,000 followers on Twitter (April and October).
- Speaking opportunity and promotional materials distribution at the 2018 tournament directors workshops. There are multiple workshops across the state.

**Annual Meeting Presenting Sponsor Cost: \$5,000**

December 8-10, 2017  
Omni Hilton Head Oceanfront Resort  
Hilton Head Island, South Carolina

Contact Katrina Edwards For More Information  
[edwards@sctennis.com](mailto:edwards@sctennis.com)  
(803) 781-2574

### ALL SPONSORSHIP PACKAGES INCLUDE:

A flyer in all attendee packets with vendor names and preferred contact information, and a direct link on our Annual Meeting tab on sctennis.com.



#### AWARDS LUNCHEON SPONSOR

- Number of attendees - 200
- Logo placement on the luncheon program at each place setting.
- Logo placement on slideshow for luncheon.
- Signage on front of the podium.
- Vendor booth Saturday from 9am-7:30pm.
- One (1) room funding for Friday night at the Omni Hilton Head Oceanfront Resort.
- Two tickets to the awards luncheon.
- Promotional piece at each place setting with the program for the luncheon.
- Website advertisement for three months.
- Verbal recognition at the awards luncheon.
- Inclusion in one monthly e-newsletter sent to all USTA SC members who have elected to receive emails from us.

Awards Luncheon Sponsor Cost: \$2,000



#### HALL OF FAME BANQUET SPONSOR

- Number of attendees - 125
- Logo placement on the banquet program at each place setting.
- Logo placement on slideshow for banquet.
- Promotional piece at each place setting with the program for the banquet.
- Signage on front of the podium provided by the sponsor.
- Vendor booth from 9am-7:30pm Saturday.
- One (1) room funding for Saturday night at the Omni Hilton Head Oceanfront Resort.
- Two tickets to the Hall of Fame Banquet.
- Website advertisement for two months.

Hall of Fame Banquet Sponsor Cost: \$1,500



#### WELCOME RECEPTION SPONSOR

- Number of attendees - 150
- One (1) room funding for Friday night at the Omni Hilton Head Oceanfront Resort.
- Recognition at event with promotional table sign.
- Website advertisement for two months.
- Verbal recognition at the reception.

Welcome Reception Sponsor Cost: \*\$1,250



#### VENDOR BOOTH

- Number of attendees - 300
- Vendor booth Saturday from 9am-7:30pm.
- USTA SC will provide breakfast and a box lunch for the vendor guest on Saturday.
- Sales are allowed.
- Gathering contact information is allowed.

Vendor Booth Cost: \$200

*Note for all sponsorships: sponsors are to provide their own signage and promotional materials.  
All opportunities are on a first-paid, first-filled basis.*