

Down the Line and Beyond Foundation



Current Programming

Goals & Sponsorship



"Our mission is to facilitate positive character and education development for talented Philadelphia area youth tennis players, in order to maximize each child's full potential on and off the court and cultivate the next generation of leadership."

Our PROGRAMS

HOMESCHOOL PROGRAM

- Daily access to quality coaching
- Travel to tournaments and coaching support
- Matchplay Opportunities
- Fitness Training
- Sports Psychology
- CITRS Character Curriculum
- Community Service & Mentoring

AMBASSADOR PROGRAM

- Tennis Uniforms
- CITRS Character Curriculum
- Leadership Training
- Community Service and Mentoring
- Option to attend Summer Camp
- Matchplay Opportunities



SUMMER CAMP

- Daily access to quality coaching
- Fitness Training
- Leadership Training
- Sports Psychology
- Matchplay Opportunities
- Emphasis on CHARACTER

YOUTH TENNIS & CHARACTER DEVELOPMENT

- Inner city youth programs
- Ambassadors serving as mentors
- Character Workshops geared toward underprivileged youth
- 10 and Under TEAM tournament open to all Philadelphia youth



The Core Value of
Down the Line and Beyond
is **CHARACTER**

Customizable Donor-Advised Funding Opportunities



Character Programming Options

Sponsor
one youth
character
workshop for 25
Junior Ambassadors
\$500

Sponsor two local team-
building retreats for
Junior Ambassadors
\$1,000

Sponsor one full year of monthly
character workshops for 25 Junior
Ambassadors
\$5,000

Sponsor the expense of computers and classroom
materials for a new homeschool and afterschool
mentoring program at Althea Gibson Community
Education and Tennis Center
\$10,000

Sponsor
1 full week
of Summer
Camp for a player
in need
\$500

Sponsor a one month
full time tennis program for
a homeschool participant
\$1,000

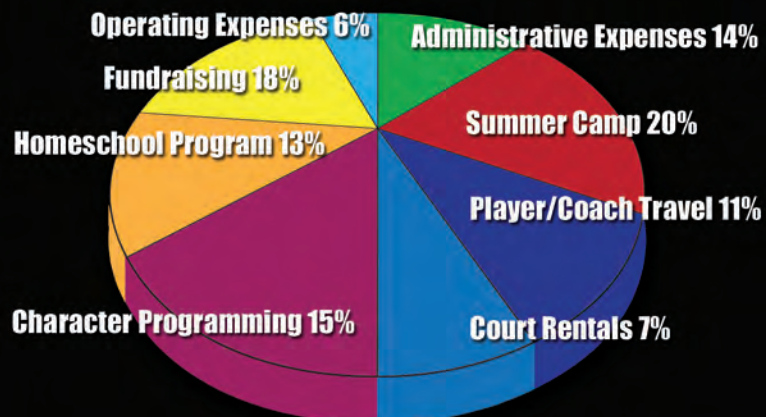
Sponsor a full year, once a week
10 and Under program for 10 Philadelphia
are underserved youth
\$5,000

Sponsor one year full time tennis program for
a homeschool participant
\$10,000



Tennis Programming Options

2012 Funding Distribution



Down the Line and Beyond is happy to offer both private and corporate donors the options to support either our Character or Tennis Programming. Donors also have the option to support a more specific part of our programming or a particular player or players that their donated funds will be directed toward. Please note that we are a 501(c)3 charitable organization, tax ID# 27-2587151 and all donations are tax deductible.

2012 PROGRAM SUMMARY

The following is a listing Down the Line (DTL) offerings to the community in 2012. All programs stress the importance of character, sportsmanship, discipline and responsibility.

YEAR-ROUND CHARACTER CURRICULUM AND JUNIOR AMBASSADOR PROGRAM for youth between the ages of 7 and 17 who already play tennis, which includes mandatory workshops, "homework", community service and social/tennis events.

HOMESCHOOL/PROFESSIONAL PROGRAM for players who are already DTL Ambassadors. This program includes between 2 and 5 discounted practices per week, matchplay opportunities, fitness and mental training and is currently based at Althea Gibson and Levy Tennis Pavilion.

SUMMER CAMP AT EPISCOPAL ACADEMY Our 2012 camp was our first and we had around 30 kids come through our program. We had a base of 6-8 players who came on a regular basis, with additional DTL Ambassadors "dropping in" as well as high-level players traveling through the area.

In addition to our regular programming, Down the Line and Beyond hosted and participated in the following **SPECIAL EVENTS THIS YEAR:**

SPECIAL STRENGTHS TRAINING WORKSHOP at The Episcopal Academy in conjunction with CITRS. Twenty DTL Junior Ambassadors and Billie Jean King Character Award recipients attended. Participants in the workshop completed a pre-workshop Strengths Assessment and were grouped based on their top strengths.

2ND ANNUAL 10 AND UNDER TEAM TENNIS CLASSIC on The Great Lawn of The Merion Cricket Club. The tournament hosted 70 of the area's best upcoming junior tennis players and emphasized the importance of teamwork, sportsmanship and fun on the tennis court.

DTL Junior Ambassadors participated in a **ROUND ROBIN MATCHPLAY** with players from VegasTennis.com's Marty Hennessy Jr. Tennis Foundation, which is a Las Vegas based non-profit that supports the development of young tennis players.

DTL Junior Ambassadors participated in the **EXCELLENCE TEAM INITIATIVE** this August, which is a team matchplay based around programs who have a strong group of junior players competing at a high level. Along with DTL, teams included Legacy Youth Tennis and Education, Junior Champions Center, Harlem Junior Tennis Center, New York Junior Tennis League and No Quit Tennis Academy.

DTL Junior Ambassadors and staff participated in the **LIGHT THE NIGHT WALK** in Philadelphia. All proceeds raised support the Leukemia and Lymphoma Society and their efforts to find a cure and improve treatment methods.

