

# USPTA Southwest Professional Tennis Conference

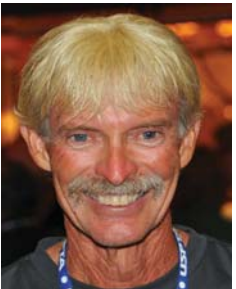
# 2016

**USPTA Southwest Division**  
**c/o Rita Michalko**  
**77 East Missouri Avenue Suite 62**  
**Phoenix, AZ 85012**

## Featured Speakers



Jason Jamison



Ken DeHart



Jeff Sikes



Sal Castillo



Angel Lopez



Dick Johnson



Ashley Portwood



Laura Stussie



**USPTA Southwest Conference  
February 19-21, 2016  
Phoenix Country Club  
2901 N. Seventh Street  
Phoenix, Ariz. 85014**

**STAY AT:**  
**Hilton Suites - 10 E. Thomas Road**  
**SWPTA Suite Rate: \$99 per night**  
**\*Free Breakfast**  
**\*Free Parking**  
**\*Free Shuttle To Conference**  
**Phoenix, Arizona 85012-3114**  
**Reservations at 602-222-1111**

**On-line registration**

You may register for the conference on-line through [www.usptaplayer.com](http://www.usptaplayer.com). All USPTA Tennis Professionals should have an account. If you don't know how to sign in, you should use the "forgot password" button (the icon is a "?" on the Sign In screen) and enter the E-mail address that is on file with the USPTA National Office. A temporary password will be sent to your email. Upon login, you can access Settings and Change Password in order to set up a unique password if you choose. If you need further assistance please contact [randy.jenks@uspta.org](mailto:randy.jenks@uspta.org). For information or questions please contact Mark Frampton/ Division President at 602-952-7234 or [mframpton@paradisevalleycc.com](mailto:mframpton@paradisevalleycc.com)



**Friday, February 19**

**7 am-2 pm-Registration**

**8-11:00 am-Coaches Workshop-Angel Lopez & Sal Castillo**

**1-5 pm-Specialty Course-Strategy, Tactics & Drills for Intermediate & Advanced Players-Ken DeHart**

**5:30-6:30 pm-Southwest Tennis Foundation Silent Auction**

**6:30-9:30 pm-Southwest Tennis Hall of Fame, USPTA Southwest Division & USTA Southwest Section Awards Banquet**

**Saturday, February 20**

**7:00 am-4:00 pm-Registration**

**8:00-9:30 am-Panel Discussion; What GM's expect from their tennis professionals**

**9:30-11:00 am-Pro Drill Exchange**

**11:00 am-Noon-USPTA Trade Show**

**Noon-1:30 pm-USPTA Luncheon & General Membership Meeting**

**1:30-2:30 pm-The Marketing Mentality-How to Be a Better Marketer For Your Club-Jeff Sikes**

**2:30-3:30 pm-Monetizing Community Tennis: How Schools & Jr. Team Tennis Can Help Your Bottom Line-Ashley Portwood, Laura Stussie, & Dick Johnson**

**3:30-4:30 pm-Teaching Tennis Without Standing Players in Line-Jason Jamison**

**5:00-8:30 pm-USPTA/USTA Doubles Tennis Tournament - Pasta & Beer served courtside!**

**Sunday, February 21**

**7:00-8:00 am-Registration**

**8 am-Noon-Specialty Course-"Defeating the Monsters in Your Mind"-A Mental Toughness Approach-Ken DeHart**

**Mail-In Registration**

Name \_\_\_\_\_  
USPTA No. \_\_\_\_\_  
E-Mail \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_  
Phone No. \_\_\_\_\_

**PLEASE READ ALL THE CHOICES CAREFULLY!**

- |  |            |
|--|------------|
| <input type="checkbox"/> Early Registration ( <b>must be post marked by 12-31-15</b> )     | Rate \$129 |
| <input type="checkbox"/> Advanced Registration   | Rate \$149 |
| <input type="checkbox"/> Walk-in Registration  | Rate \$169 |
| <input type="checkbox"/> Non USPTA Pro   | Rate \$189 |
| <input type="checkbox"/> Significant Other (Non USPTA)                                     | Rate \$50  |
| <input type="checkbox"/> Specialty Courses Only  | Rate \$75  |
| <input type="checkbox"/> Yes, I am attending the Friday morning Coaches Workshop           | Included   |
| <input type="checkbox"/> Yes, I am attending the Friday afternoon Specialty Course         | Included   |
| <input type="checkbox"/> Yes, I am attending the Friday Night Banquet                      | Included   |
| <input type="checkbox"/> Yes, I am attending the Saturday Luncheon                         | Included   |
| <input type="checkbox"/> Yes, I am attending the Sunday Morning Specialty Course           | Included   |
| <input type="checkbox"/> <b>NEW USPTA Member</b> (Certified in 2015)                       | FREE       |
| <input type="checkbox"/> Yes, I am playing in the Saturday Night Doubles Tennis Tournament | Included   |

**Method of payment:**

☐ **Check - Make Checks payable to:  
SWPTA & mail to:  
Rita Michalko  
77 E. Missouri Ave., Suite #62  
Phoenix, AZ 85012**

- ☐ Visa  
☐ MasterCard

Credit card No. \_\_\_\_\_ Exp. date \_\_\_\_\_  
Signature \_\_\_\_\_