

**A MARKETING  
OPPORTUNITY THAT  
MAKES A DIFFERENCE!**



February 2017

Dear Long Island Club Owner,

It's that time of year again as your USTA Eastern Long Island Region volunteers are busy planning for our Annual Awards Dinner. In 2016 the LI Region's many activities to promote tennis included Nassau and Suffolk County Kids' Days, Rally Day, local community fairs, community service initiatives, & bringing the 10-and-under format into the schools.

This year, our 27<sup>th</sup> is sure to be the best yet as we recognize the on and off-court achievements of many local tennis players and fans, some of whom are members of your club! We are also very pleased to announce that Gigi Fernández, a 17-time Grand Slam Champion in doubles and a 2-time Olympic Gold medalist, will be our honored guest.

**This year's dinner takes place on Wednesday, May 3, 2017  
at the Chateau Briand, Carle Place, NY**

More than 300 tennis enthusiasts from across Nassau and Suffolk Counties will attend this dinner where players will be honored for their excellence on the court and others for their contributions towards growing the game of tennis.

We are asking for your support. For only \$750 and a voucher for two hours of court time that we will raffle off at the dinner, you can be a sponsor of the Annual Awards Dinner. As a sponsor, you will get the following benefits:

- One table for 10 at the dinner
- your club's banner will be hung in a prominent location at Chateau Briand
- a booth at the dinner at which you can display your club's brochures and other marketing materials
- listing as a sponsor in the Awards Dinner Journal & Long Island USTA website
- listing of your club's name in appropriate publicity materials and press releases

Your involvement will ensure that your members, and neighbors who are not yet members, will know that your club supports the growth of tennis on Long Island.

Club sponsorships will be available until April 1, 2017. Please call or email me as soon as possible to secure your sponsorship.

Thank you for recognizing those players who have distinguished themselves in 2016 and for supporting the USTA Eastern Long Island Region. You have made a difference!

Sincerely,

A handwritten signature in black ink that reads "Jonathan R. Klee". The signature is fluid and cursive.

Jonathan R. Klee, President (Volunteer) Long Island Region  
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