

2018 USTA CT GRANT

GRANT AMOUNT REQUESTED: \$ _____

ORGANIZATION INFORMATION

*Organization:			
*Contact Name:			
*Mailing Address (Street):			
*City, State, Zip:			
*Email:			
*Phone:			
*Make Check Payable to:			
*USTA Organization Membership #:		Do you serve a diverse and inclusive population?	
*Are you a 501[c]3?		*Tax ID#	

* Required Field

TYPE OF GRANT REQUESTED ("X" ALL THAT YOU ARE APPLYING FOR)

- | | |
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| Jr. Team Tennis Grant
<i>(must be registered on TennisLink)</i>

Community Tennis Association (CTA) Grant

Kids Club Grant

10 and Under Equipment Grant
<i>(must be registered on 10andUnderTennis.com)</i>

Adult Learn & Play Program Grant

Blended Lines Grant

Marketing Grant | School Tennis Grant
<i>(must be registered on School Registry website)</i>

National Junior Tennis and Learning (NJTL) Grant

Wheelchair Tennis Grant

Adaptive Tennis Grant

Transportation Grant

Diversity & Inclusion Grant

Tennis on Campus Grant |
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PROGRAM INFORMATION ("X" ALL THAT APPLY)

Years in existence:	New	1-3 years	4-6 years	7+ years
Target Audience:	Youth (18 & under)	Collegiate (19-24)	Adult (25-49)	Senior (50 & up)
Target Ability:	Beginner	Intermediate	Advanced	
Facility Type:	School(K-12) Public Park	College or University CTA	Tennis Club (Private) Other (list):	Tennis Club (Public)

Program Start Date:		2015 Number of participants:		Hours/Week:	
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Program End Date:		2016 Goal for participants:		
Number of tennis courts to be used:		Number of 10 and Under courts to be used (lined or permanent):		
Program Fee:	\$	per person	Number of scholarships offered:	

PROGRAM GOALS

Please keep your answers concise. Answers must be typed.

1. Describe the specific activities for which you seek funding:
(e.g. advertising, equipment, etc.)

2. List your program's overall goal(s) and objective(s) and how you plan to meet those goals and objectives:

3. How will you measure the success of your program? Please be specific.

4. Describe your long-term strategies for sustaining this program:

5. How do you plan on retaining participants in this program? Please be specific.

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PROGRAM ADVERTISING & PROMOTION

How will you advertise, promote, and generate publicity for your program? (“X” all that apply)

Flyers/
Posters Website/
Email Direct Mail Local
Newspaper Radio Other:

Advertising Period: _____ to _____.

BUDGET

You must submit a budget with your grant application. This budget can be in your own form and version that works for your program.

SUBMIT COMPLETED APPLICATION BY EMAIL TO:

George Crouse

shstennis1@aol.com

FIRST ROUND: DEADLINE TO APPLY MARCH 1, 2018

SECOND ROUND: DEADLINE TO APPLY JUNE 1, 2018