

Minutes Northern Connecticut County League
Club Managers Meeting

August 23, 2017

Attendees:

New England Section: Heather Anastos

County League: Cynthia Pegg, Madelyn Valbuena, Judy Thomas, Gail Sheffield, Robyn Sondak

Absent: Candace Weiner, Jean Robbins

Local Area Clubs: Peter Holmes, Bill Donahue, Claudia Berns, Jim Tillow, Karen Fawthrop, Opal Bravo, Miguel Garcia, Rostyk Datsko, Mickey Schlesinger, Mike Goens

Absent: Glastonbury, East Hartford, Pinewoods

- I. Introductions: introductions of all NCT volunteers, new men's coordinator Jim Tillow and Club representatives
- II. Review of financials for Fiscal year 2017
 - a. USTA Local League tennis is a close partner with Northern CT clubs
 - b. Financial impact of USTA County League tennis to clubs
 - i. 2016-2017 number teams for each club
 - ii. 2016-2017 overall revenues generated
 - iii. 2016-2107 areas of growth realized
 - iv. Summer league statistics were not included
 - v. Positive impact on clubs of Summer play
 - vi. Discussion of how league numbers may be used by clubs to explore potential areas of growth
 - c. Potential soft income revenue for clubs with USTA teams
 - i. Club memberships
 - ii. Lessons
 - iii. Clinics
 - d. Match fees for 2017-2018 5 court leagues: \$25.00/player 3 court leagues: \$20/player.
- III. League Calendar
 - a. 2017-2018 League calendar and Important Dates presented
 - b. 2017-2018 League Days of Play
 - c. Discussion points
 - i. Bill suggested to post future League calendars in June to facilitate new team formation/planning. The league will incorporate this change
 - ii. Suggestion by multiple folks to include clubs in initial RSVP requests and requests for new teams
 - iii. Tri Level – clarification regarding procedure for rescheduling matches
 - iv. Claudia proposed earlier start times for mixed on Sundays. The league will bring this to the mixed captains meeting for determination
- IV. Section Initiatives
 - a. Discussion on league growth – mixed is growing
 - b. 40& Over may move to 4 lines
 - c. USTA CT State Association trying to work more closely with other USTA branches. CT Association may be able to help out with League Objectives

- V. USTA website: introduction of information available on the USTA websites
- VI. Where can the County League use club assistance??
 - a. Court availability
 - b. Leagues with low participation – Adult 18+ 4.5 women; 55+ women – identify potential new players and work with league to create teams
 - c. Conflicts with men's leagues and mixed. The league will work closely with new men's coordinator to take positive direction for this area
- VII. General Discussion
 - a. Tri level changing schedules and getting courts. Managers would like League to clarify with captains that the home captain should obtain courts.
 - b. Defaults – a few clubs mentioned this as a potential issue. Clubs may individually determine how to address. The League coordinators will compile default statistics to share with clubs.
 - c. League play v. Club membership. Much spirited discussion around players playing at multiple clubs without club membership.
 - d. Interest from some clubs in 2.5 level – Claudia and Miguel led discussion. Miguel suggested possible mixed event or flex league