



The Huntsville Tennis Center

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To: USTA League Captains and Players
Subject: Your help needed for HTC Court Expansion

We need your help to expand HTC to 40 soft courts over the next three years

Why Expansion is needed:

- We are 100% utilized in the evenings, on weekends, and during some daytime periods
- USTA league registrations have gone from 4,167 to over 5,600
- Without more courts we cannot schedule enough courts to finish the seasons in a reasonable time
- With 40 courts we can host large tournaments providing >\$2M/year economic benefit to city and continue local play during tournaments

Our Master Plan:

- Our plan is to expand the facility in two phases
- First Expansion Phase - add 6 new courts and a new bathroom to the west of the present facility
- Second Expansion Phase - add 10 courts north of the hard courts, a bathroom, and a hitting wall
- Improved lighting on the current facility will be integrated into Phases 1 and 2
- **City is in agreement with our plan but the tennis community must fund half the cost**
 - Many requests for city \$ and unless requestors are willing to fund a significant portion of the cost, the city feels it must not be that important
- First Phase will require \$250,000 for our portion by June 2015 (to make 2016 city budget)
 - With city and HTC Board matching funds only \$150,000 of \$500,000 is needed by the tennis community
- Second Phase will require about \$400,000 for our portion
- Will begin First Expansion Phase earlier than 2016 using our portion of the funds raised

Funding the Expansion:

- HTC Expansion Committee formed to organize and implement the fund raising effort.
- **Funding for the first phase will be heavily dependent on individuals, teams, and tennis organization donations, with some corporate support**
- Funding the second phase will likely rely more on corporate support
- HTC will match donations (up to about \$100,000) from:
 - Individual donations
 - Tennis organization donations, such as HWTa
 - Team donations
- Other donations will be sought from these sources: political (such as county commission, civic (such as Chamber of Commerce), USTA, hotels, restaurants, retail, and other businesses.

How to Donate:

- Donations will be made through HATA, a 501(c)3 non-profit, into a special expansion account.
- Donations can be made at HTC with cash or checks made out to HATA for HTC Expansion.
- A PayPal account is available on the HTC and HATA websites for HTC expansion donations.

Donor Recognition:

- A permanent Donation Recognition Board will be prominently displayed at HTC.
- Individuals, Teams, Organizations, and Corporations will be recognized on the Donor board at their level of participation (not including the matching funds)

Your participation is necessary between now and June for the expansion to happen!

Questions? See Q&A on HTC Website

HTC Board of Directors