

Where Do Our GKTA Membership Dues Go?

COMMUNITY SUPPORT

- **COMMUNITY BLOCK PARTY** – GKTA partners with the City of Knoxville Parks and Recreation Department to host an annual Family Tennis Carnival at Tyson Park.
- **GKTA SOCIALS** – GKTA sponsors social events for GKTA members at local clubs and parks.
- **TYSON HITTING WALL** – GKTA donated nearly \$5,000 to the City of Knoxville to resurface the hitting wall at Tyson Park (2018).
- **BENCHES FOR TYSON COURTS** – GKTA purchased 28 benches for the courts at Tyson Park (2018).
- **KNOXVILLE CHALLENGER SUPPORT** – GKTA annually supports the Knoxville Challenger with a \$2,000 sponsorship and assists in coordinating and training ball persons.
- **WEST HILLS PARK COURT ADDITION** – GKTA is raising funds and working with the City to add four courts at West Hills Park.

YOUTH TENNIS SUPPORT

- **INNER CITY EFFORTS** – GKTA has provided funds to support tennis programs at inner-city recreation centers.
- **10U TENNIS EQUIPMENT** – GKTA purchased racquets and additional equipment for use by physical education teachers and others to introduce tennis to kids.
- **GRANTS FOR SCHOOLS** – GKTA provides grants and assistance to various school tennis programs.
- **SUPPORTS JUNIOR TENNIS (JTT) ADVANCEMENT** – GKTA provides financial support to JTT teams that advance to the national championship.
- **COMPETITIVE PLAYER SUPPORT** – GKTA provides financial assistance to families of junior players so they may travel.

ADULT TENNIS SUPPORT

- **TENNIS BALLS FOR LOCAL LEAGUES** – GKTA provides balls for local USTA and GKTA sponsored leagues if all on team are GKTA members.
- **COURTS FOR LEAGUE MATCHES** – GKTA schedules and pays fees for local league matches.
- **HOSTS USTA SOUTHERN NTRP OPEN INDOOR (formerly GKTA Kickoff Classic)** – GKTA sponsors the annual adult NTRP tournament in February.
- **HOSTING STATE LEAGUE CHAMPIONSHIPS** – GKTA has hosted 20 state championships in the last six years (2013 to 2019) and will host three in 2020. Hosting championships saves local adult league players the expense of travel and accommodations. As host, GKTA confirms site use, negotiates and pays court and site use, provides trained desk officials and seeks volunteers and donors.
- **SUPPORTS LEAGUE TEAM ADVANCEMENT** – GKTA provides financial support for adult teams that advance to the USTA Southern Section Championship if all on team are GKTA members.
- GKTA partners with USTA Tennessee to fund entry fee for teams that advance to the USTA National Championship.

COMMUNICATION & DEVELOPMENT

- **GKTA WEBSITE** – GKTA contracts a media specialist to manage a website, social media accounts, and an eNews service to provide updates to GKTA members and the tennis community.
- **COMMUNITY COORDINATOR** – With matching funds from USTA Southern & USTA Tennessee, GKTA employs a Community Coordinator who develops youth and adult programs.