



•• Welcome and Introductions



Robyn Haug

CTA Local League Coordinator

Carla O'Connor

CTA Executive Director

CTA Board Members/League Committee

Pam Furr, Tracy Brea, Michael Ward







USTA League Captains 10% off apparel and accessories (final sales not included)



- Captains receive 50% off their first treatment.
- 10% off all single service sessions for USTA members.



All USTA members receive 10% off apparel.



www.vavavoo.com
Use code USTA for 20% OFF
and to benefit CTA.



Bringing Smiles To The Tennis Court!

www. tennishappies.com
Use coupon code USTA20 at checkout
and receive a 20% discount!

Let's Talk Tennis in Charlotte!



Growth of Tennis in Charlotte

- Tennis has grown over 100 % during the past decade in Charlotte ranks 3rd in country for unique player growth
- · Growth has been driven by numerous factors:
 - · Attractiveness of Charlotte
 - · Geography, climate, airport and other transportation corridors
 - Growth of USTA leagues and Jr. Team Tennis
 - Coaches and growth in programming
 - Private facilities expansion
 - Growing promotion in public parks
 - Events
 - Outreach programs (youth, special needs)
 - Pro League

Tennis Court Enhancements 2016-2020

Mecklenburg County Parks and Recreation - 75 Courts have been renovated, resurfaced, or opened from 2016-2020

- Queens Marion Diehl Complex 13 Courts Opened 8/17
- Jeff Adams Courts Resurfaced 13 Courts
- Freedom Park Courts Resurfaced 12 Courts
- Tuckasegee Courts Resurfaced 6 Courts
- Park Road Park 13 courts resurfaced reopens 2/17/20
- Hornets Nest 12 courts resurfaced
- Colonel Beatty 3/15/20 6/1/20 6 court resurfacing

Where Do We Go from Here

Opportunity to Broaden Access

- 70% of play in Charlotte is in private clubs rest of the country is 70% public play
- Advocacy for more public courts and continued growth in programming on public courts

Opportunity for a premier tennis complex designed for all and open to all

- · Creates a vibrant hub for social play and programming
- · Provides additional court supply for league play growth
- Provides a home for special needs programs (youth, Wheelchair, Special Olympics, etc.)
- Opportunity to be premiere venue for event hosting of professional, college, as well as national and regional events
- Provides City economic impact of \$20-30MM
- Only major sport in Charlotte not represented with premier facility/event
- · Largest Southeastern city without a 20+ court facility

CTA Advocacy

- Increasing court supply during past 10 Years
- Improved court conditions and enhancements
- Additional court availability for organized programmed play
- Contributed amenities (benches Park Road Park and Queens Complex)
- Advocacy for a 50+ court Signature Community Tennis Complex

A Signature Home For Tennis



We are building a world-class tennis experience that energizes, inspires, improves people's lives and showcases Charlotte

Illustrative design



ODELL







Ways to Help Grow the Sport

- Ways to help
 - Continue to advocate for more courts and programming instruction in public parks
 - Advocating for more availability of courts for reserving for programmed organized play through leagues, tournaments, clinics, etc.
 - Opportunity to participate in Parks Department current Tennis survey





2019 USTA Leagues

- 11,784 Registrations
- 935 teams (+29 Teams)
- 49 facilities
- 1,746 matches
- Ranked 11th in the country for unique players;
 2nd in the section behind Atlanta; 1st in NC
- Ranked 4th in the country for participation increase; 3rd in section; 2nd in NC
- Ranked 5th in the country for overall participation; 4th in section; 2nd in NC

2020 USTA Adult League

- 392 teams, +16 teams over last year
- 42 different facilities
- 1,860 matches
- 432 unique captains
- 35 new captains
- 40 & Over grew by 9 teams



 The criteria for this award is specific to a facility's support of the four USTA League programs - Adult League, Mixed Doubles League, Singles League and Combo Doubles; and is a nod to the coaches, captains and players at the facility for their efforts to promote play, organize teams and coordinate play resulting in significant increased participation.



USTA NC Award Winners



- 2019 USTA North Carolina Award Winners
 - Adaptive Tennis Award: Rod Spence & Gary Workman
 - USTA NC Diversity Outreach & Inclusion Award: William Brown
 - Debbie Southern Junior Tennis Female Sportsmanship Award -14's; Savannah Schultz
 - Family of the Year Given by J Blount & Dargan M Williams; Dillon Family, Charlotte
 - Hal Southern Junior Tennis Male Sportsmanship Award -12's; Matthew Yugeng Lu
 - Hal Southern Junior Tennis Male Sportsmanship Award -16's; David Saye
 - Junior Tennis Council Award Given In Honor of John Peddycord; Chris Hoshour
 - Walt Stamer Male Senior Player of the Year; Fred Robinson



At their Annual Meeting and Conference held in Austin, TX, the United States Tennis Association (USTA) recently announced that the Charlotte Tennis Association was selected as the Community Tennis Association (CTA) of the Year.

Pictured above:

Eleanora Mauritson, USTA Awards Committee Chair; Charlotte Tennis Association Executive Director Carla O'Connor and USTA Chairman of the Board and President Patrick Galbraith

Award Criteria



- · Forms on Player Resources page on website
- · Deadline to submit; July 15, 2020
- Winner of Charlotte Metro award will be forwarded to USTA North Carolina Awards

Criteria for this award are as follows:

- Nominee must be a current USTA Member.
- Nominee has made significant efforts to promote the USTA League program and to organize teams comprised of new and/or returning players.
- Nominee has made significant efforts to provide a fun and positive experience for teammates and other USTA League program participants.
- Nominee demonstrates exceptional organization and communication skills.
- Nominee provides a positive team experience, builds team camaraderie, makes everyone feel as though they are a valued member of the team.
- Nominee demonstrates familiarity and complies with USTA and USTA League regulations.
- · Nominee demonstrates good sportsmanship.

Other factors to consider:

- Recruiting new players or organizations to support the USTA League program.
- Tenure as a USTA League player.
- · Tenure as a captain and number of teams captained.
- Captains and/or participates across multiple league programs.
- Captain has led a team through a local season as well as post season play including state, sectional or national championships.
- Attends captain's meetings.
- · Meets timelines/deadlines set by local league.
- Nominee goes above and beyond. Organizes team practices and social gatherings.

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- Awards Forms Deadline to submit is July 15, 2020, Winner of Metro will be our submission to USTA NC
- Be specific!
- Captain of the Year: This award is presented to a USTA League Tennis Captain who
 possesses an encouraging attitude and displays excellence in sportsmanship,
 leadership, and organization.

This year's captain of the year is a captain out of Sardis Swim & Racquet Club. She was chosen not only for her leadership of the USTA teams she captains, which have advanced to local championships, but for her longtime commitment to 2.5-level tennis. She exemplifies the best qualities of a USTA captain. She is organized, goes to captains' meetings, communicates well, thoughtfully sets lines, and is committed to giving all players on her teams equal playing time. She is well-versed in USTA rules, and she confidently handles any questions or situations that arise on or off the court.

Congratulations to 2019's Outstanding Captain of the Year – Donna Mitchell!





- Outstanding Captain of the Year
 Donna Mitchell (Sardis Swim & Racquet Club)
- · Players who captained the most teams in our leagues
 - Jason Michael (14)
 - Troy Young (9)
 - Heather Phelps (6)
 - Brad Smith (6)
- Katie Cronin (6)
- Mark Knowles (6)
- Misty Jones (6)
- Teresa Geyling (6)



Donna Mitchell2019 Outstanding Captain of the Year







· USTA National: Refer a Friend Promotion

- Nov. 15, 2019 to Feb. 15, 2020, you may be eligible to be rewarded with a \$25 gift card when you refer a friend to join a team.
- To be eligible to receive this offer, you must refer a new or lapsed 18 to 39-yearold player to a USTA League team.

USTA NC Bring a Friend to Tennis

- For every new or returning player you bring to USTA, you will receive \$10!

USTA NC League VIP Incentive

- If you play on 10 league teams in 2020, we will pay for your 11th!

USTA League Reminders



- Players must reach the age of 18 PRIOR to participating in a USTA League
- Players Resources
 - Player Resources page found on the CTA website:
 www.CharlotteTennisAssociation.com under the USTA League Tennis menu option
 - Contains USTA Regulations, awards forms, Coman tie-break procedures, rain make up forms, playoff schedule and guidelines, new captains guides
 - Questions email Robyn at USTALeague@CharlotteTennisAssociation.com
- Communicate!
- Ask Questions!







- · Check all match start times and locations
- Skip week week of March 15th; not all flights have a skip week
- Check player availability now; determine whether you have conflicts during the spring break weeks
- · Reminders:
 - Defaulting matches due to location is not a valid reason to not play a match.
 When sign up to play you are making a commitment to play.
 - Reminder; other than the first week of matches any rescheduling at all needs to be played before the regularly scheduled match date

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The skip week should be used to make up matches rained out early in the season and to play matches early that may have conflict with spring break.



40 & Over Format



- Changed to 1 Singles, 3 Doubles
- Survey results
 - 621 responses, or 30% of total
 - 94% of captains/co-captains responded
 - 76% of captains and players prefer 1 singles
- 57% of all captains in favor of 3 lines of doubles

- · Rationale for choosing 3 lines
 - 32% of all 40 & Over matches had at least one line defaulted
 - Men and women had equal number of defaults
 - 35% of doubles lines and 65% of singles lines were defaulted
- What this means?
 - · Teams can't field full line-ups
- 40 & Over had increase of 9 teams over 2019

- · This is the format being used at the National, Section, State Championships
- By comparison if we looked at summer and fall leagues that are 3 lines are about
- Singles; (18%) matches had at least one line defaulted
- Mixed; (4%) matches had at least one line defaulted
- Combo: 49 (16%) matches had at least one line defaulted
- · Will reevaluate before next year





- The home team must guarantee the use of 3 courts at one location for each team match consisting of 4 individual matches
- 1 individual match may be staggered for team matches requiring 4 courts
- · Unless captains mutually agree to change order of play, staggered matches for a 4 court match is:
 - First Time Slot: #1 Singles and #1 Doubles
 - Second Time Slot: #3 Doubles
- A team must be able to field 3 courts for a 4-court match





 For a 4-court match, if both captains cannot come to an agreement on what lines will be played to constitute a valid team match, based on the number of players present, or to be present, then the following individual matches will be assigned in sequential order to be played:

#1 singles and #1 and #2 doubles

• In the case of a tie where a winner cannot be determined the home team should enter scores.





· Plus leagues

- In Divisions with Plus (+) NTRP levels where team matches consist of four or less individual matches:
 - No more than one Plus (+) level player shall be allowed to play in a team match and shall be required to play in a #1 position, either singles or doubles.
 - In the 5.0+ level, a player who is rated 4.5 cannot play in the #1 position unless there are no other higher-level players available. Click here for compliant lineup examples.
 - In the 4.5+ level, a player who is rated 4.0 cannot play in the #1 position, singles or doubles, and #2 doubles position, unless there are no other higher-level players available. Click here for compliant lineup examples.



 Captains and players have until 2 weeks after scores are entered for a match to request a correction to the scorecard.
 Captains/players are strongly advised to confirm scores with one another at the conclusion of the match to avoid confusion with incorrect score entry.





- Tie break procedure for a match To win a team match, a team must win at least a majority of the individual courts played. If the match ends in a tie (i.e. 1 to 1 or 2 to 2), it will be broken by:
 - 1. The team with the fewest Sets lost
 - 2. The team with the fewest Games lost
 - 3. Winner of the #1 doubles line

- Tie break procedure for standings
 - 1. Individual Matches: Winner of the most individual matches in that flight or division
 - 2. Head to Head: Winner of head-to-head match
 - 3. Sets: Loser of the fewest number of sets
 - 4. Games: Loser of the fewest number of
 - 5. Game Winning Percentage: Total games won divided by total games played
 - 6. Toss of Coin

- If you have to break a tie using #3, the Winner of the #1 doubles line, you must let me know. TennisLink will enter the winner as the visiting team as a default. So if tie is broken by doubles line standings calculations need to be done hand. Robyn will send standings to flight each week if this situation occurs.
- You can not let me know if we are past the two weeks to make a change to a score that a match has ended in a tie where the #1 doubles line is used to break the tie.





Southern Section Policy:

Tennis courts eligible for USTA Southern sanctioned competition, including, junior and adult tournaments and league must contain only lines prescribed by the ITF Rules of Tennis, as set out in the USTA Handbook of Tennis Rules and Regulations.



Southern Section Regulation:

The use of tennis-related blended lines are permitted on courts used for local league matches. The use of other lines for another sport, such as Pickleball, are not permitted on courts used for local league matches.







