



ROBRADY Presents ZIIVAA Sarasota Open

USTA PRO CIRCUIT EVENT

SARASOTA, FLORIDA

APRIL 16 - 22, 2012

TOTAL PRIZE MONEY: \$100,000

SINGLES: MAIN DRAW-32

QUALIFYING-32

DOUBLES: MAIN DRAW-16

QUALIFYING-4

TOURNAMENT INFORMATION

SITE: TENNIS GARDENS AT LONGBOAT KEY CLUB & RESORT
3100 HARBORSIDE DRIVE
LONGBOAT KEY, FL 34228
PHONE: 941-809-8996
FAX: 941-296-7422
PRO CIRCUIT WEB SITE: WWW.PROCIRCUIT.USTA.COM
SURFACE: CLAY (HARTRU) / OUTDOOR
BALL: WILSON REGULAR DUTY

TOURNAMENT WEBSITE: WWW.SARASOTAOPEN.ORG

USTA AND ON-SITE STAFF

TOURNAMENT DIRECTOR: TONY DRISCOLL
DIRECTOR'S EMAIL: TONY@SARASOTAOPEN.ORG
USTA SUPERVISOR: KEITH CROSSLAND
SUPERVISOR'S EMAIL: CROSSLAND@USTA.COM
CHIEF UMPIRE: STEVE REITMAN
DIRECTOR'S PHONE: 941-809-8996
SUPERVISOR'S CELL: 914-656-4209
TRAINER: BRAD SKIFF

SIGN-IN INFORMATION

SINGLES QUALIFYING: FRIDAY, APRIL 13, FROM 7-9 PM AT TOURNAMENT SITE
DOUBLES MD: SUNDAY, APRIL 15, CLOSING AT 12 NOON ON SITE
ENTRY FEE: \$10 CASH ONLY

SCHEDULE OF PLAY

SINGLES QUALIFYING: SATURDAY, APRIL 14, AT 10 AM. QUALIFYING WILL BE PLAYED OVER 3 DAYS.
SINGLES MAIN DRAW: MONDAY, APRIL 16, NOT BEFORE 1 PM.
DOUBLES QUALIFYING: SUNDAY, APRIL 15, AFTERNOON AFTER SIGN-IN
DOUBLES MAIN DRAW: MONDAY, APRIL 16, AT A TIME TO BE DETERMINED

WILD CARD EVENT

TO ENTER: CONTACT THE SARASOTA OPEN AT 941-809-8996.
ENTRY DEADLINE IS ON APRIL 1. PLAY BEGINS APRIL 8 AT **THE BATH & RACQUET CLUB SARASOTA.**
ENTRY FEE: \$100

TOURNAMENT ACTIVITIES

SARASOTA OPEN/SARASOTA FILM FESTIVAL OPENING GALA: MARCH 9 AT THE ED SMITH STADIUM
PLAYERS PARTY: APRIL 16 AT 7 PM AT THE TENNIS GARDENS AT LONGBOAT KEY CLUB & RESORT

HOTEL INFORMATION

TOURNAMENT HOTEL: LONGBOAT KEY CLUB & RESORT
220 SANDS POINT ROAD
LONGBOAT KEY, FL 34228
PHONE: 941-383-8821
TOLL-FREE PHONE: 888-237-5545
FAX: 941-383-0359
RATE: \$279 - 309+TAX/NIGHT + RESORT FEE
(BASED ON ROOM TYPE - 3 TYPES AVAILABLE)
GROUP BLOCK CODE: SARASOTA OPEN
WEBSITE: WWW.LONGBOATKEYCLUB.COM
ADDITIONAL HOTEL: PLEASE SEE NEXT PAGE

AIRPORTS

RECOMMENDED AIRPORT: SARASOTA, FL (SRQ) - 9 MILES
ALTERNATE AIRPORT: TAMPA, FL (TPA) - 52 MILES

TRANSPORTATION

FROM SRQ AIRPORT TO HOTEL: TO ARRANGE FOR PICK-UP, CONTACT ANTHONY DRISCOLL AT 941-809-8996 AT LEAST 24 HOURS PRIOR TO ARRIVAL. TRANSPORTATION **ONLY** PROVIDED FROM SARASOTA AIRPORT.
FROM TPA AIRPORT TO HOTELS: FOR TRANSPORTATION, CONTACT SUPERSHUTTLE AT 727-572-1111 FOR RATES TO SARASOTA/BRADENTON. TAXI FARES ARE APPROXIMATELY \$112 TO SARASOTA/BRADENTON.
FROM HOTEL TO SITE: TRANSPORTATION WILL BE PROVIDED ON A SCHEDULED BASIS.

DIRECTIONS

FROM SRQ AIRPORT TO HOTEL: GO SOUTH ON AIRPORT CIRCLE TOWARD BRADENTON CONNECTION. TURN RIGHT ONTO UNIVERSITY PARKWAY. TURN LEFT ONTO US-41/NORTH TAMiami TRAIL. TURN RIGHT ONTO FL-789/NORTH GULFSTREAM AVENUE. CONTINUE TO FOLLOW FL-789 NORTH. PASS THROUGH 1 ROUNDABOUT.
FROM SRQ AIRPORT TO SITE: FOLLOW DIRECTIONS ABOVE TO CONTINUE TO FL-789 NORTH. FOLLOW FL-789 NORTH. PASS THROUGH 1 ROUNDABOUT. TOWARD LONGBOAT KEY. TURN ONTO GULF OF MEXICO DRIVE UNTIL YOU REACH LONGBOAT KEY CLUB AT BAY ISLES ROAD. AT GATE ASK GUARD FOR TENNIS STADIUM WHICH IS ON YOUR LEFT.
FROM I-75 TO SITE: START OUT GOING SOUTH ON BESSIE COLEMAN BOULEVARD/SERVICE ROAD. TAKE THE RAMP TOWARD SR-60 EAST/I-275. MERGE ONTO NORTH MEMORIAL HIGHWAY/FL-60 EAST TOWARD I-275/TAMPA/ST PETERSBURG. MERGE ONTO I-275 SOUTH TOWARD ST. PETERSBURG (PORTIONS TOLL). TAKE 275 SOUTH TO FRUITVILLE ROAD EXIT. TURN RIGHT ONTO FRUITVILLE ROAD HEADING WEST. TURN LEFT ONTO NORTH TAMiami TRAIL/US-41/FL-45. TURN RIGHT ONTO FL-789/NORTH GULFSTREAM AVENUE. CONTINUE TO FOLLOW FL-789 NORTH. PASS THROUGH 1 ROUNDABOUT.

TICKET INFORMATION

TICKET PACKAGES & INDIVIDUAL TICKETS ARE AVAILABLE AT WWW.SARASOTAOPEN.ORG

2011 CUTOFFS (HELD AS A \$75K THE WEEK OF APRIL 25): MD SINGLES-215 Q SINGLES-BYES MD DOUBLES-911 Q DOUBLES-NR

ADDITIONAL HOTEL INFORMATION

ADDITIONAL HOTEL:	DIPLOMAT RESORT 3155 GULF OF MEXICO DRIVE LONGBOAT KEY, FL 34228	PHONE: 941-383-3791 TOLL-FREE PHONE: 800-344-5418 WEBSITE: WWW.DIPLOMATRESORT.NET
RATE:	\$170 + TAX/NIGHT	GROUP BLOCK CODE: SARASOTA OPEN