



# 2017 5th Annual Ride for the **Red Shield** Sponsorship Opportunities



## Red Shield Sponsor Levels:

Event Sponsor.....Minimum \$1,000 and up.

Gold Sponsor.....Minimum \$500 and up.

Silver Sponsor.....Minimum \$300.

Bronze Sponsor.....Minimum \$100

**\*\$500.00 provides food for 30 families for several days.**

**\*\$300 Covers Costs for 1 child to attend Kid's Club for a Year.**

**\*\$200 Assists a family with utility assistance for a month.**

## Benefits of Sponsorship:

1. Knowing your sponsorship could change the lives of people in your community.
2. Donations are tax deductible
3. Thank you submission in Newspaper (Event, Gold and Silver)
4. Thank you table tents toppers at BBQ
5. Thank you banner\* at BBQ for Event Sponsor
6. Business Name on Event T-Shirt\* (Event and Gold)

**\*Deadline for Banner and Event T-shirt inclusion is May 31, 2017.**

## Event Information:

**Date of Event** June 24, 2017 at 8:00am      **Fees:** No Fee, Donations Gladly Accepted

**Information:** Ride begins at the Harley Davidson Shop at 7 Crane Road in Rochester. The ride will be approximately 90 miles and will run throughout the beautiful area of Lake Winnepesaukee and end at The Salvation Army for a BBQ lunch and awards ceremony. Each registrant will participate in a "scrabble scramble" and the winner will receive the grand prize of a 2 Night Stay with breakfast included at the North Conway Grand Hotel.

**Purpose of Event:** To raise funds to continue our **Youth** and **Social Service** Programs

## Did You Know???

*Right here in our own community there is need.*

*Hundreds of families struggle daily to pay their rent, utilities and food; never-mind providing afterschool activities for their children. This is where The Salvation Army comes in providing a safety net both financially and socially!*

**Youth Programs:** Once per week 40 children attend The Salvation Army Kid's Club after school and receive a nutritious meal and high quality programs at no cost to the families.

**Social Services:** The Salvation Army also provides assistance to needy families with food and some utilities. Each month over 600 meals are served in our Soup Kitchen! Also toys, clothes and food were given for Children in Strafford County during the Christmas Season; all again at no cost to families.

**We hope that you will consider sponsorship in this event and support  
The Salvation Army!!!**

**Please Fill Out The Below Information For Sponsorship**

\_\_\_\_\_ Event Sponsor Donation of \$1000 and up  
\_\_\_\_\_ Gold Sponsor Donation of \$500 to \$999  
\_\_\_\_\_ Silver Sponsor Donation of \$300 to \$499  
\_\_\_\_\_ Bronze Sponsor Donation of \$100 to \$299

\_\_\_\_\_ Other amount (**every amount is a great support!**)

Address: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Contact Phone Number : \_\_\_\_\_  
Contact E-Mail Address: \_\_\_\_\_

Please make all checks payable to The Salvation Army. Memo line: Ride For The Red Shield

Please mail checks to:

The Salvation Army  
10 Olde farm Lane  
Attn: Captain Frank Nataluk  
Rochester, NH 03867

Question can be addressed to Captains Frank or Melissa Nataluk 603-332-2623 Ext #103 or #105

Captain Melissa's Email: [mnataluk@use.salvationarmy.org](mailto:mnataluk@use.salvationarmy.org)

Captain Frank's Email: [fnataluk@use.salvationarmy.org](mailto:fnataluk@use.salvationarmy.org)

**Thank You For Your Support!!!**

