



THE SALVATION ARMY ADVISORY BOARD PROSPECT PACKET 2018

Thank you for your interest in learning more about joining The Salvation Army Advisory Board! The overall time commitment ranges between 1-3 hours per month, depending on the event schedule. The Advisory Board currently meets at noon, the third Wednesday of the month.

Corps Officers

Captains Jeff and Dawn Russell

Advisory Board

Gordon Cornwell – Co-Chairperson

Kristal Flateau – Co-Chairperson

Val Stone – Secretary

Mona Alpers

Bob Bowersox

Abby Byar

Gregory Jenkins

Annette Roman

Forrest (Bud) Welch

If you are interested in joining the Advisory Board or would like to learn more, please contact:

Ruth Blick, Director of Community Resource Development

Phone: 231.946.4644 ext. 314

Email: ruth_blick@usc.salvationarmy.org

Captains Jeff and Dawn Russell

Phone: 231.946.4644 ext. 301

Email: jeff_russell@usc.salvationarmy.org

dawn_russell@usc.salvationarmy.org

For additional information visit our website at <http://satraversecity.org/>

The Salvation Army Corps, Traverse City

1239 Barlow St., Traverse City, MI 49686 PO Box 5228, Traverse City, MI 49696-5228

Phone: 231.946.4644 Fax: 231.946.4822



DOING THE MOST GOOD[®]

THE SALVATION ARMY IN TRAVERSE CITY

KNOWING THE SALVATION ARMY

Partners in Mission – A board member should support the mission of The Salvation Army. The Salvation Army's motivation is spiritual, and its goal is to minister to the whole person – body and spirit.

Our Mission

The Salvation Army, an international movement, is an evangelical part of the universal Christian Church. Its message is based on the Bible. Its ministry is motivated by the love of God. Its mission is to preach the gospel of Jesus Christ and to meet human needs in His name without discrimination.

History

The Salvation Army International - 2015 marked the 150th anniversary of The Salvation Army.

The Salvation Army movement began in 1865 when William Booth was invited to hold a series of evangelistic meetings in the East End of London. He set up a tent in a Quaker graveyard on July 2, and his services became an instant success. This is seen as the official start of The Salvation Army and proved to be the end of Booth's wanderings as an independent travelling speaker. His renown as a religious leader spread throughout London.

Booth continued giving his new converts spiritual direction; challenging them to save others like themselves. Soon, they too were preaching, and singing in the streets. A radical, William Booth believed that charity demeaned the individual and people should be offered a 'hand up' and not a 'hand out' to get them back on their feet.

Today, The Salvation Army is active in 127 countries. Each location has different challenges, but the adaptive, people-led approach is remarkably similar to that of early-day pioneers.

The Salvation Army celebrated 135 years in the United States in 2015.

The Salvation Army, Traverse City Serving Grand Traverse and Leelanau Counties since 1894

In April of 1894, the Traverse City Salvation Army was founded. The work began here in the charge of Capt. Smith and Lt. Phillips, two sweet faced, unassuming young women, who had been with the Salvation Army for three years.

Upon their arrival, they immediately secured Novotny's Hall, (above the old Dill's Old Towne Saloon). Between 1894 and 1937 the Army called twenty one different locations home. In 1937 the Community Center moved to Washington St., and provided outreach programs there for almost fifty years before moving to the current Barlow location.

Now, as it was in 1894, The Salvation Army is extended in service to our neighbors in need and will continue as long as there is a need!

Impact: Every year, The Salvation Army helps nearly 30 million people, roughly one person per second!

Local Impact: Through the generous support of the community over 51,000 services were provided to +13,000 individuals and families. (*Statistics represent Fiscal Year 2017*)

Structured for Efficiency

The Salvation Army was designed on a military pattern for effectiveness and efficiency. The Army is an international movement in over 126 countries around the world. International Headquarters is in London, England and is commanded by the General.

In the United States, The Salvation Army is divided into four territories. The operations of the four territories are coordinated nationally by National Headquarters in Alexandria, Virginia.

The Salvation Army, Traverse City Corps is part of the Central Territory which incorporates 11 Midwestern states. These include Michigan, Indiana, Illinois, Iowa, North Dakota, South Dakota, Wisconsin, Minnesota, Missouri, Nebraska and Kansas.

We are part of the WMNI Division (Western Michigan & Northern Indiana) headquarters is based in Grand Rapids. Presently, 25 individual corps exists in the Division.

Corps Leadership

Captains Jeff and Dawn Russell are our ministerial and operations leaders. They are members of The Salvation Army who have committed their life to doing God's will and serving others.



DOING THE
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IMPORTANCE OF ADVISORY BOARD

Our Advisory Board members are volunteer leaders of The Salvation Army who are passionate about giving back to their communities, and are creative in finding ways to serve their neighbors in need.

Few organizations are more dependent on their boards or advisory organizations than The Salvation Army. Our advisory board is absolutely essential in the work and acceptance of The Salvation Army in Grand Traverse and Leelanau Counties.

Why are the members of The Salvation Army Advisory Board so critical?

- The Advisory Board is a stabilizing unit and a significant element of continuity for the Army in a community.
- Advisory Board members play a leading role in fund and resource development along with fiscal accountability. Since each local Salvation Army Corps unit must stand on its own financially, the Advisory Board must be involved in this process to help ensure a solid financial operation and appropriate accountability to the community.
- Advisory Board members are a liaison role between The Salvation Army and the community. They are critical in increasing the visibility of the organization and its interaction within the community.
- Advisory Board members interpret the community to The Salvation Army so as to understand its pulse, character and needs. This assists in providing a better understanding for developing appropriate programs, partnerships and funding resources.
- Advisory Board members are instrumental in developing goals and a strategic plan of action to achieve those goals. Advisory Board members are doers.

Advisory Board Members are “Doing The Most Good”!

“Doing the Most Good” is not a logo. It is not a tag line. It is not a slogan. It is not to be passed off as just another public relations campaign. These words were spoken in 1919 by Evangeline Booth, daughter of Salvation Army founders William and Catherine Booth.

*“There is no reward equal to that of doing the most good
to the most people in the most need.”*



ADVISORY BOARD JOB DESCRIPTION

Time Expectations:

- Attend regularly scheduled advisory board meetings, help on the third Wednesday of every month.
- Attend scheduled advisory board retreats, planning meetings workshops or other board development activities.
- Attend, support and participate in special events.

Obligations:

- Attend at least 75% of all advisory board meetings and related functions
- Serve on at least one advisory board committee
- Make a personal financial contribution to The Salvation Army
- Protect confidentiality of agency matters, avoid conflicts of interest and be loyal to the Salvation Army
- Understand, support and advocate The Salvation Army's mission/programs in the community
- Monitor, interpret and communicate (to the officer and advisory board) the community's pulse, character and needs
- Open doors, develop relationships and identify opportunities in the community
- Serve as a liaison between The Salvation Army and the community
- Maintain advisory board and corps directions, assure consistency and continuity of programs even in conjunction with leadership changes
- Provide focus and strategic vision to the corps and the advisory board
- Ask questions and regularly contribute to advisory board discussion by offering thoughtful insights and opinions
- Support advisory board decisions regardless of personal desires and/or opinions
- Study addenda and other materials distributed by the secretary prior to each advisory board meeting in preparations for meetings
- Review and question all minutes and reports submitted to the advisory board
- Support and assist the officer(s) with solving administrative and operational matters
- Participate in developing the corps' strategic plan as appropriate
- Assist in meeting and measuring the corps' goals/initiatives as appropriate
- Participate in corps' financial development and fundraising efforts
- Review and approve proposed annual budget
- Conduct studies and perform research as necessary
- Be involved in process and controls that ensure corps' fiscal accountability
- Demonstrate initiative, enthusiasm and passion.
- Make recommendations to the Nominating/Board Development Committee and to help recruit the best possible community/corporate leadership to serve as Advisory Board members and to mentor them.



Advisory Board Committees

The following represents our current committee structure

Executive Committee

Along with the Advisory Board Chair and the Past Chair, Chairs for each committee serve as Members of the Executive Committee

Development & Community Relations

- Publicity
- Capital Projects
- Long Range Planning
- Corporate

Fundraising event committees

- Thanksgiving
- Christmas (To help Corps Officers coordinate all Christmas programs)
- Volunteers – for Pantry, Red Kettle, Food Box assistance, Community Meals, Christmas program, etc.
- Bequest Endowment/Planned Giving
- Major Gifts

Nominating Committee

Finance Committee

Property Committee

Program Committee

Representing each of the local programs, such as Camp, Youth Development, Pathway to Hope, Social Services, Christmas, Emergency Disaster, Feeding programs, etc.

Ad Hoc committees may be formed as needed, such as part of Strategic Planning

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The Salvation Army Traverse City
Advisory Board Application For Membership and Member Profile
1239 Barlow St. Traverse City, MI 49686 231.946.4644

DATE: _____ **NOMINATOR (if any):** _____

NAME: _____ **BIRTHDAY:** Day ____ Month ____

Preferred contact method (check one): home business email cell

BUSINESS:

Company Name: _____

Title: _____

Address: _____

Email: _____

Fax: _____

HOME FAMILY

Address: _____

Phone: _____

Cell: _____

Email: _____

Spouse Name: _____

Children's names/ages: _____

RELIGIOUS AFFILIATION: _____

HOBBIES/INTERESTS: _____

EXPERIENCE(S) WITH OTHER NONPROFIT ASSOCIATIONS: _____

EXPERIENCE AND ASSETS I CAN CONTRIBUTE TO THE BOARD:

- | | | |
|---|---|---|
| <input type="checkbox"/> Accounting/Financial Expertise | <input type="checkbox"/> Social Services | <input type="checkbox"/> Fundraising |
| <input type="checkbox"/> Legal Expertise | <input type="checkbox"/> Non-profit | <input type="checkbox"/> Community Outreach |
| <input type="checkbox"/> Education Expertise | <input type="checkbox"/> Public Speaking | <input type="checkbox"/> Special Event Planning |
| <input type="checkbox"/> Healthcare/Medical Expertise | <input type="checkbox"/> Management | <input type="checkbox"/> Marketing |
| <input type="checkbox"/> Real Estate Expertise | <input type="checkbox"/> Public Relations | <input type="checkbox"/> Media Contacts |
| <input type="checkbox"/> Local Government | <input type="checkbox"/> Property Management | <input type="checkbox"/> Religious Group |
| <input type="checkbox"/> Personnel Management | <input type="checkbox"/> Emergency Response/Military | |
| <input type="checkbox"/> Strategic Planning | <input type="checkbox"/> Access to Influential People | |
| <input type="checkbox"/> _____ | <input type="checkbox"/> _____ | |



The Salvation Army Traverse City
Advisory Board Application For Membership and Member Profile

Continued Advisory Board Application For Membership and Member Profile:

Name:

I HAVE SERVED ON THE COPRS” ADVISORY BOARD SINCE (Current Board Members Only):

WHY I AM INTERESTED IN SERVING AS A MEMBER OF THE ADVISORY BOARD:

WHAT I HOPE TO GAIN FROM SERVING ON THE BOARD:

OTHER VOLUNTEER COMMITMENTS:

ADDITIONAL INFORMATION I WOULD LIKE TO SHARE:

Signature: _____ **Date:** _____

Fax application attention Ruth Blick to 231.946.4822 or email to ruth_blick@usc.salvationarmy.org
Thank you for completing this application for board membership. We will be in touch with you shortly.

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