



COUPONS & DEALS

Merchants have the ability to add coupons/deals to their ShareASale Account. If applicable, a new deal should be added once a month to help recruit and activate Affiliates. All coupons/deals are sent via RSS Feed to ShareASale Affiliates making it a good way to gain additional exposure for your program.

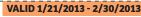
AVAILABLE FIELDS













3 SAVE 20% ON KERRY AVIATOR SUNGLASSES

4 COUPON CODE: SAVE20



- Save 20% on Kerry Aviator Sunglasses at SunglassesUSA from January 21 to February 30!
 - Thin silver metal frame
 - 8 Double bridge for added durability
 - Free case and cloth
- 5 Click Here: http://www.sunglassesusa.com/shop/kerrysunglasses
- Not valid on Kerry Round Sunglasses or Kerry Private Collection. Void where prohibited by law. Free Shipping on Orders \$40+.
- 1 START DATE: The date the coupon/deal starts.
- 2 END DATE: The date the coupon/deal ends.
- 3 TITLE: The title of the coupon/deal.
- COUPON CODE: The code required for consumers.
- 5 URL: A specific URL you might want consumers to be directed or land.
- **6 BIG IMAGE:** A large image associated with the coupon/deal.
- **THUMBNAIL IMAGE:** A small (100x100, 120x120) image associated with the coupon/deal.
- **8 HTML:** A brief HTML description of the coupon/deal.
- **9 DESCRIPTION:** An even more brief, plain text, description of the coupon/deal.
- 10 **RESTRICTIONS:** Description of coupon/deal restrictions, if applicable.

ADDITIONAL FIELDS

"KEYWORDS"

Words associated with this coupon /deal to assist in the Affiliate search, for exmaple: Sunglasses, 20% Off, Aviators, Summer, Kerry Brand.

"AVAILABLE TO"

Coupons/deals can be public for all approved Affiliates or private by: Tag, Group, or Individual.

"CATEGORY"

A category for this coupon/deal, defined by you, for example: Sunglasses Sale, 20% Off Deals or Free Shipping.

SPECIAL COMMISSIONS

A different commission given to an Affiliate when this coupon/deal is utilized. Commission rate must be higher than the default rate.