

THE ECOVA BLUEPRINT™: FRAMEWORK



Welcome to the Blueprint Framework – your planning guide for Total Energy & Sustainability Management success.

The Framework will help your organization develop a strategic approach to a management priority that increasingly demands the attention of business leaders across the globe. The Framework was built using 5 categories that structure the complexity of energy and sustainability management into mission-critical, actionable and results-oriented tasks.

Put the Framework to use today and start maximizing the short and long-term business value of proactive and strategic Total Energy & Sustainability Management.

DATA	Portfolio/ Asset Data Management	Complete Utility Bill Data Capture	Smart Meter & Submeter Deployment	Additional Resource/ Emissions Data Capture	Multipoint Variable Normalization	Internal & External Benchmarking	Supply Chain Information Requests	Single Platform Data Storage, Calculation & Reporting	Reporting Cadence & Review Responsibilities		
PEOPLE	Risk & Opportunity Briefing	Leadership Commitment	Cross-Functional Team Development	Policy Development	Internal Initiative Branding & Launch	Job Description Modifications & Incentives Development	Position-Specific Training	Competition & Gamification	Best Practice & Story Sharing	Ongoing Outreach/ Engagement Campaign	
INFRASTRUCTURE	Energy & Waste Procurement	Regulated Rate Plan Analysis	Budgeting & Accruals	Facility Outlier Analysis	Facility & Operation Audits	Project Evaluation & Prioritization	Capital Improvement Plan Development	Operation Protocol Modifications	Remote Monitoring & Response	Project Monitoring & Verification	New Construction Guidelines
MARKETING & REPORTING	External Branding/ Messaging Creation	Reporting Strategy & Protocol Selection (GRI, CDP, ENERGY STAR)		SEC Disclosure Evaluation	3rd Party Data Verification	Annual 3rd Party Report Submissions	Corporate Sustainability Report Development	Consumer Outreach Campaign			
CONTINUAL IMPROVEMENT	Internal Readiness-to-Change Assessment	Industry Trends/Competitive Assessment	Company Specific Risk/Opportunity Assessment	Goal Development	KPI & Baseline Development	Trending, Forecast & Scenario Analysis	Opportunity Evaluation Methodology	Strategic Plan Development	Funding Mechanism Creation	Strategic Plan Implementation	

MANAGING INPUTS & OUTPUTS

Total Energy & Sustainability Management spans a broad array of business inputs and outputs, each accompanied by unique opportunities and risks. Great management approaches clearly see and plan for the close interrelationships between these categories. One plan + one platform = maximum value.



energy



waste



water



carbon



supply chain