Banana Republic & Banana Republic Factory Survey Sweepstakes
Official Rules

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Eligibility: Banana Republic & Banana Republic Factory Survey Sweepstakes (the “Sweepstakes”) is open only to legal residents of the fifty (50) United States (and the District of Columbia), Puerto Rico, and Canada, who are at least eighteen (18) years old at the time of entry. Employees of ChatThreads Corp. dba Purchased, Gap, Inc., HelloWorld, Inc., and their parent and affiliate companies as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. The Sweepstakes is subject to all applicable federal, state, provincial, municipal, territorial and local laws and regulations and is void where prohibited. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor’s and Administrator's decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.


3. Timing: The Sweepstakes begins on February 1, 2017 at 12:00 a.m. Eastern Time ("ET"), ends on January 31, 2018 at 11:59 p.m. ET (the "Promotion Period"), and consists of four (4) entry periods (each an "Entry Period") as outlined in the table below:

<table>
<thead>
<tr>
<th>Entry Period</th>
<th>Start Date (at 12:00 a.m. ET)</th>
<th>End Date (at 11:59 p.m. ET)</th>
<th>Mail-in Entry Postmarked by Date</th>
<th>Mail-in Entry Received by Date</th>
<th>Drawing Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>May 1, 2017</td>
<td>July 31, 2017</td>
<td>July 31, 2017</td>
<td>August 7, 2017</td>
<td>August 10, 2017</td>
</tr>
<tr>
<td>4</td>
<td>November 1, 2017</td>
<td>January 31, 2018</td>
<td>January 31, 2018</td>
<td>February 7, 2018</td>
<td>February 12, 2018</td>
</tr>
</tbody>
</table>

Sponsor’s computer is the official time-keeping device for the Sweepstakes.

4. How to Enter: During the Promotion Period, there are two (2) ways to enter the Sweepstakes:

a. Make a Purchase: Visit a Banana Republic or Banana Republic Factory store location and make a purchase. Locate the Survey Sweepstakes website URL on the bottom of your receipt. Visit the website within five (5) days of your purchase and follow the links and instructions to complete and submit the short survey, including your email address. If you opt in to receive a Sweepstakes entry, you will automatically receive one (1) entry into the drawing for the applicable Entry Period for the prize pool that corresponds with the store location where you made your purchase, either Banana Republic U.S., Banana Republic Canada, Banana Republic Factory U.S., or Banana Republic Factory Canada.

b. Mail-in Alternate Method of Entry: To receive an entry without visiting a store and making a purchase, hand print your name, address, day and evening phone numbers, email address, and date of birth on a 3” x 5" piece of paper and mail it in an envelope with proper postage to "Banana Republic & Banana Republic Factory Survey Sweepstakes," c/o HelloWorld, Inc., PO Box 5029, Department 829705, Kalamazoo, MI, 49003-5029. You must label the outside of your envelope
with either Banana Republic U.S., Banana Republic Canada, Banana Republic Factory U.S., or Banana Republic Factory Canada. You will receive one (1) entry into the drawing for the applicable Entry Period for the prize pool that corresponds with the label on the outside of your envelope, either Banana Republic U.S., Banana Republic Canada, Banana Republic Factory U.S., or Banana Republic Factory Canada. Limit: One (1) entry per envelope. All mail-in entries must be handwritten and must be postmarked and received by the dates outlined in the table in Section 3. All entries become the exclusive property of Sponsor and none will be acknowledged or returned. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, illegible, misdirected or postage-due entries, which will be disqualified.

Limit: You may enter three (3) times during the Promotion Period, regardless of your method of entry. Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to any registration, the authorized account holder of the email address used to register will be deemed to be the entrant. The “authorized account holder” is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Each potential winner may be required to show proof of being an authorized account holder.

5. Drawings: Administrator is an independent judging organization whose decisions as to the administration and operation of the Sweepstakes and the selection of the potential winners are final and binding in all matters related to the Sweepstakes. Administrator will randomly select the potential Sweepstakes winners from all eligible entries received during the applicable Entry Period for each of the four (4) pools of entrants (Banana Republic U.S., Banana Republic Canada, Banana Republic Factory U.S., and Banana Republic Factory Canada), at 10:00 a.m. ET in Southfield, Michigan, on the dates outlined in the table in Section 3. Non-winning entries will not be included in drawings for subsequent Entry Periods. The potential winners will be notified by email. Each potential winner will be required to provide a valid mailing address, which must be received by Administrator, within five (5) days of the date notice or attempted notice is sent, in order to claim his/her prize. If a Canadian resident, each potential winner will be required to correctly answer a time-limited skill testing question without any assistance in order to be eligible to receive a prize. If the potential winner is a Canadian resident and the question is answered incorrectly, the prize will be forfeited. If a potential winner of any prize cannot be contacted, fails to provide the requested information within the required time period, or the prize is returned as undeliverable, the potential winner forfeits his/her prize. Receiving a prize is contingent upon compliance with these Official Rules. In the event that a potential winner is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. Only three (3) alternate drawings will be held, after which the prize will remain un-awarded. Prizes will be fulfilled approximately 8-10 weeks after the conclusion of the applicable Entry Period.

6. Prizes: SIXTEEN (16) GRAND PRIZES (one (1) awarded per prize pool (Banana Republic U.S., Banana Republic Canada, Banana Republic Factory U.S., and Banana Republic Factory Canada) per Entry Period): A $300 VISA® digital gift card code. Approximate Retail Value: $300. Terms and conditions of gift card codes apply. Prizes are non-transferable and no substitution will be made except as provided herein at the Sponsor’s sole discretion. Sponsor reserves the right to substitute a prize for one of equal or greater value if the designated prize should become unavailable for any reason. Winners are responsible for all taxes and fees associated with prize receipt and/or use. Odds of winning a prize depend on the number of eligible entries received for the applicable prize pool during the applicable Entry Period.

7. Release: By receipt of any prize, winners agree to release and hold harmless Sponsor, Gap, Inc., Administrator, and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company’s officers, directors, employees and agents (collectively, the “Released Parties”) from and against any claim
or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Sweepstakes or receipt or use or misuse of any prize.

8. Publicity: Except where prohibited, participation in the Sweepstakes constitutes each winner’s consent to Sponsor’s and its agents’ use of winner’s name, likeness, photograph, voice, opinions and/or hometown and state (and/or province) for promotional purposes in any media, worldwide, without further payment or consideration.

9. General Conditions: Sponsor reserves the right to cancel, suspend and/or modify the Promotion, or any part of it, if any fraud, technical failures or any other factor beyond Sponsor’s reasonable control impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion and subject to the approval of the Régie des alcools, des courses et des jeux. Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or any other Promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor’s failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

10. Limitations of Liability: The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; (5) late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant’s participation in the Sweepstakes or receipt or use or misuse of any prize. If for any reason an entrant’s entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant’s sole remedy is another entry in the Sweepstakes, if it is possible. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

11. Disputes: Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan (Southern Division) or the appropriate Michigan State Court located in Oakland County, Michigan; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys’ fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Michigan without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan. For Residents of Quebec Only: Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.


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