



Cooperative Extension

COLLEGE OF AGRICULTURE &
NATURAL RESOURCES

2013 University of Delaware Cooperative Extension Horticulture Short Courses

Using Social Media to Grow your Business: A Hands-On Workshop

February 6 12:30 – 4:00 PM
Kent County Extension Office, Dover, DE
\$25 DNLA members; \$35 non-members

Credits: 1 CNP
Limit 25 participants

To register for this DNLA workshop, contact Valann Budischak at 888-448-1203 or dnlainc@comcast.net.

Take your social media knowledge to the next level. Discover the varying demographics of Facebook versus Twitter and how to maximize your social media efforts with minimal time. We will cover the ins and outs about separating social media for your personal versus professional use. Step by step instruction on setting up and/or maintaining social media accounts, with a focus of Facebook and Twitter, will be provided.

Requirements: Participants must have at least a minimal working knowledge of Facebook and/or Twitter. Participants must come to the workshop ready to access Facebook with his/her personal profile. Participants will not be required to share their information. Participants must bring either a laptop or tablet computer with them. (If none available, please let DNLA know when registering)

Instructor: Katy O'Connell

TURF Workshop

\$25

February 15 8:30 AM – 12:00 PM Credits: 2 Nutrient, 2 Pest. 1 CNP

An Adobe Connect conference at the New Castle County Extension Office, Newark, DE and at the Sussex County Extension Office, Georgetown, DE
[Register for one location.](#)

Get an update on what insects and diseases of turf you should be looking for this season. Learn how you can manage turf more sustainably. Hear the latest in athletic field management. Learn more about the voluntary LIVABLE LAWNS program for Delaware and how it can benefit your business.

Instructors: Susan Barton, Valann Budischak, Nancy Gregory, Brian Kunkel, and Tracy Wootten

Plant Identification Basics

\$15

April 4 4:00-6:00 PM Credits: 1 CNP
University of Delaware Botanic Gardens (UDBG), meet at Fischer Greenhouse on
the College of Agriculture and Natural Resources campus

April 10 4:00-6:00 PM
Sussex County Extension Office, Georgetown, DE

Learn how to learn to identify new plants. This course will focus on the top 25 plants in the nursery and landscape industry and teach you how to approach the process of identifying new plants. Once you have learned what to look for, it will be easier to learn new plants as you come across them.

Instructors: Susan Barton, Valann Budischak

Sustainable Landscape Tour: Opportunities for the Nursery and Landscape Industry

\$40

June 14 9:00 AM – 3:00 PM Credits: 3.25 Nutrient, 2 Pest., 1 CNP

University of Delaware Botanic Gardens (UDBG), Newark
Meet outside of Townsend Hall

Back by popular demand, we are running another Sustainable Landscape Tour in 2013. We will start with a brief overview of how sustainable landscaping provides opportunities for the nursery and landscape industry. Then continue by visiting sustainable landscapes in the UDBG and vicinity to include the Lepidoptera Trail, Constructed Wetland, Bioswale Research Project, Re-vegetation Project at the STAR campus and Rain Garden at the football stadium. We will serve lunch (including UD Creamery ice cream) and after lunch offer tours of the Winterthur wetland planting and Applecross sustainable suburban landscape.

Instructors: Susan Barton, Valann Budischak, Carrie Murphy

Pest and Beneficial Insect Walks

\$15

June 19 4:00-6:00 PM Credits: 2 Pest., 1 CNP
University of Delaware Botanic Gardens (UDBG), meet at Fischer Greenhouse on
the College of Agriculture and Natural Resources campus

June 26 4:00-6:00 PM
Sussex County Extension Office, Georgetown, DE

Tour the grounds of the UDBG in Newark OR the Sussex County Extension Office in Georgetown to identify insects, diseases and beneficial insects in the landscape.

Instructors: Nancy Gregory, Brian Kunkel, Carrie Murphy, and Tracy Wootten

On The Horizon: Maintaining your Communities' Open Space Workshop

Learn how your community can manage open space sustainably. What are the proper pruning practices? When do you cut back a meadow? How do you select plants that will grow well in your community? How can you manage water with rain gardens? How should you adjust your irrigation system to be water-wise? What should you do with yard waste? How do you use compost? How can you communicate with landscape professionals to be sure they are following progressive practices? What are the top ten most common pests to look for?

If you maintain community open space, can you complete this survey located on our website to help us construct a useful workshop for community and industry members in 2013? <http://extension.udel.edu/lawngarden/>



Delaware Cooperative Extension is willing to come to you!

We'd like to make continuing education training as easy as possible for you and your staff. If you have 10 or more people, we will conduct a workshop at your site. Here are the topics we are suggesting for 2013:

Soil Health: Soil improvement is an ongoing process - discover options available to you. This session will cover soil amendments with the emphasis on compost!
Instructors: Carrie Murphy, Tracy Wootten

HORT 101: Learn the basics of landscape management. This course is a good starting point in studying for the Certified Nursery Professional exam or a good way to expose new employees to the foundations of landscaping. Instructor: Susan Barton

Landscaping with an Environmental Focus: Shift your focus from traditional high-maintenance landscapes to natural, low-maintenance and environmentally sensitive landscapes. Instructors: Susan Barton, Carrie Murphy

Arthropod Abundance: Learn about some management options of the most common arthropods encountered in the landscape, nursery, or greenhouses. Take the time to learn how to I.D. beneficial arthropods from damaging pests and those nuisance or incidental pests. Instructor: Brian Kunkel

Make Your Hiring Efforts Count: Are your employees meeting your expectations? Clear, concise job descriptions help both employers and potential employees ensure a good match, and provide a benchmark to measure job performance.
Instructor: Valann Budischak

Make Your Own Workshop: If there is a topic you want to offer to your staff, contact us and we will try to work with you on developing a workshop that meets your needs.

Cost is \$50, plus \$10/person. Scheduling is based on availability of the instructor with expertise in the topic you choose. Pesticide and/or nutrient management credits may be available, depending on the course(s) selected. Contact your local County Extension Agent: Carrie Murphy, cjmurphy@udel.edu, (302-831-2506), New Castle County and Tracy Wootten, Wootten@udel.edu, (302-856-7303), Sussex County.

New Castle County Extension Office
461 Wyoming Road
Newark, Delaware 19716

Register with Carrie Murphy: (302) 831-2506 or cjmurphy@udel.edu *

Turf Workshop via Adobe Connect	February 15	8:30 AM- NOON	\$25
Plant Identification Basics	April 4	4:00 PM - 6:00 PM	\$15
Sustainable Landscape Tour	June 14	9:00 AM - 3:00 PM	\$40
Pest and Beneficial Insect Walk	June 19	4:00 PM- 6:00 PM	\$15

*Check workshop description for meeting location (Townsend Hall, UDBG, or Extension Office)

Sussex County Extension Office
UD Carvel Research & Education Center
16483 County Seat Highway
Georgetown, Delaware 19947

Register with Tracy Wootten: (302) 856-7303 or wootten@udel.edu

Turf Workshop via Adobe Connect	February 15	8:30 AM- NOON	\$25
Plant Identification Basics	April 10	4:00 PM- 6:00 PM	\$15
Pest and Beneficial Insect Walk	June 26	4:00 PM- 6:00 PM	\$15

Using Social Media to Grow your Business
Delaware Nursery and Landscape Association (DNLA) sponsored workshop.
Register with Valann Budischak: 888-448-1203 or dnlainc@comcast.net .

February 6 12:30 – 4:00 PM \$25 DNLA members; \$35 non-members
Kent County Extension Office, 69 Transportation Circle, Dover, DE 19901
Limit 25 participants.

Check out our new web presence!

Commercial Horticulture: <http://extension.udel.edu/ag/>

Lawn and Garden: <http://extension.udel.edu/lawngarden/>

It is the policy of the Delaware Cooperative Extension System that no person shall be subjected to discrimination on the grounds of race, color, sex, disability, age or national origin.

University of Delaware Botanic Gardens Events

The **UDBG** sponsors events for gardeners and commercial landscapers, and is a wonderful resource for the nursery and landscape industry. The sale benefits student internships as well as growth and development of the UDBG. **To register for UDBG programs, email botanicgardens@udel.edu, phone 302-831-2531 or visit the UDBG website**, for more information on visiting the garden, plant descriptions, educational tours and programs, and how to get involved. <http://ag.udel.edu/udbg/>

"Design Ideas and Plant Combinations for Winter Gardens" Lecture by C. Colston Burrell
Tues., Feb. 26, 7:00 pm

UDBG Friends members: \$15; Non-members: \$20

Location: The Commons, Townsend Hall

The onset of winter brings a respite from heat, and signals the start of a season filled with berried branches and seductive silhouettes. This lecture focuses on the unique challenges of creating interest with both living and built elements and presents a variety of approaches to fashioning plant combinations that add texture, color, and fragrance to the unsung season. Cole is an acclaimed lecturer, garden designer, award-winning author, and photographer.

Plant Sale Highlights Lecture - Wednesday, March 13, 7:00–9:00 pm

UDBG Friends members: \$5; Non-members: \$10

Location: The Commons, Townsend Hall

Please come enjoy the lively repartee of dynamic plant gurus Dr. John Frett and Dr. Bob Lyons as they describe and illustrate many of the perennial and woody plants offered in the catalog and at the sale. Refreshments served.

Guided Walk of 2013 Plant Sale Highlights - Thursday, April 3 & 4, 4:00–5:30 pm

UDBG Friends members: \$5; Non-members: \$10

Location: Meet at Fischer Greenhouse entrance

Dr. John Frett will lead a guided walk through UDBG of plants offered in the plant sale, and if there's time, preview the containerized plants. Min: 10 people; Max: 25 people.

For this event, a visitor parking permit is required. To obtain a visitor parking permit on-line, visit https://udel.t2hosted.com/cmn/auth_ext.aspx; in person, go to Parking Services at 147 Perkins Student Center, 325 Academy Street; or park in metered spaces near the UD Creamery.

UDBG Plant Sale - Friday, April 26, 3 - 7:00 pm & Saturday, April 27, 9:30 am to 4:00 pm

The UDBG spring plant sale is held on Ag Day each year. Plants include perennials, tender perennials, shrubs, small flowering trees, evergreens and shade trees. Plant sizes range from quarts to 15 gallons. The 2013 Plant Sale Catalog will be available digitally in mid-March on the UDBG website: <http://ag.udel.edu/udbg>

Looking Up: Elevating Your Garden's Interest with Climbers and Espaliers by Dennis McGlade
Wednesday, May 8, 7:00 – 9:00 pm

UDBG Friends members: FREE; Non-members: \$10

Location: The Commons, Townsend Hall

Vertical gardening provides an opportunity to extend and expand one's gardening domain—not only physically (the area in which one gardens) but also horticulturally, climatically, and aesthetically. Whether one uses walls, free standing structures, or even other plants, the "sky is the limit". Dennis McGlade, a partner at OLIN and Fellow of the American Society of Landscape Architects, is highly regarded in the field of design as well as horticulture. Noted works include: J. Paul Getty Center and Fran and Ray Stark Sculpture Garden in Los Angeles, redesign of the Metropolitan Museum of Art's 5th Avenue Plaza in New York City.