

## Biggest new development marketers by number of units

Rank	Firm	Units 2007-09
1	Corcoran + Corcoran Sunshine	6,661
2	Prudential Douglas Elliman	4,436
3	Halstead	4,139
4	Citi Habitats	3,412
5	Cantor Pecorella	2,888
6	The Marketing Directors	2,713
7	The Developers Group	2,569
8	AptsandLofts.com	1,872
9	Shvo Marketing	1,331
10	Stribling	1,169
11	Triumph Property Group	975
12	Brown Harris Stevens	845
13	Core Group Marketing	717
14	Classic Marketing	447
15	Warburg	349

Source: Firms and The Real Deal research

The analysis examined units marketed in new developments that commenced sales or leasing between January 2007 and May 2009, and those scheduled to come to market before the end of 2009. The analysis did not include new developments marketed in-house by developers. Only New York City firms with at least one project in Manhattan in the last four years were considered for the lists.