

A look at the Plaza Hotel

1. Starting daily rates for a hotel room at the Plaza in 1907:

\$2.50

2. The number of replica Plasas that Elad Properties president Miki Naftali, the current owner of the hotel, wants to build in cities around the globe:

20

3. The price of Manhattan's most expensive single apartment sale ever, a seventh-floor condo at the Plaza:

\$51.5 million

4. The amount paid by Harry Macklowe in June for seven contiguous condos at the Plaza comprising 13,000 square feet:

\$60 million

5. The asking monthly rent for a two-bedroom, 1,800-square-foot condo that sold recently for \$8.1 million at the Plaza:

\$40,000

6. The reported asking rent for a three-bedroom condo at the Plaza:

\$60,000

7. The total value in sales expected just for the Plaza's 181 condos, which would be the highest ever for a condo project in North America:

\$2.4 billion

8. The total acquisition and renovation costs incurred by owner Elad Properties while converting part of the hotel to condos:

\$1.075 billion

9. The amount paid for the Plaza in 1995 by its previous owners, who bought it from Donald Trump:

\$325 million

10. The combined cost of building the first Plaza and the second Plaza, which opened in 1890:

\$2.5 million

11. The cost of upgrading to the modern-day Plaza in 1907, an unprecedented amount for a residential hotel at the time:

\$12 million

12. The number of times the Plaza has changed ownership in the past century:

8

13. The starting price per square foot for a condo at the Plaza:

\$5,000

14. The average price per square foot for a condo in the neighborhood:

\$1,672

15. The starting price for the smallest hotel-condo at the Plaza, in which buyers can reside 120 days out of the year:

\$1.5 million

16. The amount paid by former Esprit executive Juergen Friedrich for a one-bedroom at the Plaza and the adjacent Astor Suite, the building's largest unit:

\$27 million