



Global City Travel

The Global City Travel service provides you with reliable, timely and detailed travel intelligence for 309 cities worldwide. This unique service has been developed using a combination of inputs to provide a comprehensive view of city-level travel. Global City Travel enables clients to understand passenger flows, overnight stays and spending across inbound and outbound travel for both international and domestic travellers. Our service provides valuable input, helping clients with their short and long term decision-making processes.

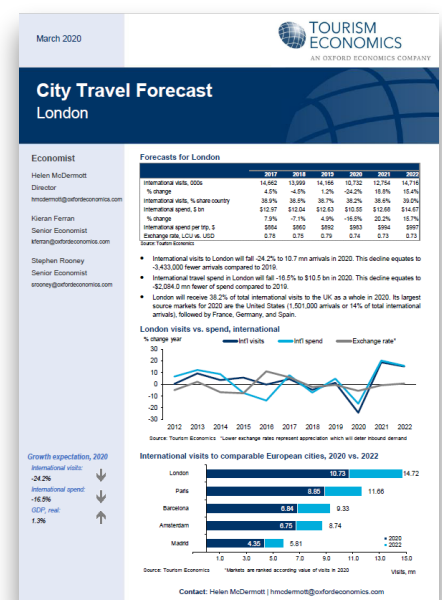
Service features

- **Extensive databank.** Comparable data for 309 cities spanning 88 countries, providing market detail for departures and arrivals, including origin-destination visits, and overnight stays. The databank provides detail for both inbound and outbound travel across all cities along with headline economic indicators.
- **City reports.** Condensed analysis for all 309 cities providing insights by our experienced travel and tourism economists.
- **In-depth historical data, forecasts and regular updates.** 10-year forecasts based on Oxford Economics' economic outlook, updated every six months, with historical data from 2000.
- **Robust methodology.** The databank is based on expansive, complementary data sets including official statistics, air passenger flows, hotel room demand, economic, and demographic data by city.
- **Advanced analytical functions.** Our web-based databank allows users to quickly build custom queries with complete flexibility and visualise data in tables, charts, and maps.
- **Economist support.** We provide full client support to answer questions about our data or forecasts.
- **Topical event driven research briefings.** Analysis of macro events, market shifts, emerging issues, and policy changes that will affect strategic direction.
- **Webinars and roundtables.** Regular global and regional outlook webinars and roundtables.

What cities are covered?

309 cities globally, including:

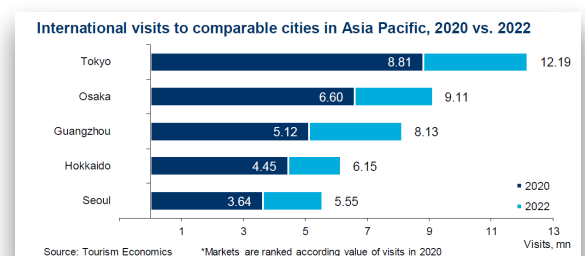
- 58 in North America
- 30 in Latin and Central America
- 98 in Europe
- 92 in Asia Pacific
- 31 in Africa and the Middle East



Forecasts for New York

	2017	2018	2019	2020	2021	2022
International visits, 000s	13,117	13,558	13,872	14,277	14,749	15,225
% change	-	3.4%	2.3%	2.9%	3.3%	3.2%
International visits, % share country	17.6%	17.5%	17.9%	17.9%	17.9%	17.9%
International spend, \$ bn	\$21.92	\$22.69	\$23.35	\$23.87	\$24.81	\$25.63
% change	-	3.5%	2.9%	2.2%	3.9%	3.3%
International spend per trip, \$	\$1,671	\$1,673	\$1,683	\$1,672	\$1,682	\$1,683
Average weekly wage in hospitality sector	\$555	\$582	\$606	\$622	\$639	\$659

Source: Tourism Economics



What indicators are included?

The service includes coverage of the following series, which are updated twice a year:

- **Total overnight visits and nights for each city**, defined as those using paid accommodation.
- **Measurement of visits and nights** to 309 destination cities from each of the top 50 origin countries, from each world region, as well as total domestic travel.
- **Number of departures from 309 origin cities** to each of 50 destination countries and to each world region on a visits and nights basis.
- **Total inbound/outbound travel spending** for each city.
- **Top-line economic and demographic indicators** for each city.

Software and service

- **Global Data Workstation.** A web-based application that provides a variety of data selection, heat map, chart visualisations, data downloads, data sharing, and personalisation features. All assets can be exported as image or Excel files.
- **Excel Data Workstation.** An add-in feature which allows the user to import data selectively or make use of pre-built dashboards.
- **Economist access.** Our economists are available to provide guidance and answer to your most pressing questions.

Why Oxford Economics?

A trusted brand. An acknowledged world leader in global forecasting and quantitative analysis, our roster of over 1,500 clients includes leading companies across a range of industries, from travel retailers, operators, lodging and aviation to destination management companies, financial institutions and professional services.

An objective, independent view. As a privately owned firm, you are assured that our analysis comes with no political or institutional bias.

Calibre of staff. Our team of more than 250 economists and analysts have extensive industry, financial, and public-sector experience and are expert at applying advanced and innovative economic and research tools to provide valuable insights into today's most pressing business, financial, and policy issues.

Quantitative rigour. We have long been a leader in quantitative analysis with over 39 years of experience conducting evidence-based research. Our clients rely on our services for business-critical activities such as forecasting, scenario framing, risk assessment, policy analysis, and market sizing.

Accuracy of our analysis. Drawing on the most reliable, up-to-date data and leading-edge quantitative framework ensures accurate and timely analysis. Our forecasting track record is one of the best in the industry.

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