

Unlock HIDDEN DEALS online



Never pay full price again! FIRST polled savvy shoppers for the best ways to save hundreds

Track prices with these sites

“Using websites like **PriceBlink.com** or **PriceGrabber.com** helps me save 15 to 20 percent on practically everything. These price trackers list current competitor pricing on any item, making it easy to find the best deal. Case in point: When I needed a new vacuum, I logged onto PriceGrabber and nabbed a new Dyson from Overstock.com for \$50 less than the same model at JCPenney, plus shipping was free.” —*Sheena Biannan, mom of one, Denver*



Leave items in your shopping cart

“I frequently ‘test’ sales and coupon codes by putting things in my cart, confirming whether a discount works, then abandoning my cart. As a result, I get a whole lot of emails from sites including Levis.com, Hanes.com and Coastal.com, reminding me to come back and offering me an additional discount. Retailers are encouraged to send those emails as a tactic to get customers back.” —*Carrie Rocha, founder of PocketYourDollars.com*

Look for too-low-to-show prices

“Sometimes you have to add an item to your cart before you see the price. Many people pass over these items, assuming if the price was competitive, it would be listed. Not so! Because of something called minimum advertised price (MAP), manufacturers may have policies preventing retailers like Target.com and Overstock.com from advertising a price below a certain level.” —*Regina Lewis, host of USA TODAY’s Money Quick Tips*



Pick up the phone for free shipping

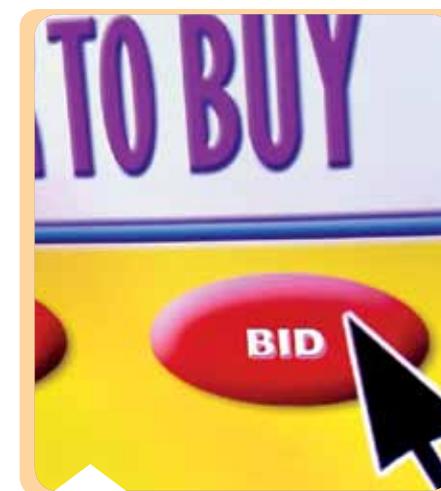
“With the lack of time we have these days, shopping online is a given. But if I’m ordering something and the shipping cost is too high, I always take a few extra minutes to call the website’s customer-service department. Once I get someone on the phone, I ask if there’s a free-shipping special going on or if they’re willing to waive the fee. And 9 times out of 10, the customer-service representative will waive the shipping charge as a one-time offer.” —*Illysia Neumann-Loreck, blogger at MadlyChic.com*

Score great deals at online warehouse clubs

“Shopping online at BJ’s, Costco and Sam’s Club can save you a ton since these sites carry more inventory than their brick-and-mortar stores and have less expensive alternatives to the items available in the store. Plus, many offer free shipping. When I couldn’t find the air purifier I wanted at my local Sam’s Club, I checked online and found it for \$184—a savings of \$46 off the same unit I had seen offline—and shipping was free.” —*Carrie Rocha*

Let “deal hunters” do the research for you

“If your number-one goal is to score great deals, start by checking out websites that do the bargain hunting for you. Sites like **FatWallet.com**, **DealNews.com** and **GottaDeal.com** have teams of people who scour the Web for discounted items—saving you time *and* money. The deal hunters on these sites update new deals constantly, and often they list savings you can’t find anywhere else. For example, DealNews just listed a sale on a twin mattress at Sears.com, where the price dropped from \$625 to \$200. That’s a savings of nearly 70 percent!” —*Carly Fauth, MoneyCrashers.com*



Make an offer they can’t refuse

“I always ask for better prices when I buy in brick-and-mortar stores, so I was thrilled to learn that I could also haggle online. Sites like **Greentoe.com** allow users to name their own price on everything from electronics and home appliances to baby items. I was looking for a television, so I checked out the site and submitted an offer (there’s a price recommendation meter that helps you decide what to offer), which was sent to a bunch of retailers. Once the price was accepted, I paid through the site and the retailer sent my TV in about a week. By doing this, I nabbed a Samsung HDTV for about \$575, including tax and shipping. The same model retails for \$746 at amazon.com. I was thrilled with my deal!” —*Nancy DeLong, mom of three, Des Moines*

Save big on books with “flash” sales

“Reading is my escape, but since I race through books, my habit can get expensive. Luckily, I found a way to get eBooks by bestselling authors for free or 99 cents. At **BookBub.com**, a free service that alerts me to eBook deals, I’ve filled up my Kindle without breaking the bank. I signed up in about 30 seconds to receive alerts for fiction, thrillers and romance books. The only caveat: You have to move fast—most sales only last for 24 hours.” —*Teresa Perez, mom of two, Carmel, CA*



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