

FREELANCING

IS HERE

TO STAY



FREELANCING IS A LIFESTYLE CHOICE



34% WANT TO BE THEIR OWN BOSS



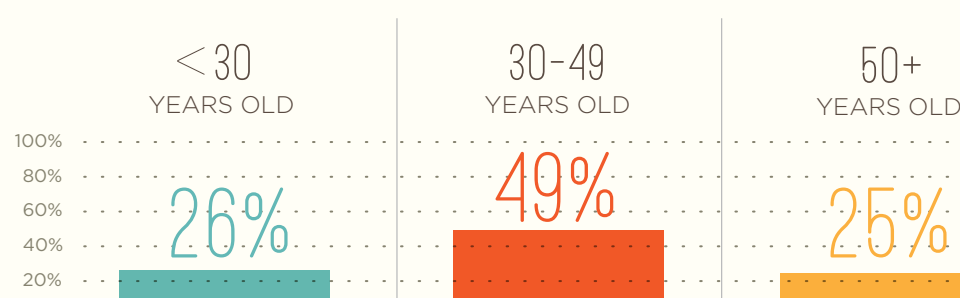
10% WANT TO HAVE MORE TIME WITH FAMILY



9% WANT THE CREATURE COMFORTS OF HOME

GOOD FREELANCERS TEND TO BE OLDER

WORKFORCE BY AGE



OLDER WORKERS ARE RELIABLE

86% ON TIME

86% ON TIME

93% ON TIME



OLDER WORKERS WORK MORE ON AVERAGE

\$180 PER MONTH

\$197 PER MONTH

\$235 PER MONTH



OLDER WORKERS MISS THE OFFICE LESS*

19% MISS NOTHING

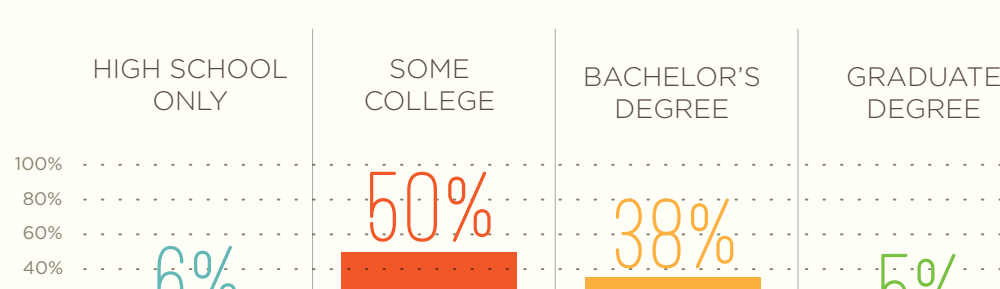
28% MISS NOTHING

37% MISS NOTHING

*Answered "miss nothing" to "is there an aspect of a traditional office environment that you miss a lot?"

YOU DON'T NEED A FORMAL EDUCATION TO BE SUCCESSFUL

FREELANCE WORKFORCE BY EDUCATIONAL ATTAINMENT



WORKERS WITHOUT COLLEGE EDUCATION WORK THE MOST ON AVERAGE

\$314 PER MONTH

\$209 PER MONTH

\$206 PER MONTH

\$97 PER MONTH



AND ARE JUST AS CAPABLE AS MORE EDUCATED WORKERS

4.5 QUALITY SCORE

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4.6 QUALITY SCORE

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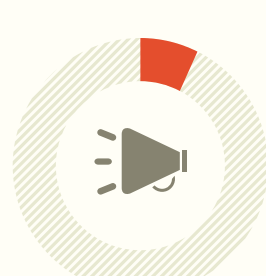
THE OFFICE WAS ONLY GOOD FOR SOCIALIZING



46% MISS SOCIALIZING WITH CO-WORKERS



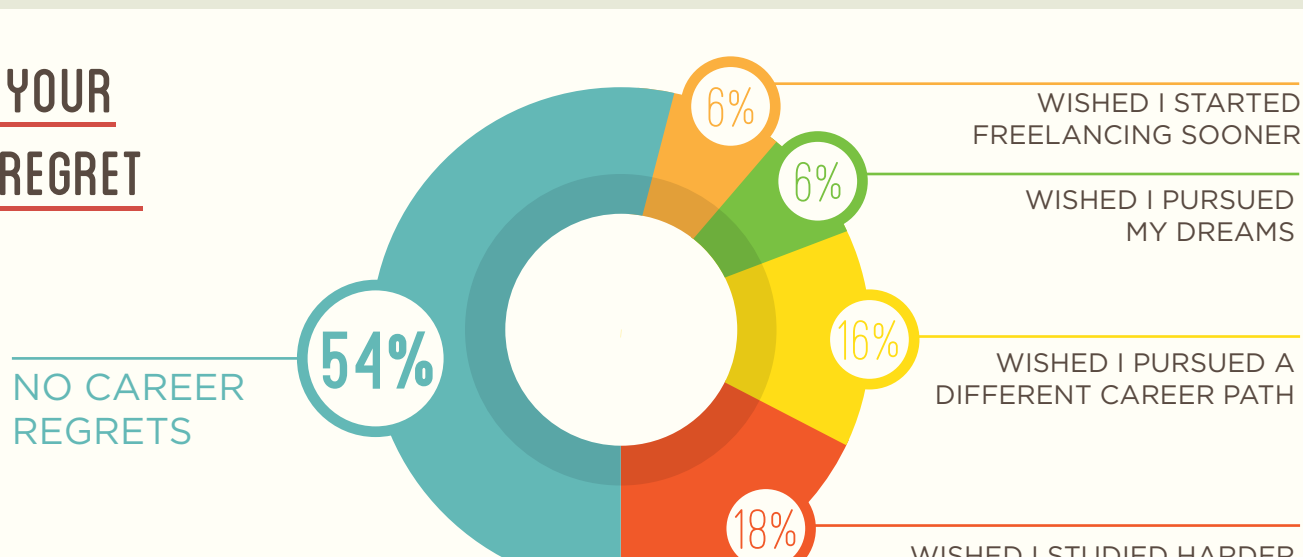
28% MISS NOTHING ABOUT THE OFFICE



5% ACTUALLY MISS HAVING A BOSS

MOST FREELANCERS ARE SATISFIED WITH THEIR CAREER CHOICES

WHAT IS YOUR BIGGEST REGRET

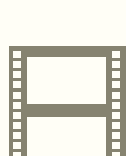


TOP 5 DREAM JOBS



JOURNALISM

"Had 'Woodward & Bernstein' Ambitions"



ENTERTAINMENT

"Should have had my name in lights"



BUSINESS

"Wall Street has its perks"



HEALTHCARE

"Let's ride the Obamacare train"



ARTS

"Move over Damien Hirst"