



Re:think 2009 Research Presentation Opportunities

March 30–April 1, 2009
New York Marriott Marquis Times Square

By becoming a research presenter of Re:think 2009 your company will gain high exposure with key decision-makers within research and media buying. Your 30 minute presentation allows you to:

- **Reach senior level executives** who make the final decision on advertising, marketing, buying media and research services for Fortune 500 companies
- **Raise your visibility and credibility** as a industry thought leader and provider of timely information to management, by being closely associated with the industry's most important Annual Convention and Expo
- **Gain exceptional one-on-one access** to executive managers to discuss their business needs and the unique solutions your company offers.

Benefits Package

As a research presenter you enjoy the following benefits:

- **Your company listing in brochures** sent to 20,000+ marketing, media, and research professionals worldwide
- **Presentation description in Convention Directory**, distributed to 2000+ attendees and professionals onsite during the event (a 50 word listing)
- **A/V technical assistance** with your presentation
- **One Full Complimentary Annual Convention Registration** (value \$1,600)
- **Advance opportunity to invite clients and prospects to your presentation** Advance promotion insures a well-attended session. The ARF provides you with complimentary VIP passes to be used as promotional invitations to registered convention attendees as well as your clients and prospects.
- **Includes on Post Event ARF Webcast of a presentation of your choice to be marketed onsite at the event** (\$1000 value)

Research Presentation

Sign-Up Today!

To get your Research Presentation onto the Annual ARF Convention agenda, simply complete this form and submit it to The ARF via email or fax. As soon as we receive your full payment of we will reserve your time slot on the brochure and Convention Agenda.

NOTE: Your presentation will be scheduled concurrently with other Research Presentations on the Convention Agenda.

FEE PER PRESENTATION:	ARF Member Rate	\$5,500.00
	Non-Member Rate	\$6000.00

Name _____

Title _____

Company _____

Address _____

Phone _____

Fax _____

Email _____

Payment Information:

By check

Make check payable to the ARF.

By credit card

Charge to American Express, Visa, Discover, MasterCard

_____ Exp. _____

Signature: _____

For further information please contact: Chris Kosar – Email ckosar@thearf.org
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