



Agenda

Online Research Quality Council
 Tuesday, December 9, 2008
 2:00 – 4:30PM ET

Council Chairs

Robert Tomei – Information Resources, Inc.
 Kimberley Dedeker – Procter & Gamble

Foundations of Quality Research Program: A Historic Collaboration

SCHEDULE	PRESENTATIONS	PARTICIPANTS
2:00 – 2:20PM	Introductions Commentary and Update on the ORQC Foundations	Robert Tomei, Information Resources Kimberley Dedeker, Procter & Gamble Joel Rubinson, The ARF
2:20 – 3:15PM	Report from Foundation of Quality Committee	Renee Smith, Harris Interactive Efrain Ribeiro, Ipsos Tom Evans, ESPN
	Metrics Quality	Jonathan Jephcott, Synovate Stephen Oi, Kraft (vrtual)
3:15 – 3:45PM	“Disseminating Industry Results: Lessons from Europe”	Ray Pettit, The ARF
3:45 – 4:15PM	Discussion and Q&A	All
4:15 – 4:30PM	Next Steps and Wrap Up	Robert Tomei, Information Resources Kimberley Dedeker, Procter & Gamble