

Conscious Wealth Activation

5 lessons with Eugenia Oganova

LESSON 3: Energetics of high quality Clients

Learn how to confidently and effectively speak your message
to activate a consistent flow of premium clients.

Do you know who is your next level client? Describe them:

In your marketing currently, do you speak to the client you might have outgrown by now, or do you speak to the next level client that you want to work with?

Is your message too general (talking to everybody) or “too nurturing” (overly taking care of them, promising a lot customization and hand-holding if they work with you)? How so?

Do you wonder if you have anything to offer to the high level client? Or do you know what it is?

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What is your most typical issue regarding your clients? (inconsistent inflow, incorrect client, etc.)

Activate Premium Energetics of high quality Clients

1. Uncover your top 3 premium values >> helps to clarify your Premium Persona to attract the right for you clients.

Write down the examples of Premium Values:

What are your top 3 premium values? > they comprise your Premium Persona

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What is the DIFFERENCE you notice between what you are broadcasting now VS this Premium Persona?

2: Premium Energetics >> helps you clarify the energetics of who you are willing and not willing to work with.

Who is your ideal next level client? What qualities they have? How do they behave? What do they need?

What do you FEEL when you imagine this next level client?

Did any negative emotions or apprehension showed up when you were imaging your next level client?

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List the types of people & their qualities that fit these 2 categories to clarify your Premium Energetic broadcast

Who are you willing and excited to work with?	Who are you not available for anymore from now on?

Summarize : *"From now on I will not work with clients who _____".*

Summarize : *"My ideal next level client is _____".*

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3: Translating your Values into a message that you can confidently speak to your audience >>
helps you create consistent flow.

What are your top 3 Values?

What is your special brilliance (your Soul Expertise)?

Put these into ONE clear sentence about helping your clients, like: "I will _____ (*explain your Soul expertise/brilliance*) to help you _____ (*results, what you do*) because I believe _____ (*your value*)"

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How is “feeling wealthy” related to the premium frequencies?

HOMEWORK >> What are your 3 biggest take-aways from Lesson 3?

To enter to win \$1000 in savings towards my program, complete this WORKBOOK and COMMENT in the FB Group LESSON 3 thread (and during the livestream or on replay) – the more you show up, the higher your chance to win!

In the LESSON 3 thread, answer this question:

“My ideal next level client is _____”.

“From now on I will not work with clients who _____”.